Customer Export Fields Reference

References · https://wpfactory.com/docs/customer-export-fields-reference/

This reference lists the fields available in the two customer tools of Export Products, Orders & Customers for WooCommerce: Export Customers (from the WordPress users table) and Export Customers from Orders (buyers identified by billing email). Fields are free except where marked Pro.

Select fields under **WPFactory > Export** (also reachable at **WooCommerce > Settings > Export**).

Export Customers fields

Field	Field ID	Free/Pro
Customer Nr.	`customer-nr`	Free
Customer ID	`customer-id`	Free
Email	`customer-email`	Free
First Name, Last Name	`customer-first-name`, `customer-last-name`	Free
Login, Nicename, URL, Registered, Display Name	`customer-login`, `customer-nicename`, `customer-url`, `customer-registered`, `customer-display-name`	Free
User Roles	`user-roles`	Free
Nickname, Description	`nickname`, `description`	Free
Billing fields (first/last name, company, address 1 and 2, city, postcode, country, state, phone, email)	`billing-first-name` … `billing-email`	Free
Shipping fields (first/last name, company, address 1 and 2, city, postcode, country, state)	`shipping-first-name` … `shipping-state`	Free

Field	Field ID	Free/Pro
Last Update	`last-update`	Free
Total Spent (Lifetime)	`total-spent`	Pro
Order Count (Lifetime)	`order-count`	Pro
Last Order Date	`last-order-date`	Pro

Role filtering is set with the **User Roles** option (`alg_export_customers_user_roles`), which is editable only in Pro; the free version exports the `customer` role.

Export Customers from Orders fields

Field	Field ID	Free/Pro
Customer Nr., Customer ID	`customer-nr`, `customer-id`	Free
Customer First Name, Customer Last Name	`customer-first-name`, `customer-last-name`	Free
Billing fields (email, first/last name, company, address 1 and 2, city, state, postcode, country, phone)	`customer-billing-email` ... `customer-billing-phone`	Free
Shipping fields (first/last name, company, address 1 and 2, city, state, postcode, country)	`customer-shipping-first-name` ... `customer-shipping-country`	Free
User Roles	`user-roles`	Free
Last Order Date	`customer-last-order-date`	Free
First Order Date	`customer-first-order-date`	Pro
Total Spent (Lifetime)	`total-spent`	Pro
Order Count (Lifetime)	`order-count`	Pro
Total Spent (Period)	`total-spent-period`	Pro

Field	Field ID	Free/Pro
Order Count (Period)	`order-count-period`	Pro
Item Count (Period)	`item-count-period`	Pro

The "(Period)" fields are calculated over the date range you set in the section's Date Filter.



EXPORT WOOCOMMERCE

The core customer fields are free. Export Products, Orders & Customers for WooCommerce Pro adds lifetime and period spend and counts, first order date, and role-based export.

See what Pro unlocks →

Related articles

- Product Export Fields Reference
- Order and Order Item Export Fields Reference
- How to Add Custom Meta Field Columns to Your Export
- How to Export WooCommerce Products, Orders, and Customers
- Customer Export Options, Free and Pro