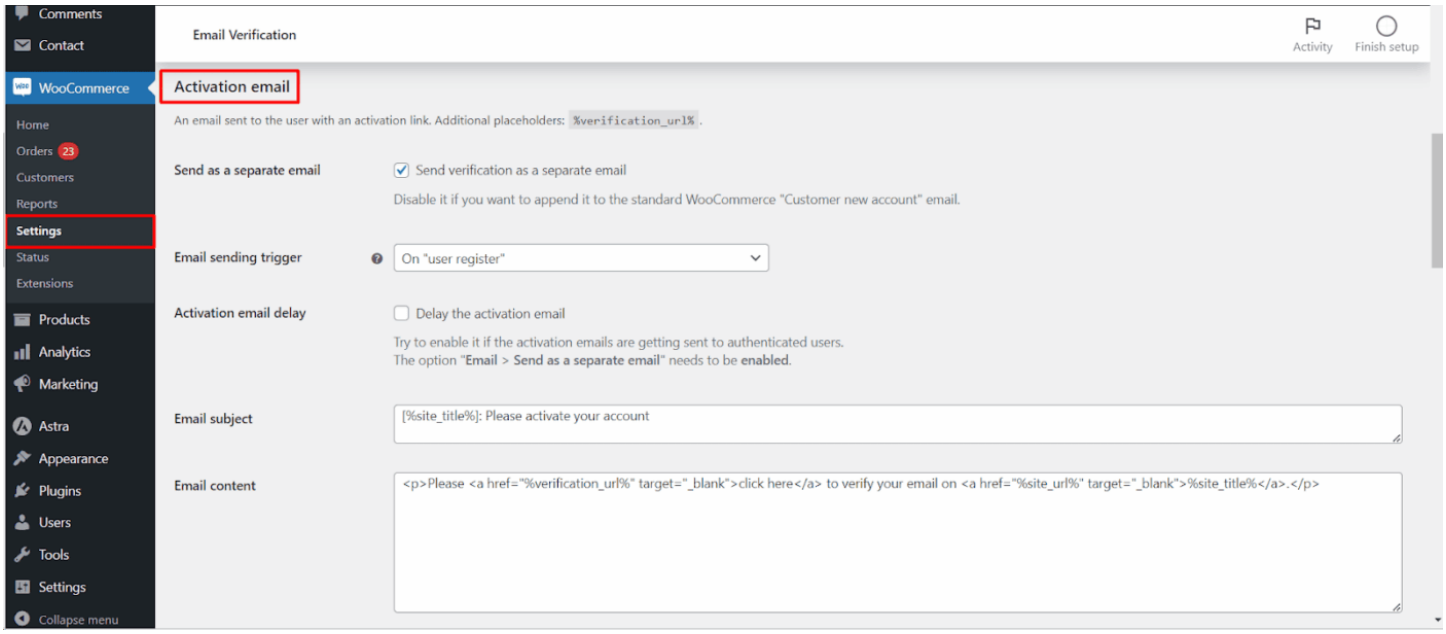
Customizing the Verification Emails in WooCommerce

How to · https://wpfactory.com/docs/configure-email-settings/

The Email sub-tab of Customer Email Verification for WooCommerce controls every message the plugin sends: the activation email a new customer receives, the confirmation email sent once they verify, and the admin notification. This guide walks through each group and its real option ids.



Where to find it

Go to **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) and open the **Email** sub-tab.

Email options

These sit at the top of the sub-tab and set the overall format.

Label	Option ID	Default	Free/Pro
Email template	`alg_wc_ev_email_template`	Plain	Pro

Label	Option ID	Default	Free/Pro
WC email template	`alg_wc_ev_wc_email_template`	Email Verification plugin	Free
From email address	`alg_wc_ev_wc_email_from`	Site admin email	Free

Email template chooses how the activation email looks: **Plain**, **WooCommerce** (the styled WooCommerce wrapper), or **Smart** (plain when appended to another email, WooCommerce when sent on its own). Smart is usually the best choice.

Activation email

The message that carries the verification link. It supports the `%verification_url%` placeholder plus the common placeholders.

Label	Option ID	Default	Free/Pro
Send as a separate email	`alg_wc_ev_send_as_separate_email`	Yes	Free
Customer new account email (delay)	`alg_wc_ev_delay_wc_email`	No	Free
Email subject	`alg_wc_ev_email_subject`	`[%site_title%]: Please activate your account`	Pro (editing)
Email content	`alg_wc_ev_email_content`	Built-in template	Pro (editing)
Email heading	`alg_wc_ev_email_template_wc_heading`	Activate your account	Pro (editing)
Fine tune placement	`alg_wc_ev_fine_tune_activation_email_placement`	No	Free

Label	Option ID	Default	Free/Pro
Email sending trigger	`alg_wc_ev_new_user_action`	On "user register"	Free
Activation email delay	`alg_wc_ev_delay_activation_email`	No	Free
Automatic resending	`alg_wc_ev_activation_email_automatic_sending`	No	Pro

Turn off **Send as a separate email** to append the activation content to the standard WooCommerce "Customer new account" email instead of sending a stand-alone message. **Email sending trigger** decides whether the email fires on WordPress `user_register` or on WooCommerce created customer.

Confirmation email

Sent when an account is verified. Enable it with **Confirmation email** (`alg_wc_ev_enable_confirmation_email` , on by default). You can set the subject (`alg_wc_ev_confirmation_email_subject`), content (`alg_wc_ev_confirmation_email_content`), heading (`alg_wc_ev_confirmation_email_heading`) and an optional delay (`alg_wc_ev_confirmation_email_delay`).

Admin email

Notifies you when a user verifies. The master toggle **Admin email** (`alg_wc_ev_admin_email` , default off) is a Pro option; the recipient (`alg_wc_ev_admin_email_recipient`), subject, content and heading are set below it.

Advanced (email delivery)

At the bottom of the sub-tab, **Mail function** (`alg_wc_ev_mail_function` , default WooCommerce `wc_mail()`) chooses which function sends the emails, and **Email wrap method** (`alg_wc_ev_email_template_wc_wrap_method` , default Manual) sets how the WooCommerce header and footer are added.



CUSTOMER EMAIL VERIFICATION FOR WOOCOMMERCE

Sending, triggers and delivery settings are free. Editing the activation email subject, content and heading, plus the Email template choice and automatic resending, are unlocked with Customer Email Verification for WooCommerce Pro.

See what Pro unlocks →

Related articles

- Admin Controls for Customizing Email Verification in WooCommerce
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- Configuring Email Delivery for Customer Verification
- Email Settings Guide for WooCommerce Email Verification