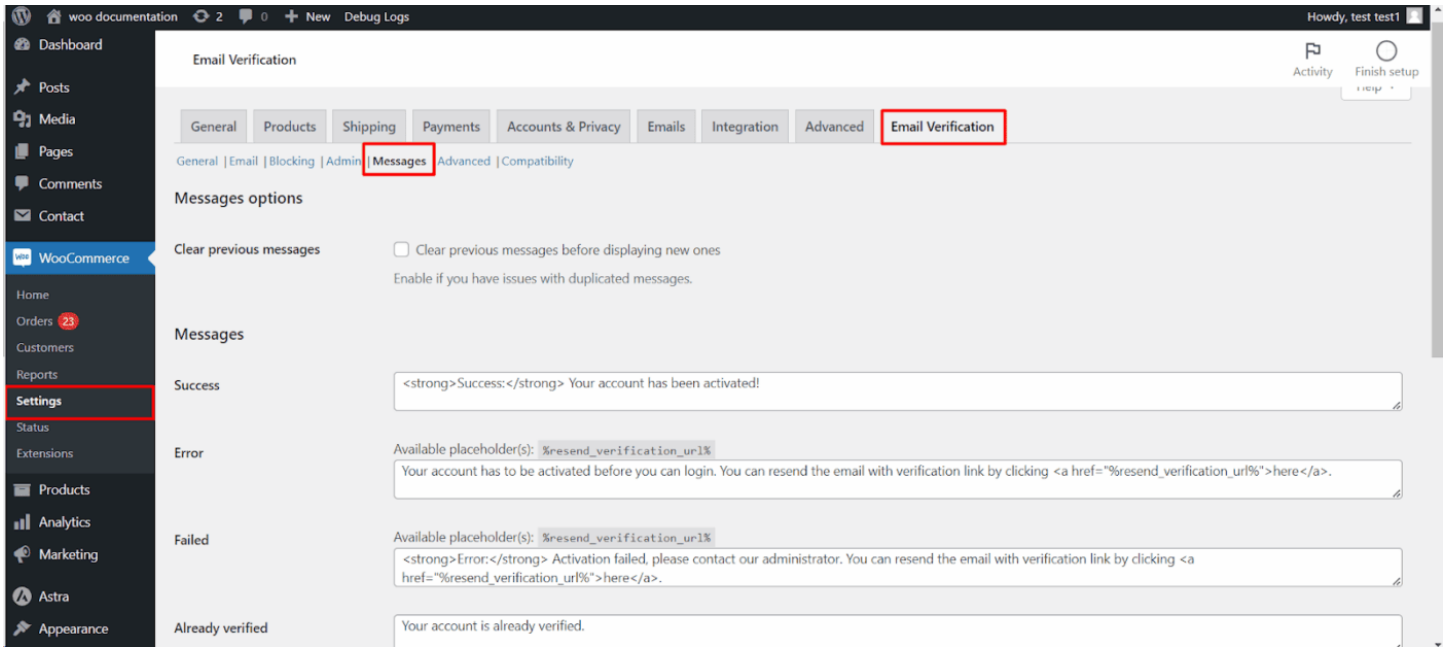
Customizing Notification Messages

How to · https://wpfactory.com/docs/customize-notification-messages/

To change the on-screen notices customers see during verification, edit the **Messages** sub-tab at **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) in Customer Email Verification for WooCommerce. It holds six messages, from the post-registration "Activate" notice to the resend confirmation, plus guest checkout texts. All of these options are free.



Options reference

Message	Option ID	Shown when	Placeholders
Success	`alg_wc_ev_success_message`	An account is verified successfully.	None

Message	Option ID	Shown when	Placeholders
Error	`alg_wc_ev_error_message`	An unverified user tries to log in.	`%resend_verification_url%` + user placeholders
Failed	`alg_wc_ev_failed_message`	A verification attempt fails, for example an already-used link.	`%resend_verification_url%` + user placeholders
Already verified	`alg_wc_ev_already_verified_message`	A verified user clicks a link again.	User placeholders
Activate	`alg_wc_ev_activation_message`	Just after registration, asking the user to check their email.	`%resend_verification_url%` + user placeholders
Resend	`alg_wc_ev_email_resend_message`	The activation email is resent.	None

User placeholders: `%user_login%`, `%user_nicename%`, `%user_email%`, `%user_url%`, `%user_registered%`, `%user_display_name%`, `%user_roles%`, `%user_first_name%`, `%user_last_name%`, `%admin_user_profile_url%`. Full list: Email and Message Placeholders Reference.

Step-by-step

1. Go to **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) and open the **Messages** sub-tab.
2. Edit each message in its editor. HTML such as links and `<strong>` is allowed.
3. Click **Save changes**.
4. Test by registering a new account and trying to log in before verifying.

What the customer sees

Messages appear as standard WooCommerce notices (success or error) at the top of the page. For example, the default Error message reads "Your account has to be activated before you can login," followed by a resend link.

Other options on this sub-tab

- **Clear previous messages** (`alg_wc_ev_clear_previous_messages`, default No): clears other WooCommerce notices before showing a new one. Enable it if customers see the same notice twice.
- **Resend verification URL** (`alg_wc_ev_resend_verification_url`): set a fixed page for the resend link, or leave it empty to use the current page.
- **Guest checkout email verification**: the link text ("Send Verify Email"), post-verification, already verified, resend, invalid token and unverified user messages shown to guests when **General > Guest users** is on.

Common variations

- **Optional verification:** if **Block unverified login** is off, reword **Activate** so it does not say login is blocked.
- **Multilingual stores (WPML):** messages run shortcodes, so you can use `[alg_wc_ev_translate lang="EN" lang_text="..." not_lang_text="..."]` for per-language text.
- **Expired links:** the **Expire notice** lives on the General sub-tab and needs Pro.

Translate a message that contains a link

In the current version (3.2.7), `[alg_wc_ev_translate]` outputs its text as plain text: any HTML inside the shortcode, such as a resend link, is shown as code instead of a working link. To keep the link working on a multilingual store, leave the link tag outside the shortcode and translate only the words:

```
[alg_wc_ev_translate lang="DE"]Ihr Konto muss aktiviert
werden.[/alg_wc_ev_translate][alg_wc_ev_translate not_lang="DE"]Your account has to be
activated.[/alg_wc_ev_translate] <a href="%resend_verification_url%">[alg_wc_ev_translate
lang="DE"]E-Mail erneut senden[/alg_wc_ev_translate][alg_wc_ev_translate not_lang="DE"]Resend the
```

```
email[/alg_wc_ev_translate]</a>
```

The message is run through the shortcodes first and the `%resend_verification_url%` placeholder is filled in afterwards, so the link points to the right resend page in every language. Use the same language codes as your multilingual plugin, for example `DE` or `de` (matching ignores case).

If it does not work

- **A message never appears:** the page template must print WooCommerce notices. Custom login pages built with page builders sometimes do not.
- **The "Activate" notice is missing after registration:** enable **Advanced > Custom "logout" function**.
- **Duplicates:** enable **Clear previous messages**. See Duplicate Messages.

FAQ

Is editing the messages free?

Yes. The whole Messages sub-tab is in the free version.

Can I link to a custom resend page?

Yes. Set **Resend verification URL**; it is used by `%resend_verification_url%`.

Can I change the verification email text here?

No. Email subject and content are on the **Email** sub-tab and need Pro. See Customizing the Verification Emails.



CUSTOMER EMAIL VERIFICATION FOR WOOCOMMERCE

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- Tailoring User Messages with Email Verification Pro
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- How to Verify Users via the REST API
- How to Verify Guest Users at Checkout in WooCommerce