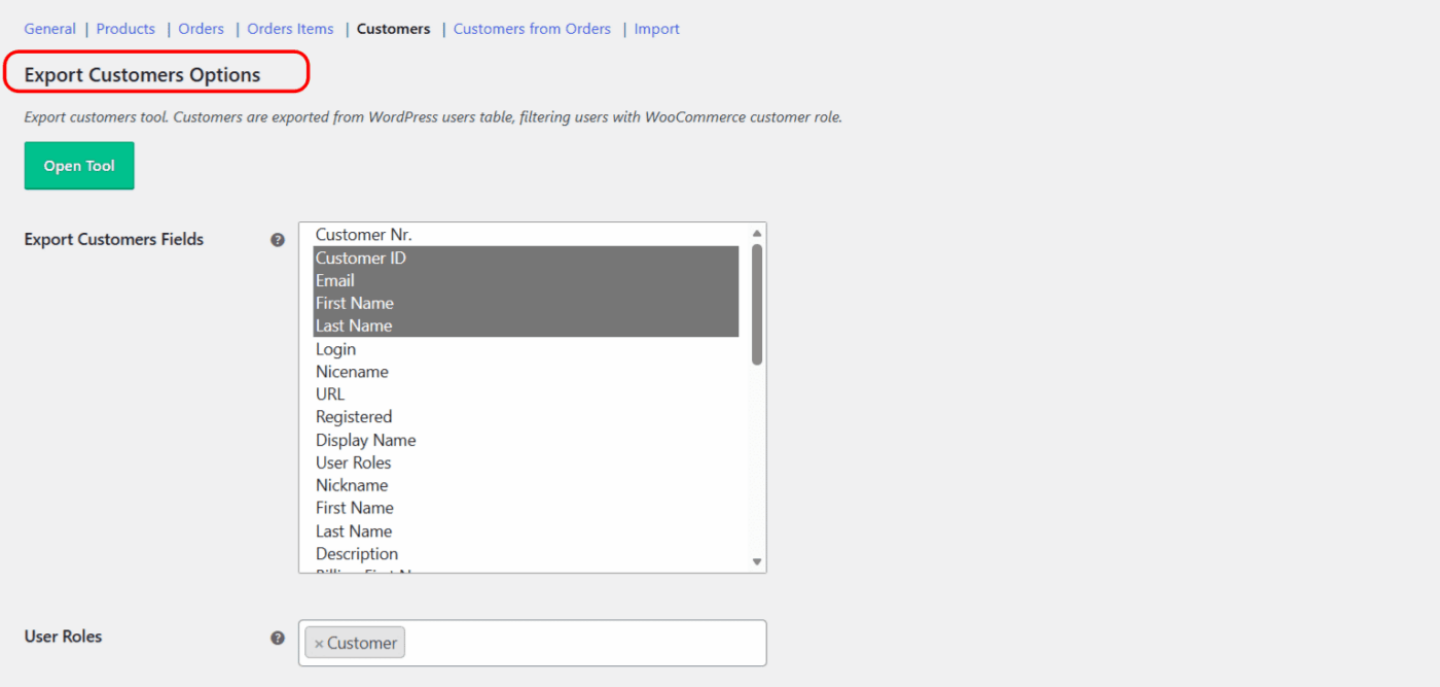
Customer Export Options, Free and Pro

Pro Features · https://wpfactory.com/docs/customer-customer-from-orders/

Export Products, Orders & Customers for WooCommerce has two customer tools, and both are free: Export Customers (from the WordPress users table) and Export Customers from Orders (buyers identified by billing email). This article covers their fields and marks the parts that need Pro.

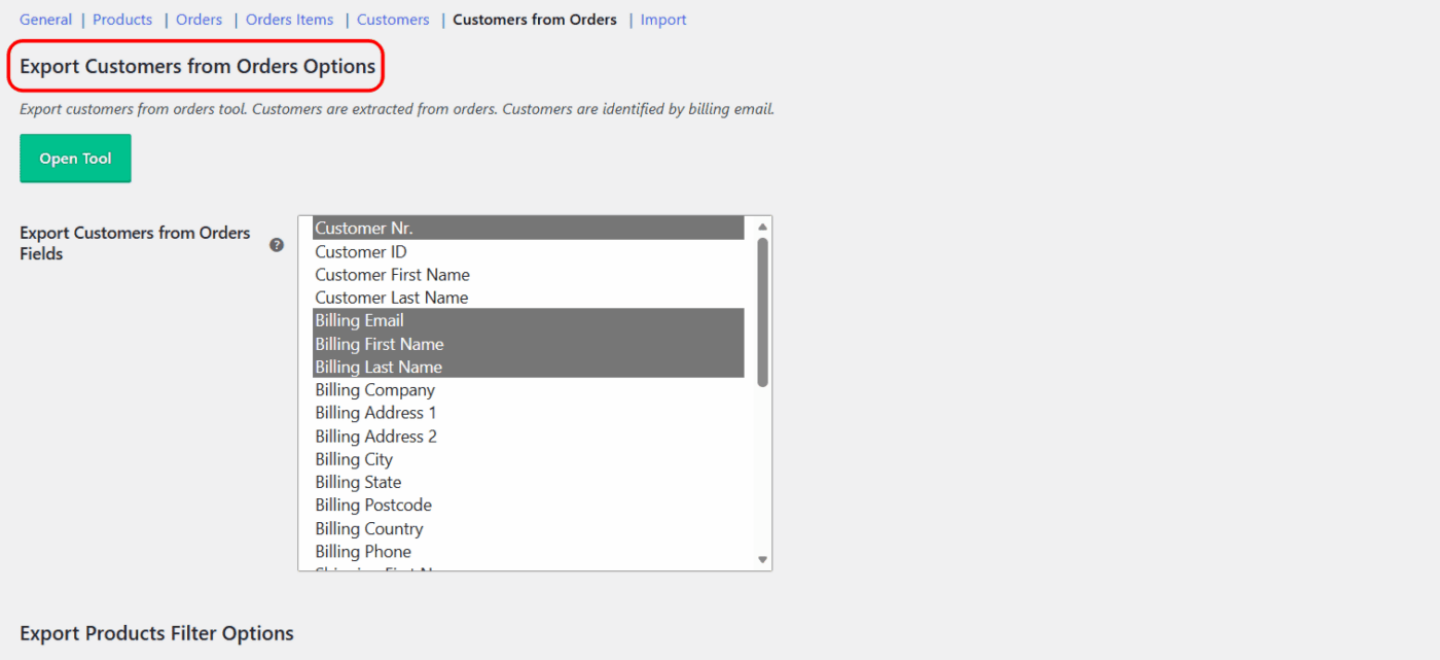


Export Customers

Reads registered users. Free fields include Customer Nr., Customer ID, email, first and last name, login, nicename, URL, registered date, display name, user roles, nickname, description, the full billing and shipping address set, and Last Update.

- **Filtering by role:** the **User Roles** option is disabled in free (it always exports the WooCommerce **customer** role). Choosing other roles is a Pro feature.
- **Pro fields:** Total Spent (Lifetime), Order Count (Lifetime), and Last Order Date.

Export Customers from Orders



Extracts customers from your orders, so guest checkouts are included. Free fields include Customer Nr., Customer ID, first and last name, User Roles, the full billing and shipping address set, and Last Order Date. This tool has its own date filter and its own Preview and Export buttons.

> **Pro fields:** First Order Date, Total Spent (Lifetime), Order Count (Lifetime), Total Spent (Period), Order Count (Period), and Item Count (Period). The "(Period)" fields are measured over the date range you set.

Which tool to use

If you want...	Use
Registered accounts by role	Export Customers
Everyone who bought, including guests, filtered by date	Export Customers from Orders



EXPORT WOOCOMMERCE

Both customer tools are free. Export WooCommerce Pro adds lifetime and period spend and counts, and lets you export any user role.

Get Export WooCommerce Pro →

Related articles

- Customer Export Fields Reference
- How to Export WooCommerce Products, Orders, and Customers
- How to Export WooCommerce Customers to CSV or XML
- How to Export Customers from Orders in WooCommerce
- How to Export WooCommerce Customers