Add to Cart Label Not Changing: How to Fix It

Troubleshooting · https://wpfactory.com/docs/custom-cart-button/

If the Add to Cart button still shows the default text after you set a label in Change Add to Cart Button Text for WooCommerce, the most common cause is a section that is not enabled. Go to WPFactory > Add to Cart Button Labels, open the section you used, tick Enable section, and save again.

1. The section is not enabled

Each section has its own **Enable section** checkbox, and every section is off by default. Go to **WPFactory > Add to Cart Button Labels** (also reachable at **WooCommerce > Settings > Add to Cart Button Labels**), open the section you used, confirm **Enable section** is ticked, and save again.

2. The master switch is off

On the General tab, **Add to Cart Button Labels (Enable plugin)** must be ticked. If it was unticked, every label rule is dormant even when individual sections are on.

3. The label field is empty

An empty field is ignored on purpose, so WooCommerce keeps its default text. Make sure you filled in the correct view: **Single product page** affects the product page, **Shop page** affects listings.

4. A more specific rule is overriding it

When several sections match, the most specific one wins. The order is All Products, Per Product Type & Condition, Per Product Category, Per Product Tag, Per Product, Per User Role, then Per User. If you set an All Products label but the product also has a Per Product label, the Per Product label shows. Check the more specific sections for a leftover value.

5. You are testing an "On sale" product on the free version

The **On sale** condition is a Pro feature. On the free version, on-sale detection does not run, so an on-sale label never applies. Use the normal label instead, or upgrade to Pro.

6. Caching

Clear any page-caching plugin and your browser cache, then reload the product. Cached HTML can keep showing the old button text.

7. The theme replaced the button

The plugin filters WooCommerce's standard button-text hooks. A theme or page builder that renders its own custom add-to-cart markup may bypass those hooks. Test with a default theme such as Storefront: if the label appears there, the conflict is in your theme's template.

Still stuck?

If none of these fixes it, our team can help through the plugin support page. Include the section you used, the label you entered, and the product type you are testing.



WPFACTORY ACCOUNT

See every feature and the pricing on the WPFactory account plugin page.

View plugin →

Related articles

- How to Set Add to Cart Button Labels by Product Tag
- Set Add to Cart Button Labels per Language (WPML and Polylang)

- Developer Hooks and Filters Reference for Add to Cart Button Labels
- Default Add to Cart Button Labels by Product Type and Condition
- Add to Cart Button Label Shortcodes Reference