Configure Strategic Wholesale Offers with Conditions

How to · https://wpfactory.com/docs/configure-strategic-wholesale-offers-with-conditions/

Add conditions to your WooCommerce wholesale pricing

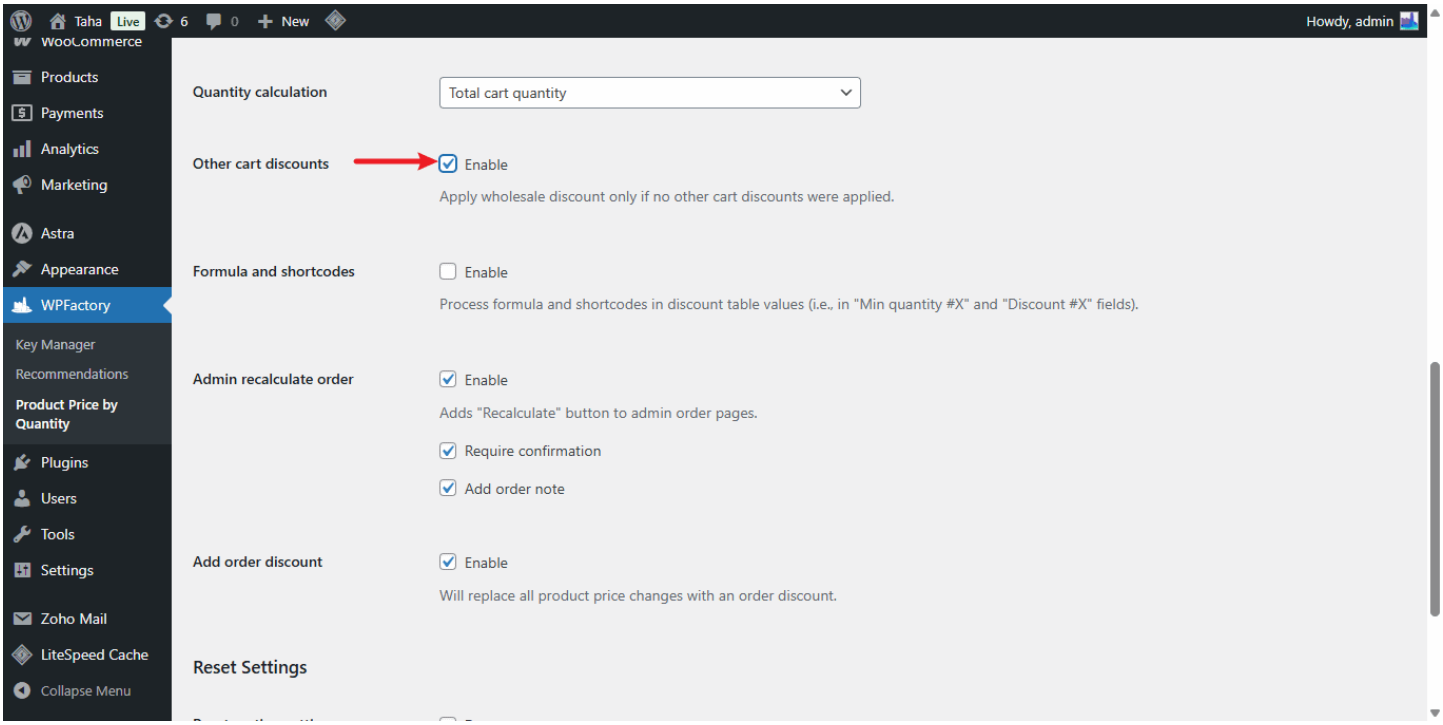
To add conditions to wholesale pricing in Price by Quantity & Bulk Quantity Discounts for WooCommerce, go to WPFactory > Product Price by Quantity. Enable Other cart discounts on the General tab to stop stacking, set role tiers on the User Roles tab, and limit the store-wide rule with Required products or Excluded products under All Products.

Where to configure it

Go to **WPFactory > Product Price by Quantity** (also reachable at **WooCommerce > Settings > Product Price by Quantity**).

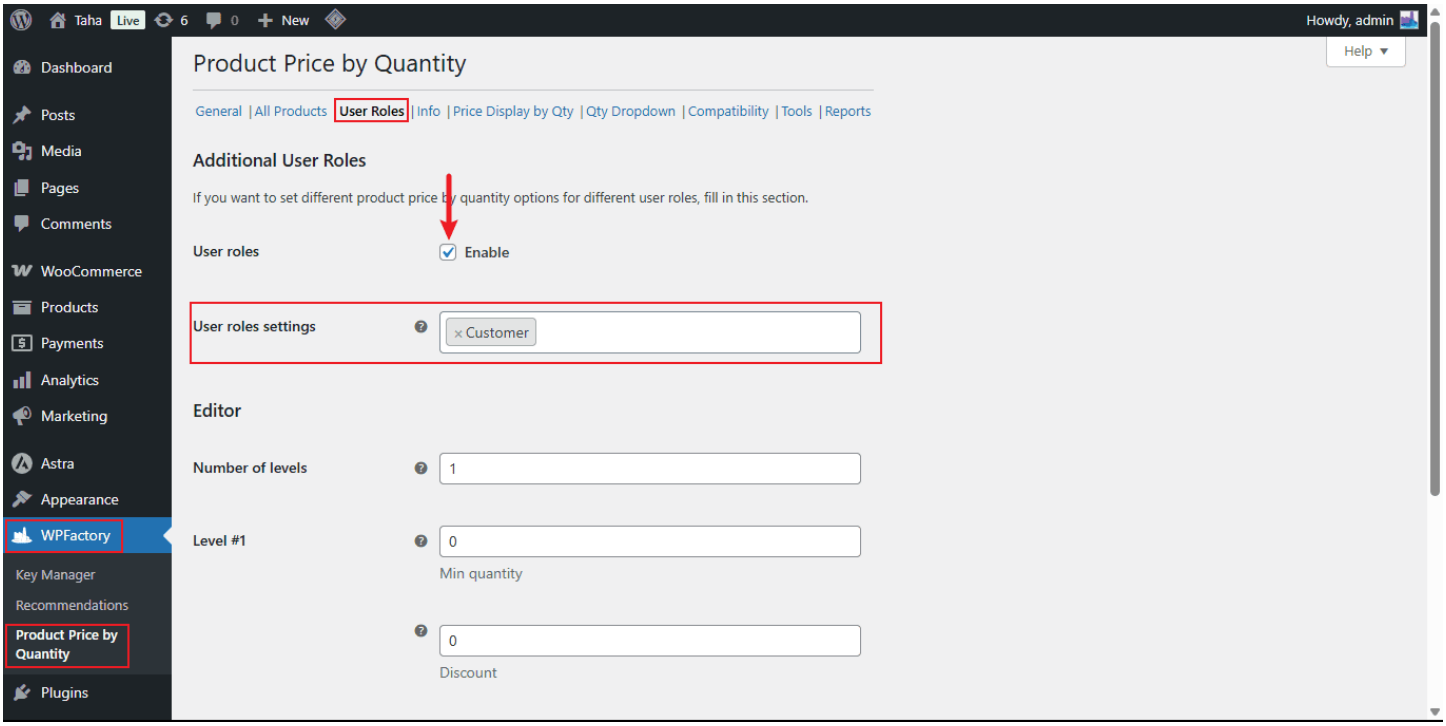
1. Avoid discount stacking (General tab)

To stop quantity discounts from stacking with coupons or other cart discounts, enable **Other cart discounts** (`alg_wc_wholesale_pricing_apply_only_if_no_other_discounts`, default No) on the **General** tab. When enabled, the quantity discount is skipped for any cart that already has a coupon or a discount applied.



2. Pricing by user role (User Roles tab)

On the **User Roles** tab, turn on **User roles** (`alg_wc_wholesale_pricing_by_user_role_enabled` , default Yes), then pick the roles in **User roles settings** (`alg_wc_wholesale_pricing_by_user_role_roles`). After you save, a separate levels block appears for each selected role, so wholesalers or VIP members can get their own tiers. Customers outside those roles fall back to the standard All Products rule.

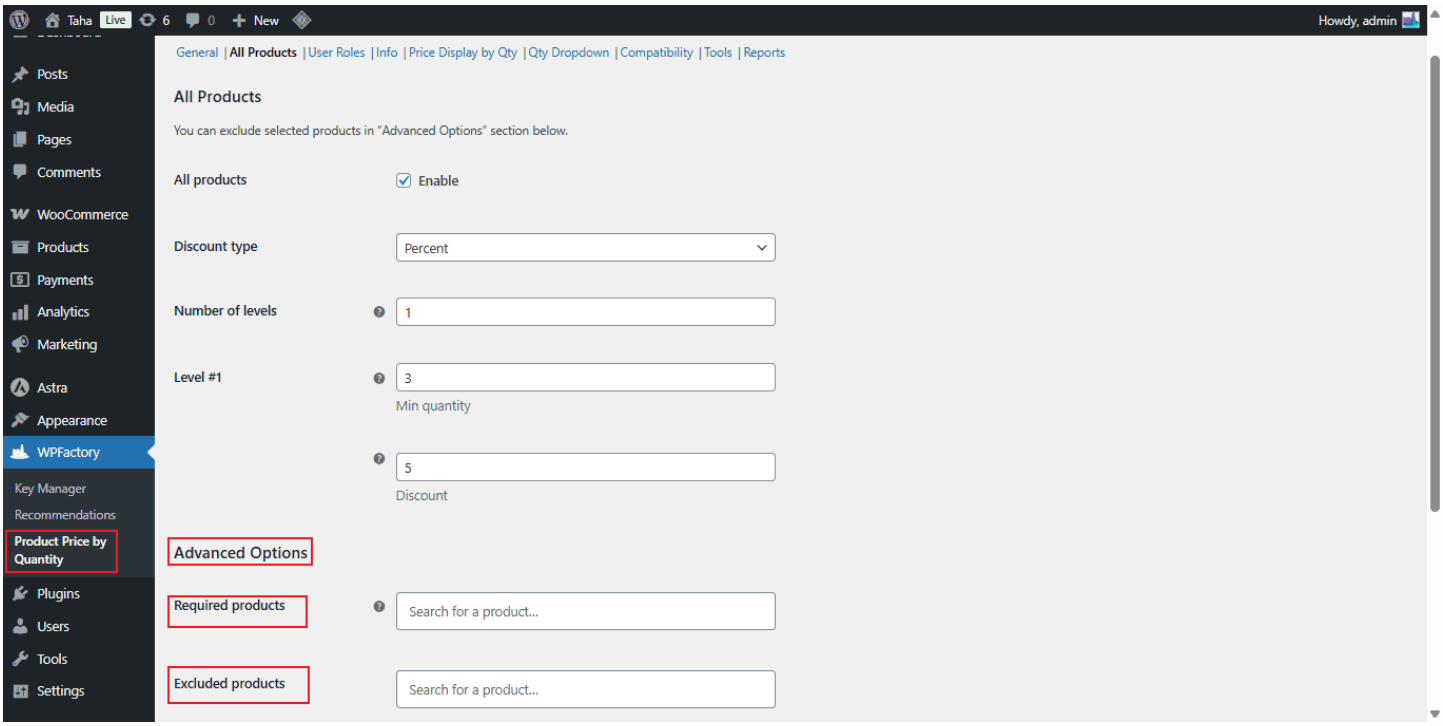


3. Limit the store-wide rule to certain products (All Products tab)

Under **All Products > Advanced Options** you can scope the store-wide rule:

Setting	Option ID	What it does
Required products	`alg_wc_wholesale_pricing_products_to_include`	If set, the store-wide rule applies only to the products you list here. Ignored when empty.
Excluded products	`alg_wc_wholesale_pricing_products_to_exclude`	The listed products ignore the store-wide rule.

> **Note:** "Required products" is an allowlist for the store-wide (All Products) rule, not a cart requirement. It restricts which products the global levels apply to; it does not force other products into the cart. These options affect the All Products rule only.



Use cases

- Protect margins during a sitewide sale by pausing quantity discounts when a coupon is used.
- Give a "Wholesaler" role deeper tiers than retail customers.

- Apply the store-wide rule to a single product line using Required products.



PRICE BY QUANTITY

Discount stacking control and user-role pricing are free. Price by Quantity & Bulk Quantity Discounts for WooCommerce Pro adds per-category, per-tag and per-variation rules for even finer targeting.

See what Pro unlocks →

Related articles

- Show Real-Time Price by Quantity on the Product Page
- How to Set Quantity Discounts on a Single Product
- Set Different Quantity Pricing by User Role
- Implement Dynamic Pricing Structures