How to Add Image Swatches to WooCommerce Products

How to · https://wpfactory.com/docs/add-image-swatches/

To add image swatches with Variation Swatches for WooCommerce - Color & Image Swatches, go to Products > Attributes, add an attribute such as Pattern, and set its Type to Image. Then click Configure terms, upload or select a thumbnail for each term in the Image field, and use the attribute on a variable product.

Before you start

- WooCommerce, active.
- Variation Swatches installed and enabled.
- A variable product to attach the attribute to, and one image per option.

Step 1: create an Image attribute

1. Go to **Products > Attributes**.
2. Click **Add new attribute**, give it a **Name** such as `Pattern`, and set a **Slug**.
3. In the **Type** dropdown, choose **Image**.
4. Click **Add attribute**.

Step 2: add a thumbnail to each term

1. Next to the attribute, click **Configure terms**.
2. Enter a **Name** for the value, for example `Striped`.
3. Use the **Image** field to upload or select a thumbnail. This field is added by Variation Swatches and is stored in the term meta key `alg_wc_civs_term_image_image_id`.
4. Save the term and repeat for every option.

> **Note:** the on-page swatch renders at 36 by 36 pixels by default. Upload square images so they crop cleanly. You can resize the swatches with CSS: see How to change the size and shape of variation swatches.

Step 3: use the attribute on a variable product

1. Edit a product and set **Product data** to **Variable product**.
2. On the **Attributes** tab, add the Image attribute, select its values, tick **Used for variations**, and save.
3. Create the variations, then view the product: the image thumbnails replace the variation dropdown.

Show the same images in the product gallery (Pro)

With Variation Swatches Pro you can also push these term images into the product's main gallery so shoppers can zoom them. See Add variation attribute images to the product gallery.

Troubleshooting

- **Blank thumbnails:** a term has no image. Edit the term and upload one. Every Image term needs an image, or that swatch renders empty.
- **Swatches do not appear:** confirm the attribute Type is Image, the attribute is **Used for variations**, and **Enable Plugin** is ticked at **WooCommerce > Settings > Variation swatches**.

Do more with your swatches

Image swatches are free. Variation Swatches for WooCommerce - Color & Image Swatches Pro adds gallery images, only-valid-combination filtering, and Select2 dropdowns. See what Pro unlocks.



VARIATION SWATCHES

See every feature and the pricing on the Variation Swatches plugin page.

View plugin →

Related articles

- How to Add Label (Text) Swatches to WooCommerce Products
- How to Add Color Swatches to WooCommerce Products
- How to Add Variation Attribute Images to the WooCommerce Product Gallery
- How to Change the Size and Shape of WooCommerce Variation Swatches
- How to Set Up Color, Image and Label Attributes in WooCommerce