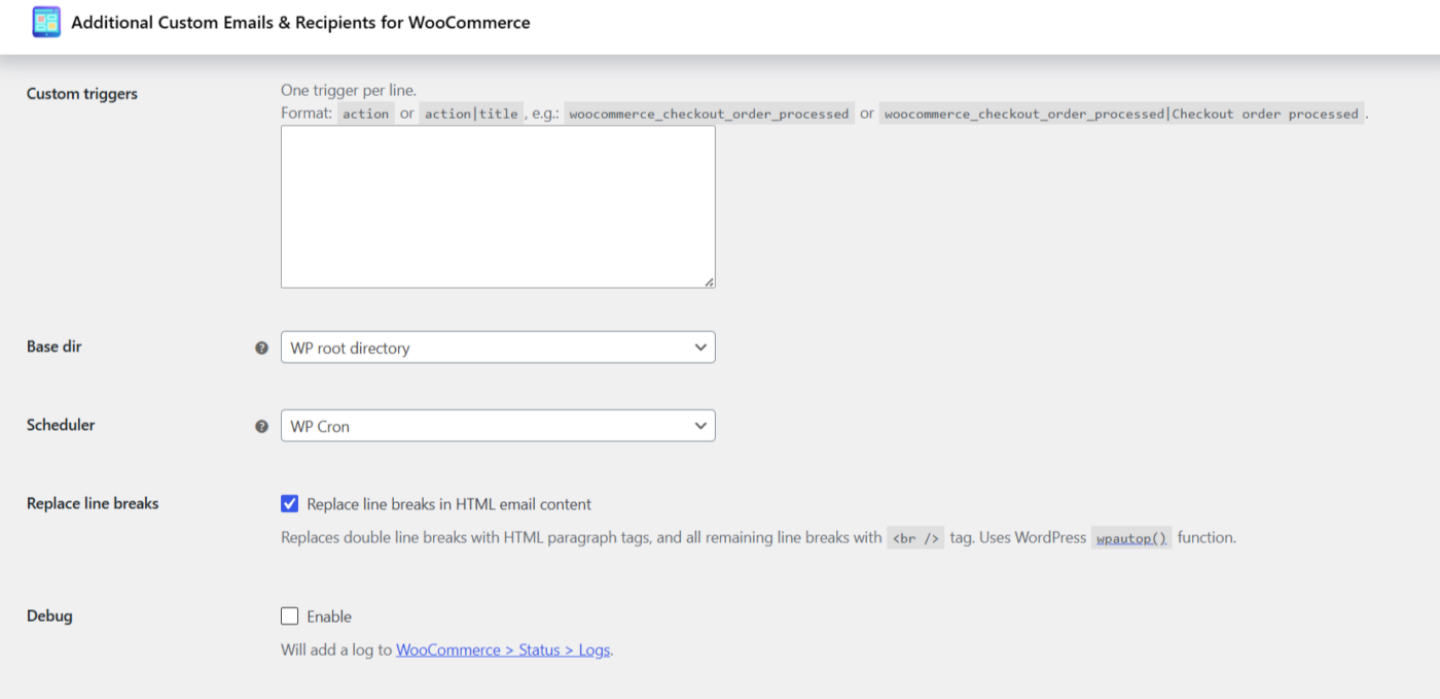
How to Add Custom Triggers

How to · https://wpfactory.com/docs/add-custom-triggers/

A trigger is the event that sends a custom email. Alongside the built-in order, subscription, and Extra triggers, Additional Custom Emails & Recipients for WooCommerce lets you turn almost any WordPress or WooCommerce action hook into a trigger of your own. This is how you send an email off an event the plugin does not list by default, for example a hook added by another plugin.

Custom triggers are added on the plugin's own tab and then appear in every email's Triggers list.



Where to add them

Go to **WPFactory > Custom Emails > General** (also reachable at **WooCommerce > Settings > Custom Emails > General**) and open the **Advanced Options** section. The **Custom triggers** field (option ID `alg_wc_custom_emails_custom_triggers`) is a text area, one trigger per line.

The format

Each line is either the action hook name on its own, or the hook name and a display label separated by a vertical bar:

Format	Example	Result in the Triggers list
`action`	`woocommerce_checkout_order_processed`	Listed under its raw hook name.
`action|title`	`woocommerce_checkout_order_processed|Checkout order processed`	Listed as "Checkout order processed" (easier to recognize).

Use the labeled form whenever you can. The label is only cosmetic, but it makes the per-email Triggers list readable.

Using the trigger

Save the General tab, then open any email under **WooCommerce > Settings > Emails**. The **Triggers** field now shows a **Custom triggers** group containing every line you added. Select it like any other trigger. The email is then sent whenever that action fires, subject to the same per-email Order Options as the built-in triggers.

Custom triggers are always available in the Triggers list once defined; they do not depend on the **Enabled triggers groups** setting that governs the built-in groups.

What the trigger receives

When the action fires, the plugin reads the hook's first argument as the object to send the email for. If that argument is an object with a `get_id()` method (an order, a subscription, a product), the plugin resolves its ID automatically; if it is already an ID, it is used directly. The plugin then decides the email context from that object:

- An order ID produces an **order** email, so order shortcodes such as `[order_number]` resolve.
- A product ID produces a **product** email.
- A user ID produces a **user** email.

Choose hooks whose first argument matches the content you want to send. A hook that passes an order ID first is the most reliable choice for order-based emails, because the Order Options and order shortcodes then have something to work with.

A worked example

Suppose another plugin fires `my_plugin_membership_activated` with a user ID as its first argument when a membership goes live. Add this line to Custom triggers:

```
my_plugin_membership_activated|Membership activated
```

Save, open your welcome email, select **Membership activated** in Triggers, and set the recipient to `%customer%` or a user-oriented address. The email now sends each time that membership hook runs.

Notes and limits

- The hook must actually fire on your site. A misspelled or non-existent action name is accepted in the field but never triggers anything.
- Only the hook's **first** argument is used to identify the object. Hooks that pass their ID in a later argument will not resolve an object automatically.
- Custom triggers respect the **Delay** field and every Order Options condition, exactly like built-in triggers.



CUSTOM EMAILS

Additional Custom Emails & Recipients for WooCommerce Pro lets you attach custom triggers to unlimited emails, each with its own recipients and content. Get the plugin to send an email off any event in your store.

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