How long do affiliate cookies last?

Affiliate Program · https://wpfactory.com/docs/affiliate-cookies-duration/

WPFactory affiliate cookies last 30 days and use a last-click attribution model. If a customer clicks several affiliate links within those 30 days and then buys after clicking your link, you are credited as the last affiliate who referred them.

How last-click attribution works

- **Cookie duration:** 30 days from the click.
- **Attribution:** the last affiliate link clicked before the purchase gets the credit.

We aim to provide a fair and transparent system for our affiliates, so that you receive proper credit for your referrals.

Related questions

- Do you have an affiliate program?
- How reliable is the affiliate tracking system?
- How do I get paid as an affiliate?

Related articles

- Can I promote multiple plugins in your affiliate program?
- Are there any restrictions on geographic location for affiliates?
- Are there any requirements to join your affiliate program?