Bulk Price Editor for WooCommerce: Every Field Explained

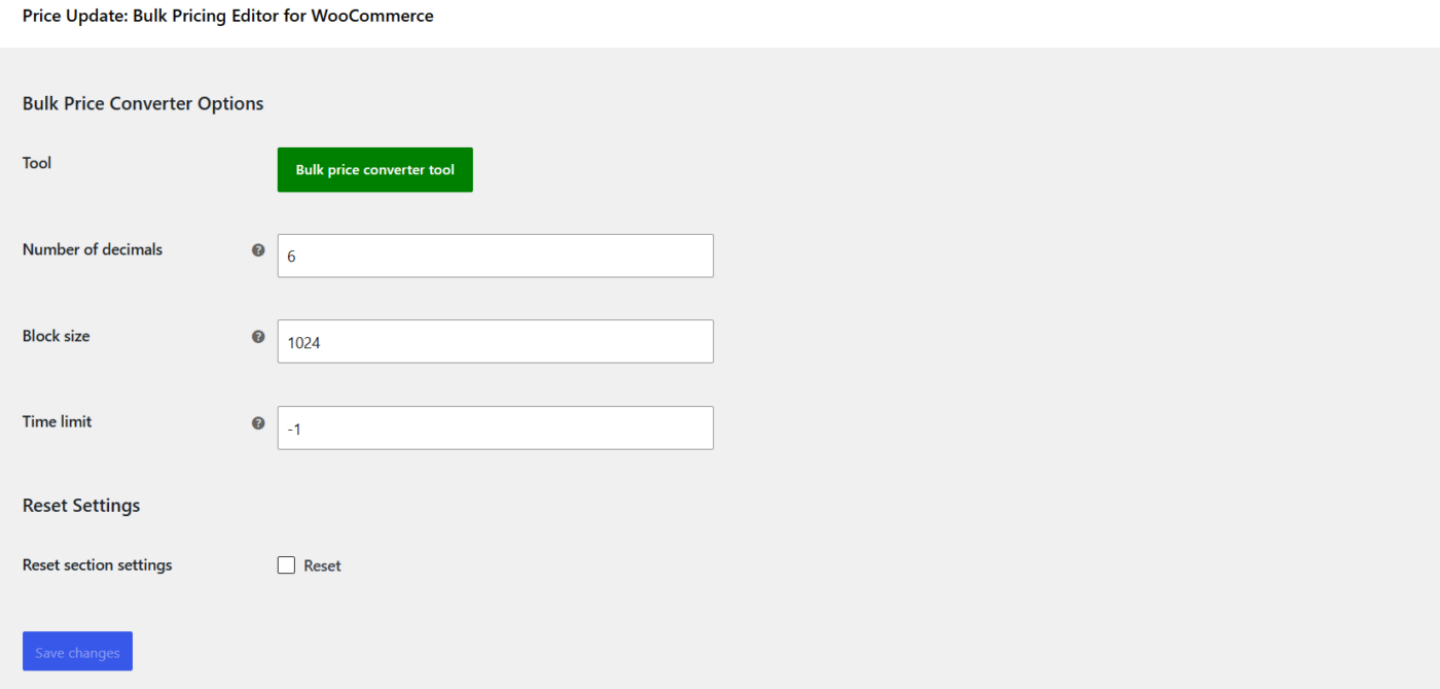
How to · https://wpfactory.com/docs/bulk-price-converter/

The Bulk Price Editor for WooCommerce tool has three groups of fields plus a small settings page. This reference explains each one, its option id, its default, and whether it is free or Pro. It uses the Price Update: Bulk Pricing Editor for WooCommerce Pro version so every field is shown.

Where the fields live

- **Settings: WPFactory > Bulk Price Converter** (also at **WooCommerce > Settings > Bulk Price Converter**).
- **The tool: WooCommerce > Bulk Price Converter**, or the green **Bulk price converter tool** button on the settings page.

Settings page



Field	Option ID	Default	What it does
Number of decimals	`alg_wc_bulk_price_converter_step`	`6`	Sets the decimal step of the tool's number inputs. Final stored prices are still rounded to your store's price decimals.
Block size	`alg_wc_bulk_price_converter_block_size`	`1024`	How many products are loaded per query. Lower it if a large catalog times out.
Time limit	`alg_wc_bulk_price_converter_time_limit`	`-1`	Max seconds per query. `0` means no limit, `-1` uses the server default.
Reset section settings	`alg_wc_bulk_price_converter__reset`	`no`	Tick and save to reset these settings to their defaults.

Tool: General Options

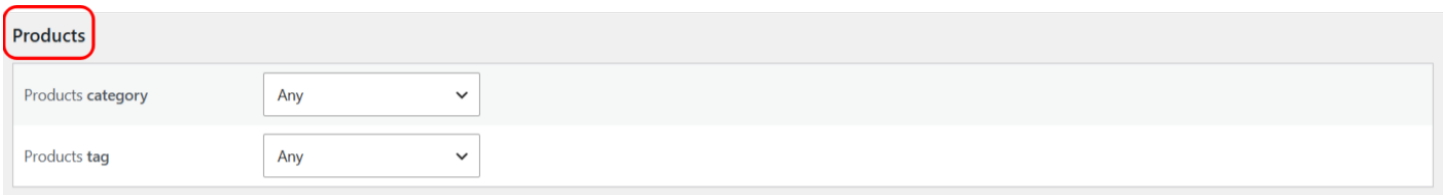


Field	Option ID	Default	Free/Pro	What it does
Direct price	`alg_wc_bpc_direct_price`	empty	Free	Sets every matching price to this exact value, ignoring the current price. Left empty means "no direct price".

Field	Option ID	Default	Free/Pro	What it does
Percentage all product prices by	`alg_wc_bpc_percentage_prices_by`	`0`	Free	Adds this percentage to each price. Use a negative value to discount: `-20` takes 20% off, `10` adds 10%.
Multiply all product prices by	`alg_wc_bpc_multiply_prices_by`	`1`	Free	Multiplies each price. `1.1` adds 10%, `0.8` takes 20% off. Must stay above `0`, or the whole run is skipped.
Divide all product prices by	`alg_wc_bpc_divide_prices_by`	`1`	Pro	Divides each price. `2` halves prices. Dividing by a value below 1 raises prices.
Add to all product prices	`alg_wc_bpc_add_to_price`	`0`	Free	Adds a fixed amount to each price.
Subtract to all product prices	`alg_wc_bpc_minus_to_price`	`0`	Pro	Subtracts a fixed amount from each price.
Price type to modify	`alg_wc_bpc_price_types`	`both`	Free	Both, Sale prices only, or Regular prices only.

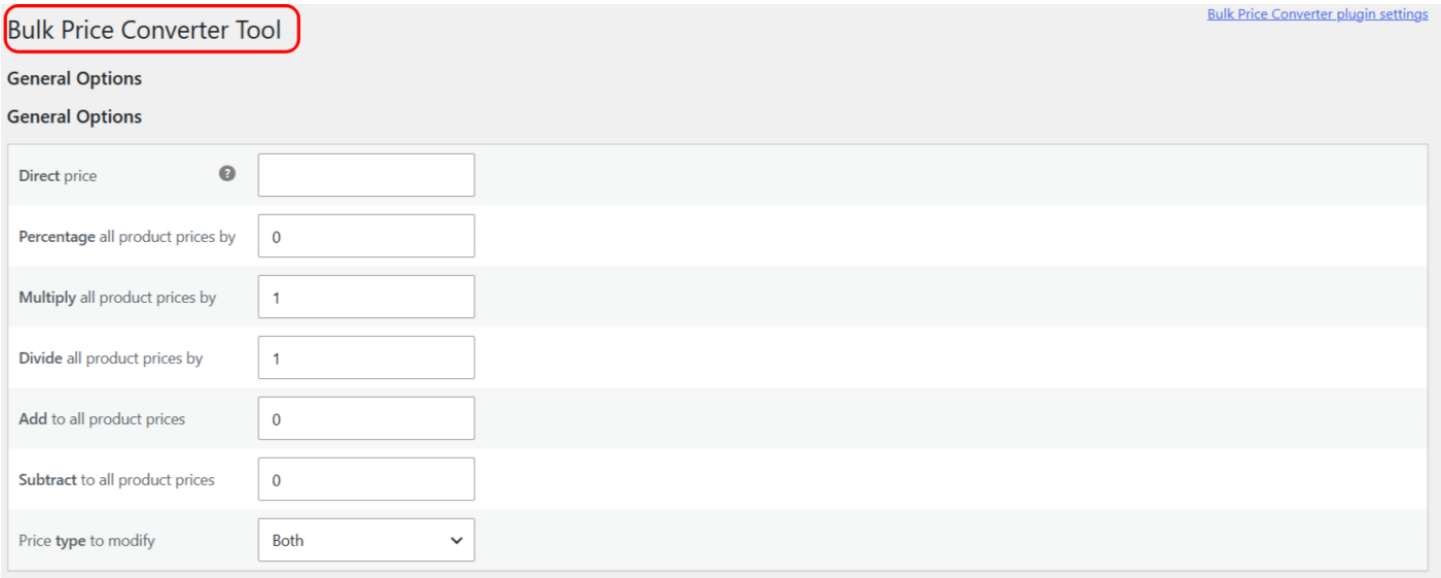
When you fill more than one field, they apply in a fixed order: Direct, then Percentage, Multiply, Divide, Add, Subtract, then any Final Price Correction. See the reference on how bulk price changes are calculated.

Tool: Products



Field	Option ID	Free/Pro	What it does
Products category	`alg_wc_bpc_product_cats`	Free	Limit the change to one category. "Any" means all products; "None" means products with no category.
Products tag	`alg_wc_bpc_product_tags`	Pro	Limit the change to one product tag.
Products in {attribute}	`alg_wc_bpc_product_attribute_pa_{name}`	Pro	One dropdown appears per global attribute (for example Color). Limit the change to a single attribute term.

Tool: Final Price Correction (Pro)



Field	Option ID	Default	What it does
Rounding function	`alg_wc_bpc_round_function`	`none`	None, Round, Floor, or Ceil, applied to the nearest coefficient.
Rounding coefficient	`alg_wc_bpc_round_coef`	`0.05`	The step to round to. `0.05` rounds to the nearest 5 cents. Ignored when Rounding function is None.

Field	Option ID	Default	What it does
"Pretty prices" threshold	`alg_wc_bpc_pretty_prices_threshold`	`0`	Nudges prices to charm endings (for example ending in 9). `0` turns it off.

Preview, change, reset

- **Preview prices** shows a results table of old and new prices without saving. This works in both free and Pro.
- **Change prices** writes the new prices. It asks "There is no undo for this action. Are you sure?" first.
- **Reset** reloads the tool with empty inputs. It does not restore any saved defaults.



BULK PRICE EDITOR

Fixed price, percentage, multiply, add, price type, and category filtering are free. Price Update: Bulk Pricing Editor for WooCommerce Pro adds divide, subtract, tag and attribute filtering, and the rounding and pretty-price tools.

See what Pro unlocks →

Related articles

- Bulk Price Editor: Developer Hooks and Filters Reference
- Bulk Price Editor Will Not Activate or Appear
- Bulk Price Editor: Free vs Pro Comparison
- Getting Started: Install and Open the Bulk Price Editor
- How to Bulk Edit Prices by Category, Tag, or Attribute