Offer Email Notifications and Automation

Pro Features · https://wpfactory.com/docs/email-actions/

The offer email system in Name Your Price: Make Your Own Offer for WooCommerce is free: set the notification email in the Email section and the reject, accept, and counter emails in the Actions section, with placeholders and a custom "From" name and address. Pro adds only automation, where Auto-Accept and Auto-Reject send the responses automatically.

> **Important correction:** the offer email system is **free**. Choosing recipients, customizing the subject, heading, and template, using placeholders, and sending action-specific emails for reject, accept, and counter are all available in the free version. Pro does not gate these.

Notification email (free)

In the **Email** section you set the recipient, subject, heading, and template of the email you receive when a customer submits an offer. The recipient accepts `%admin_email%` and `%product_author_email%`. See Email options.

Action emails (free)

In the **Actions** section you write the emails sent to the customer for each response:

- **Reject:** explain why, referencing `%offered_price%` and other placeholders.
- **Accept:** confirm and include `%add_to_cart_url%` so the customer can buy at the agreed price.
- **Counter:** propose a new price with `%counter_price%`.

You can also set the **"From" name** and **"From" address** for all offer emails, and enable **Send emails in background** in the Advanced section to queue emails through the WooCommerce Action Scheduler.

What Pro adds: automatic responses

The Pro-only piece of the email and action workflow is automation, not customization. With Pro you can:

- **Auto-Accept** offers at or above a minimum price, which sends the acceptance email automatically.
- **Auto-Reject** offers at or below a maximum price, which sends the rejection notice automatically.

See Auto-accept and auto-reject offers.

Placeholder reference

For the complete list of placeholders across the notification email and the reject, accept, and counter emails, see the Email placeholders reference.



NAME YOUR PRICE

Email customization is free. Automatic accept and reject are Pro features of Name Your Price.

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