How to Add Color Swatches to WooCommerce Products

How to · https://wpfactory.com/docs/add-color-swatches/

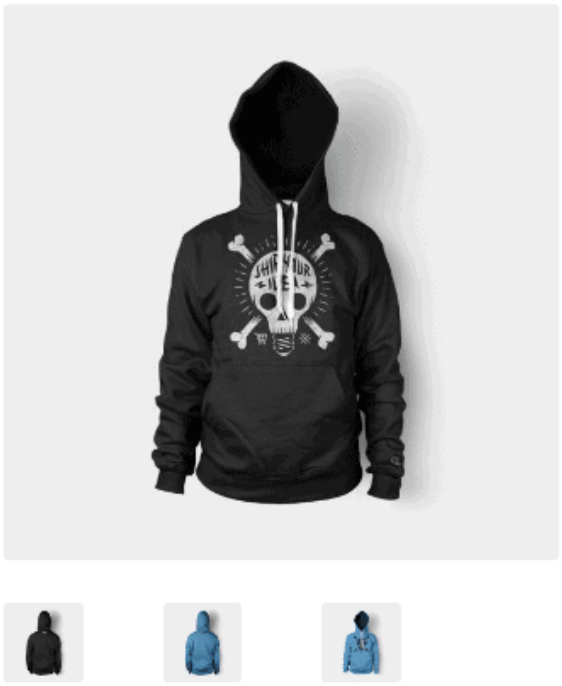
To add color swatches with Variation Swatches for WooCommerce - Color & Image Swatches, go to Products > Attributes, add an attribute such as Color, and set its Type to Color. Then click Configure terms and pick each term's color with the Color picker, and add the attribute to a variable product with Used for variations ticked.

Before you start

- WooCommerce, active.
- Variation Swatches installed and enabled.
- A variable product to attach the attribute to (or one you will create). Swatches replace the variation dropdown, which only exists on variable products.

Step 1: create a Color attribute

1. Go to **Products > Attributes**.
2. Click **Add new attribute**, enter a **Name** such as `Color`, and set a **Slug** such as `color`.
3. In the **Type** dropdown, choose **Color**.
4. Click **Add attribute**.



Step 2: add colors as terms

1. Next to your new Color attribute, click **Configure terms**.
2. Enter a **Name** for the value, for example `Red`.
3. Use the **Color** picker to choose the swatch color. This field is added by Variation Swatches and is stored in the term meta key `alg_wc_civs_term_color_color`.
4. Click **Add new Color** (the button is named after your attribute).
5. Repeat for every color you sell.

> **Note:** the color you pick here is the exact fill of the on-page square. There is no separate "Type" field on the term page: the color picker appears because you set the attribute Type to Color in Step 1.

Step 3: use the attribute on a variable product

1. Edit a product and set **Product data** to **Variable product**.
2. On the **Attributes** tab, add your Color attribute and select the values you want, then tick **Used for variations** and save.
3. On the **Variations** tab, create the variations.
4. Open the product on the storefront: the color swatches replace the variation dropdown.

Troubleshooting

- **Squares show but have no color:** the term has no color set. Edit the term under **Configure terms** and pick a color.
- **Swatches do not appear on the product page:** confirm the attribute Type is Color, that the attribute is set to **Used for variations**, and that **Enable Plugin** is ticked at **WooCommerce > Settings > Variation swatches**.
- **Swatches missing on shop or category pages:** by default the plugin loads its scripts on single product pages only. Turn off **Scripts Only on Product Page** in the settings to load them everywhere.

Add image and label swatches too

The same steps work for the other types. See Adding image swatches and Adding label swatches.

Do more with your swatches

Color swatches are free. Variation Swatches for WooCommerce - Color & Image Swatches Pro can hide variation combinations that are not available, so customers only click colors they can actually buy. See what Pro unlocks.



VARIATION SWATCHES

See every feature and the pricing on the Variation Swatches plugin page.

View plugin →

Related articles

- How to Add Label (Text) Swatches to WooCommerce Products
- How to Add Image Swatches to WooCommerce Products
- How to Add Variation Attribute Images to the WooCommerce Product Gallery
- How to Change the Size and Shape of WooCommerce Variation Swatches
- How to Set Up Color, Image and Label Attributes in WooCommerce