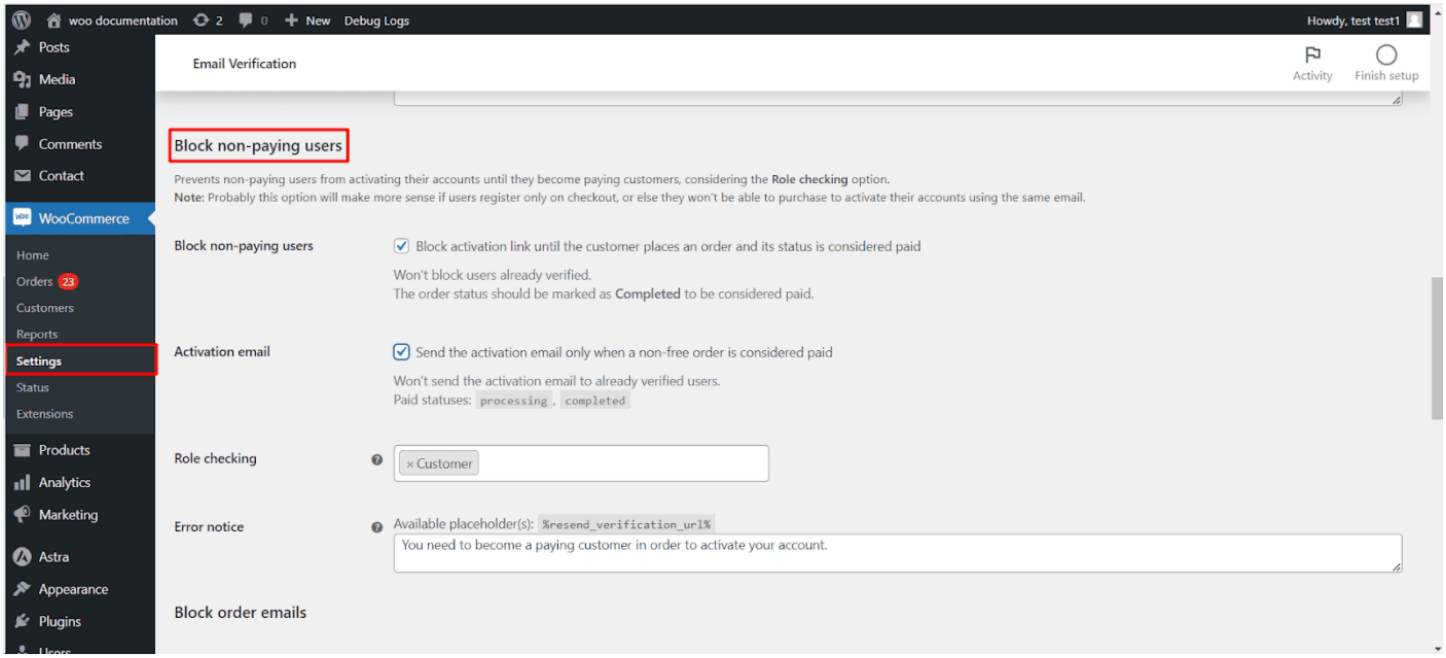
Activate Accounts Only for Paying Customers in WooCommerce

How to · https://wpfactory.com/docs/activate-accounts-on-payment/

To activate accounts only for paying customers, go to WPFactory > Email Verification (also reachable at WooCommerce > Settings > Email Verification), open the Blocking sub-tab, and tick Block non-paying users. Customer Email Verification for WooCommerce then blocks the activation link until the customer has an order considered paid. The block is free; holding the activation email is Pro.



Before you start

- WooCommerce, active.
- Customer Email Verification for WooCommerce, installed and active.
- This works best when customers register during checkout, so they can place a paying order with the same email they need to activate.

Where to find it

Go to **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) and open the **Blocking** sub-tab. Scroll to the **Block non-paying users** section.

> **Note:** this section is on the **Blocking** sub-tab, not the General sub-tab. A related but separate option, **Paying customers** (`alg_wc_ev_auto_verify_paying_user`) on the General sub-tab, does the opposite: it auto-verifies a customer as soon as one of their non-free orders is paid.

Options reference

Label	Option ID	Default	Free/Pro
Block non-paying users	`alg_wc_ev_block_nonpaying_users_activation`	No	Free
Activation email	`alg_wc_ev_block_nonpaying_users_activation_email_on_payment`	No	Pro
Role checking	`alg_wc_ev_block_nonpaying_users_activation_role`	Customer	Free
Error notice	`alg_wc_ev_block_nonpaying_users_activation_error_notice`	Built-in text	Free

How it decides who is a paying customer

- **Block non-paying users** blocks the activation link until the customer places an order whose status is considered paid. The plugin treats the **Completed** status as paid for this check.
- Already verified users are never blocked.
- **Role checking** limits the block to the roles you select. Leave it on **Customer** in most cases, or clear it to apply the block to every role.
- **Activation email**, when enabled, holds the activation email back until a non-free order is paid, so no email goes out for an unpaid registration.

- **Error notice** is shown when a blocked user tries to log in or activate. It accepts the `%resend_verification_url%` placeholder.

Step-by-step

1. Open the **Blocking** sub-tab and find **Block non-paying users**.
2. Tick **Block activation link until the customer places an order and its status is considered paid**.
3. Set **Role checking** (usually **Customer**).
4. Optionally enable **Activation email** so the email is sent only after payment, and edit the **Error notice**.
5. Click **Save changes**.



CUSTOMER EMAIL VERIFICATION FOR WOOCOMMERCE

Blocking non-paying users is free. Customer Email Verification for WooCommerce Pro adds the payment-triggered activation email here, plus guest checkout verification, the REST API endpoint and scheduled cleanup of unverified users.

See what Pro unlocks →

Related articles

- Configuring Email Delivery for Customer Verification
- Cart Emptied After a Customer Registers
- Verification Link Does Not Verify the Account
- How to Install and Set Up Customer Email Verification for WooCommerce

- How to Delete Unverified Users in WooCommerce