Free vs Pro: Maximum Products per User for WooCommerce

Pro Features · https://wpfactory.com/docs/differences-pro-vs-free/

What the free version does, and what Pro adds

The free Maximum Products per User for WooCommerce already covers most stores: it limits by quantity, orders, price, weight or volume, supports user roles, date ranges, guest handling, custom messages, a My Account tab and sales-data tools. Pro adds targeting (per product, per category, per tag), advanced formulas, extra guest controls and the ability to allow orders above the limit. The table below reflects the actual code, not the marketing page.

Feature comparison

Feature	Free	Pro
Limit types (quantities, orders, prices incl./excl. tax, weights, volumes)	All six	All six
Store-wide (All Products) limit	Yes	Yes
Order statuses and payment gateways for counting	Yes	Yes
User role limits	Yes	Yes
Date ranges (lifetime, rolling, custom, fixed date, monthly)	Yes	Yes (adds MemberPress subscription origin)
Frontend controls (quantity field max, disable add to cart, hide products)	Yes	Yes
Count by current payment method	Yes	Yes

Feature	Free	Pro
Message placeholders and customer messages	Yes	Yes
My Account "Product limits" tab	Yes	Yes
Multi-language (WPML and Polylang)	Yes	Yes
Sales data on profiles, export to CSV, recalculate tools	Yes	Yes
Guest handling (do nothing / block beyond limit / block / by IP / by email)	Yes	Yes
Per product limit	No	Yes
Per product category and per product tag limits	No	Yes
Limits by formula (shortcode-based rules)	No	Yes
Guest block method, custom add to cart text, add to cart redirect	No	Yes
Allow orders above limits (with optional status change)	No	Yes
Third-party compatibility (Point of Sale, WPC Composite Products)	No	Yes

Which should you choose?

If you need a single blanket rule or per-role limits with flexible counting and messaging, the free version is enough. If you need to cap specific products, categories or tags, write formula-based rules, or let some customers exceed the limit, upgrade to Pro.



MAXIMUM PRODUCTS PER USER FOR WOOCOMMERCE

Per-product, per-category and formula limits are Pro features of Maximum Products per User. Upgrading takes a couple of minutes and unlocks the full toolkit.

Get Maximum Products per User Pro →

Related articles

- Maximum Products per User: How to Reset a Settings Section
- Maximum Products per User: Message Placeholders Reference
- Maximum Products per User: Developer Hooks and Filters Reference
- Getting Started with Maximum Products per User for WooCommerce
- Advanced Options for Maximum Products per User