How to Add Label (Text) Swatches to WooCommerce Products

How to · https://wpfactory.com/docs/add-label-swatches/

To add label swatches with Variation Swatches for WooCommerce - Color & Image Swatches, go to Products > Attributes, add an attribute such as Size, and set its Type to Label. Then click Configure terms, type the swatch text for each term in the Label field, and use the attribute on a variable product.

Before you start

- WooCommerce, active.
- Variation Swatches installed and enabled.
- A variable product to attach the attribute to.

Step 1: create a Label attribute

1. Go to **Products > Attributes**.
2. Click **Add new attribute**, give it a **Name** such as `Size`, and set a **Slug**.
3. In the **Type** dropdown, choose **Label**.
4. Click **Add attribute**.

Step 2: set the label text on each term

1. Next to the attribute, click **Configure terms**.
2. Enter a **Name** for the value, for example `Large`.
3. In the **Label** field, type the text to show on the swatch, for example `L`. This field is added by Variation Swatches and is stored in the term meta key `alg_wc_civs_term_label_label`.
4. Save the term and repeat for every option.

> **Tip:** keep label text short, one to three characters or a single word, so the buttons stay a consistent size. You can restyle them with CSS: see How to change the size and shape of variation swatches.

Step 3: use the attribute on a variable product

1. Edit a product and set **Product data** to **Variable product**.
2. On the **Attributes** tab, add the Label attribute, select its values, tick **Used for variations**, and save.
3. Create the variations, then view the product: the text buttons replace the variation dropdown.

Mix swatch types

You can combine types on one product, for example color swatches for the shade and label swatches for the size. Each attribute is styled by its own type.

Troubleshooting

- **Empty buttons:** a term has no label text. Edit the term and fill in the Label field.
- **Swatches do not appear:** confirm the attribute Type is Label, the attribute is **Used for variations**, and **Enable Plugin** is ticked at **WooCommerce > Settings > Variation swatches**.

Do more with your swatches

Label swatches are free. Variation Swatches for WooCommerce - Color & Image Swatches Pro adds only-valid-combination filtering, gallery images, and Select2 dropdowns. See what Pro unlocks.



VARIATION SWATCHES

See every feature and the pricing on the Variation Swatches plugin page.

View plugin →

Related articles

- How to Add Image Swatches to WooCommerce Products
- How to Add Color Swatches to WooCommerce Products
- How to Add Variation Attribute Images to the WooCommerce Product Gallery
- How to Change the Size and Shape of WooCommerce Variation Swatches
- How to Set Up Color, Image and Label Attributes in WooCommerce