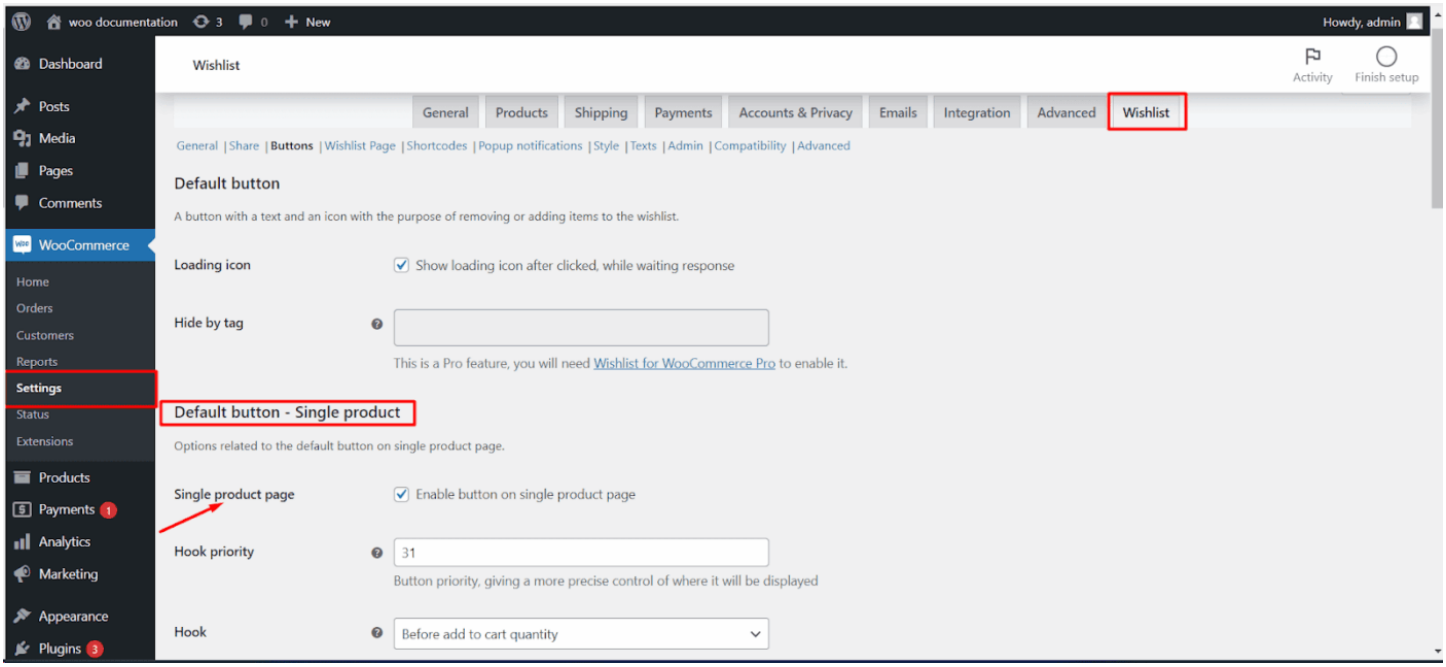
How to Customize Wishlist Icons on WooCommerce Product Pages

How to · https://wpfactory.com/docs/customize-wishlist-icon/

To show, hide or move the wishlist icon on WooCommerce product pages, go to **WPFactory > Wishlist > Buttons** in Wishlist for WooCommerce. The icon over the product image is the thumb button (**Thumb button - Single product > Product page**, on by default); the text button is **Default button - Single product > Single product page** (off by default).



Two buttons on the product page

- **Thumb button:** an icon placed over the product image. Enabled by default.
- **Default button:** a button with text ("Add to Wishlist" / "Remove from Wishlist") and an icon, placed near the Add to cart button. Disabled by default.

Single product options

Label	Option ID	Default	Free/Pro
Product page (thumb button)	`alg_wc_wl_tbtn_single_enable`	Yes	Free
Image wrapper guessing level	`alg_wc_wl_img_wrapper_guess_levels_single`	2 (range 1 to 3)	Free
Single product page (default button)	`alg_wc_wl_dbtn_single_enable`	No	Free
Hook priority	`alg_wc_wl_dbtn_single_pri`	31 (right after Add to cart)	Free
Hook	`alg_wc_wl_dbtn_single_pos`	On single product summary	Free
Custom Hook	`alg_wc_wl_dbtn_single_pos_ovr`	Empty	Pro
Hide by tag (either button)	`alg_wc_wl_dbtn_hide_by_tag`, `alg_wc_wl_tbtn_hide_by_tag`	Empty	Pro

Hide or show the icon

1. Go to **WPFactory > Wishlist** (also reachable at **WooCommerce > Settings > Wishlist**) and open the **Buttons** tab.
2. To remove the icon over the image, untick **Thumb button - Single product > Product page** (Enable the button on single product page).
3. To show the text button, tick **Default button - Single product > Single product page** (Enable button on single product page). Untick it to remove it.
4. Click **Save changes**.

Move the text button

Choose where the default button prints with **Hook**: On single product summary, Before single product summary, After single product summary, After product thumbnail, Before add to cart form, After add to cart form, Before add to cart quantity, or After add to cart quantity. Fine-tune the order within that area with **Hook priority**: 31 places it right after the Add to cart button, and a lower number moves it earlier. In Pro, **Custom Hook** accepts any action name and overrides **Hook**. More detail: wishlist button placement on the product page.

Change the icon or its color

On the **Style** tab, tick **Custom style**, then set **Icon - Normal** and **Icon - Added** for each button (both default to a star, `fas fa-star`). Colors are covered in customizing the wishlist icon color.

Shop and archive pages

The same two buttons have separate switches for product listings: **Thumb button - Loop > Product loop** (on by default) and **Default button - Loop > Loop** (off by default). See how to add the wishlist button to shop pages.

If it does not work

- **The text button does not appear:** your theme may not run the selected hook. Try another **Hook** value, or use **Custom Hook** (Pro).
- **The thumb icon sits in the wrong place:** change **Image wrapper guessing level** (1 to 3), or adjust **Guide image selector** in the **Thumb button** section.
- **Empty squares instead of icons:** Font Awesome is not loading; keep **General > Font Awesome > Load FontAwesome** ticked.
- **A new icon or color does not apply: Style > Custom style** is not ticked.

FAQ

How do I remove the wishlist from product pages completely?

Untick both **Product page** (thumb) and **Single product page** (default). To switch the whole plugin off, untick **General > Wishlist for WooCommerce**.

Can I hide the icon on some products only?

Yes, with **Hide by tag** in Pro: tag the products and select the tag. See how to hide the wishlist button .

Can I show both buttons?

Yes. They work independently and stay in sync when a product is added or removed.

Related guides

- Customize the wishlist button placement
- Customize the wishlist icon color
- Hide or remove the wishlist button



WISHLIST FOR WOOCOMMERCE

This feature is free. Wishlist for WooCommerce Pro adds drag-and-drop, arrow and dropdown sorting, copying a wishlist, hiding buttons by product tag, extra shortcodes and CSV wishlist import.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the Wishlist for WooCommerce support forum.

Related articles

- How to Modify and Product Pages for Wishlist Reporting
- Customizing Thumb Icon on WooCommerce Product Pages
- Customizing Social Icons Color on Wishlist Page in WooCommerce
- How to Hide Wishlist Button on Shop/Archive Pages Using Product Tags
- Adding Wishlist Columns During Product Import and Export in WooCommerce