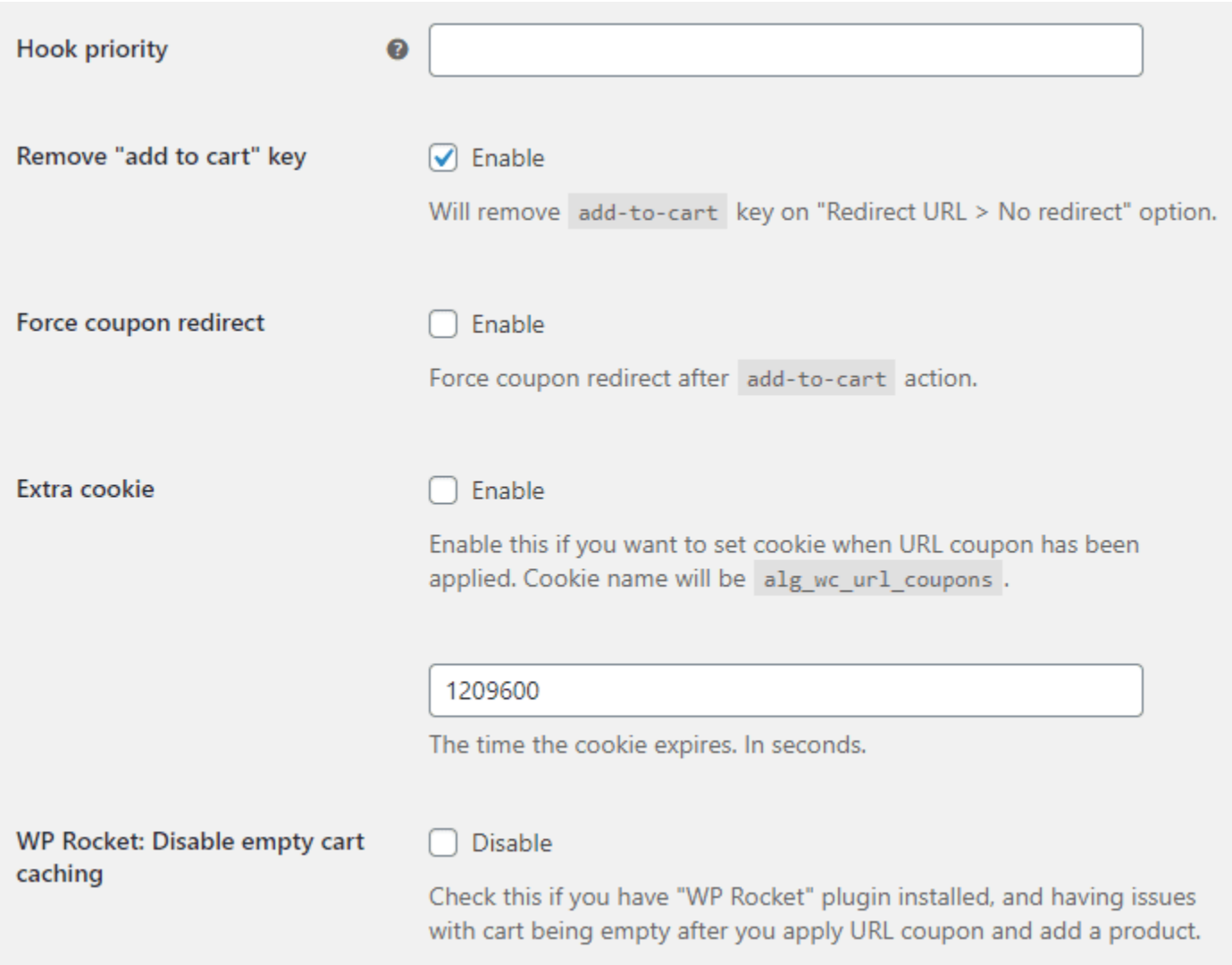
URL Coupons: Advanced Options

How to · https://wpfactory.com/docs/advance-options/

The advanced options of Coupons & Add to Cart by URL Links for WooCommerce fine-tune how coupon links are detected and stored, and solve edge cases with caching and payment buttons. Every option on this sub-tab is free.



Go to **WPFactory > Coupons by URL** (also reachable at **WooCommerce > Settings > URL Coupons**) and open the **Advanced** sub-tab.

Advanced

- **Save on empty cart:** keep coupons when the cart is emptied, and reapply them when a product is added again.
- **Remove "add to cart" key:** strip the `add-to-cart` key from the URL when **Redirect URL** is set to "No redirect", for cleaner links. On by default.
- **Force coupon redirect:** force a redirect after the `add-to-cart` action when a coupon is applied.
- **WP Rocket: Disable empty cart caching:** stop WP Rocket serving a cached empty-cart page after a coupon is applied.
- **Payment request buttons:** apply coupons on single product pages that use the WooCommerce Stripe Gateway or WooCommerce Payments express buttons.
- **Javascript reload:** reload the page once via Javascript when a coupon is detected in the URL. Works best with **Data storage type** set to **Cookie**.

Main hook

- **Hook:** the hook used to detect and handle the coupon, either **WP Loaded** (default) or **Init**.
- **Hook priority:** the priority for that hook. Leave empty for the default.

Data management

- **Data storage type:** store coupon data in the **Session** (default) or a **Cookie**.
- **Extra cookie:** set an extra `alg_wc_url_coupons` cookie when a URL coupon is applied.
- **Cookie expiration:** how long that cookie lasts, in seconds. The default is 1209600 (14 days).

Options reference

Label	Option ID	Default
Save on empty cart	`alg_wc_url_coupons_save_empty_cart`	No
Remove "add to cart" key	`alg_wc_url_coupons_remove_add_to_cart_key`	Yes
Force coupon redirect	`alg_wc_url_coupons_add_to_cart_action_force_coupon_redirect`	No

Label	Option ID	Default
WP Rocket: disable empty cart caching	`alg_wc_url_coupons_wp_rocket_disable_cache_wc_empty_cart`	No
Payment request buttons: Stripe	`alg_wc_url_coupons_payment_request_product_data[wc_stripe]`	No
Payment request buttons: WooCommerce Payments	`alg_wc_url_coupons_payment_request_product_data[wcpay]`	No
Javascript reload	`alg_wc_url_coupons_javascript_reload`	No
Main hook	`alg_wc_url_coupons_main_hook`	wp_loaded
Hook priority	`alg_wc_url_coupons_priority`	(empty)
Data storage type	`alg_wc_url_coupons_data_storage_type`	session
Extra cookie	`alg_wc_url_coupons_cookie_enabled`	No
Cookie expiration (seconds)	`alg_wc_url_coupons_cookie_sec`	1209600

The **Reset section settings** checkbox at the bottom returns the Advanced section to its defaults.

Troubleshooting

- **Coupons drop on cached or guest sessions.** Try **Data storage type > Cookie** and **Javascript reload** together, and see the guide on making URL coupons work for guests and cached sites.
- **The cart looks empty after applying with WP Rocket.** Enable **WP Rocket: Disable empty cart caching**.



URL COUPONS

These advanced options are free. Coupons & Add to Cart by URL Links for WooCommerce Pro adds add-to-cart coupons, redirects, and custom notices.

See what Pro unlocks →

Related articles

- How to Translate URL Coupon Text with WPML and Polylang
- How to Delay a URL Coupon Until a Product Is Added
- How to Apply a WooCommerce Coupon with a URL
- How to Apply a WooCommerce Coupon from a URL: Settings Explained
- Make URL Coupons Work for Guests and Cached Sites