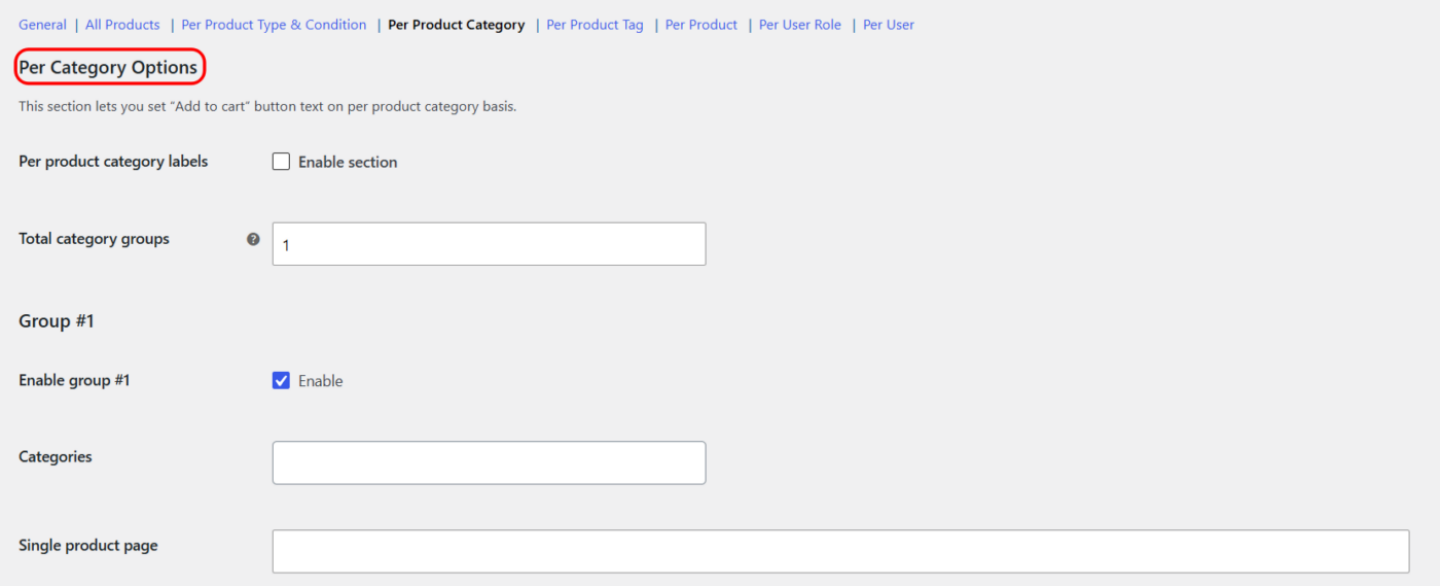
Add to Cart Button Labels by Product Category

How to · https://wpfactory.com/docs/category-button-labels/

The **Per Product Category** section of Change Add to Cart Button Text for WooCommerce sets the button text for products in the categories you choose, so clothing can say "Add to wardrobe" while gift cards say "Send a gift". One category group is free; adding more groups is a Pro feature.



Step-by-step setup

1. Go to **WPFactory > Add to Cart Button Labels** (also reachable at **WooCommerce > Settings > Add to Cart Button Labels**).
2. Open **Per Product Category** and tick **Enable section**.
3. Under **Group #1**, pick one or more categories in the **Categories** field.
4. Enter your **Single product page** and **Shop page** labels.
5. Click **Save changes**.

Options reference

Label	Option ID	Default	Free/Pro
Enable section	`alg_wc_add_to_cart_button_labels_per_category_enabled`	`no`	Free
Total category groups	`alg_wc_add_to_cart_button_labels_per_category_total_number`	`1`	Free (capped at 1; Pro removes the cap)
Categories (per group)	`alg_wc_add_to_cart_per_category_ids_group_1`	Empty	Free
Single product page (per group)	`alg_wc_add_to_cart_per_category_text_single_group_1`	Empty	Free
Shop page (per group)	`alg_wc_add_to_cart_per_category_text_archive_group_1`	Empty	Free

Multiple category groups (Pro)

On Pro you can raise **Total category groups** above 1, save, and each new group gets its own category selection and its own label pair. This lets you run several category-specific labels side by side. On the free version the number is fixed at 1.

> **Note:** if a product sits in more than one targeted category, the first matching group in order wins. There is no per-category name shortcode, so you cannot auto-insert the category name into the label.

When a category label applies

Per Product Category sits between the product-type rules and the more specific per-product, per-user-role and per-user rules. So a category label overrides the type and All Products labels, but a Per Product label on an individual product will override the category label.



WPFACTORY ACCOUNT

One category group is free. Change Add to Cart Button Text for WooCommerce Pro adds unlimited category groups, plus tag, user role and user groups and on-sale labels.

Get the Pro version →

Related articles

- How to Set Add to Cart Button Labels by Product Tag
- Add to Cart Button Labels for External Products
- Default Add to Cart Button Labels by Product Type and Condition
- Add to Cart Labels by Category, Tag, and Product
- Set Add to Cart Button Labels per Language (WPML and Polylang)