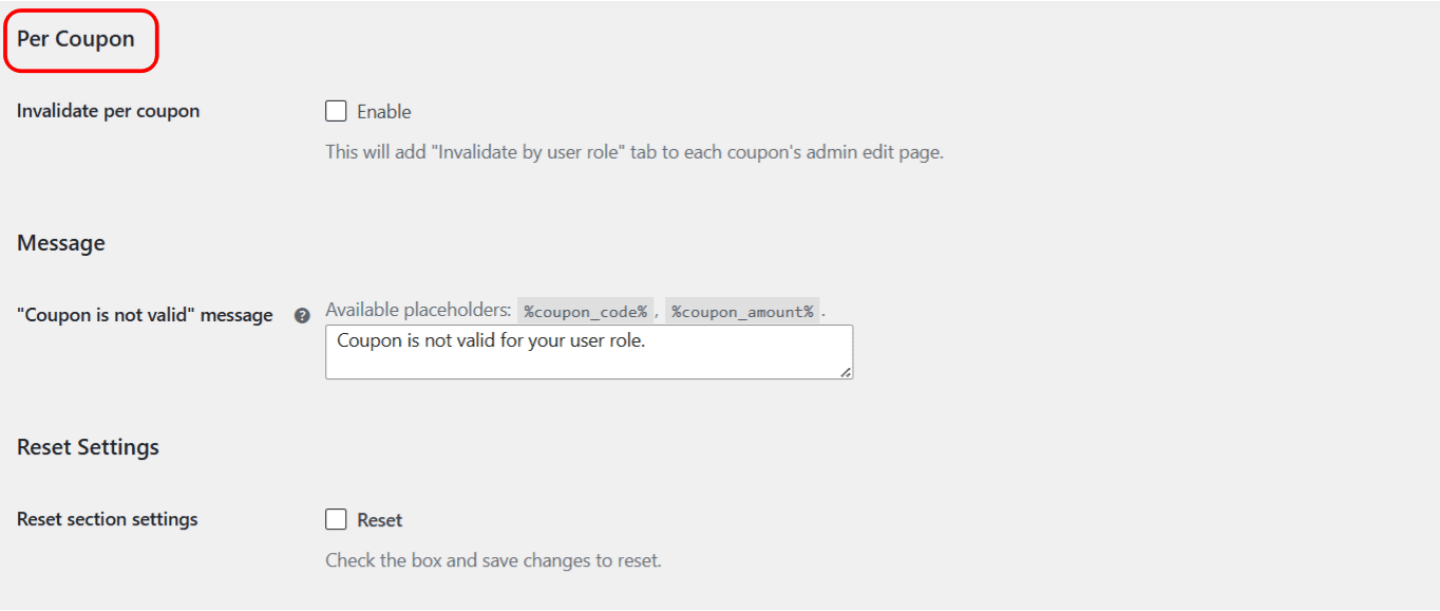
How to Customize the “Coupon Is Not Valid” Message

How to · https://wpfactory.com/docs/customize-coupon-not-valid-message/

To customize the "Coupon is not valid" message in Coupon by User Role for WooCommerce, go to WPFactory > Coupon by User Role, open the Availability section, scroll to Message, and edit the "Coupon is not valid" message field. You can use the %coupon_code% and %coupon_amount% placeholders, HTML and shortcodes. Click Save changes.

Where to change it

1. Go to **WPFactory > Coupon by User Role** (also reachable at **WooCommerce > Settings > Coupon by User Role**).
2. Open the **Availability** section and scroll to **Message**.
3. Edit the **"Coupon is not valid" message** field.
4. Click **Save changes**.



Options reference

Label	Option ID	Type	Default
"Coupon is not valid" message	`wpjup_wc_coupon_by_user_role_invalid_message`	Textarea	Coupon is not valid for your user role.

Placeholders

Two placeholders are replaced when the message is shown:

Placeholder	Replaced with
`%coupon_code%`	The code the customer tried to apply.
`%coupon_amount%`	The coupon's amount.

Example message:

```
The code %coupon_code% is only available to registered customers. Sign in or create an account to use it.
```

HTML and shortcodes are allowed

The message accepts HTML and shortcodes. That is what makes it translatable: drop in the `[alg_wc_cbur_translate]` shortcode to show a different message per language. See multilingual coupon messages.

When does this message appear?

Only for **invalidated** coupons. A **disabled** role has no coupon field at all, so it never sees this message. See disable or invalidate coupons by user role for the difference.



COUPON BY USER ROLE FOR WOOCOMMERCE

The message is free for all users. Coupon by User Role for WooCommerce Pro adds custom-role targeting, so any role on your site can trigger its own invalidation message.

See what Pro unlocks →

Related articles

- Coupons by User Role: How to Reset a Settings Section
- Disable or Invalidate Coupons for Guests and Logged-Out Visitors
- Coupons by User Role: Developer Hooks and Filters Reference
- Coupon Role Rules Not Working: Fixes
- Free vs Pro: Coupon by User Role for WooCommerce