Shortcodes Guide: Email Verification for WooCommerce

Shortcodes · https://wpfactory.com/docs/email-verification-for-woo/

Customer Email Verification for WooCommerce registers a set of shortcodes you can drop into pages, the My Account area, or email content to show verification status and resend links. Every shortcode below is registered in the plugin core, so they all work in both the free and Pro versions. The names and parameters here are taken from the plugin source for version 3.2.7.

Two of them have an on/off toggle at **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**), on the **Shortcodes** sub-tab: `[alg_wc_ev_custom_msg]` and `[alg_wc_ev_email_content_placeholder]`. Both are enabled by default.

Shortcode reference

Shortcode	What it does	Parameters
`[alg_wc_ev_custom_msg]`	Shows the verification status, or a resend link, with optional hide rules.	`verified_status`, `unverified_status`, `hide_clauses` (values: `unverified`, `verified`, `guests`), `wrapper_template`, `content_template`
`[alg_wc_ev_resend_verification_url]`	Outputs a link that resends the activation email.	`wrapper_template`, `content_template`, `hide_if_verified`, `hide_for_guests`
`[alg_wc_ev_resend_verification_form]`	Renders a form where a visitor can enter an email and request a fresh link.	`email_address`, `show_to_logged_in_users`, `template`, `submit_btn_template`, `wrapper_template`

Shortcode	What it does	Parameters
`[alg_wc_ev_new_user_info]`	Prints a field from the current user's profile.	`info_type` (default `user_email`), `not_found_msg`
`[alg_wc_ev_translate]`	Shows text conditionally, based on the active language.	`lang`, `not_lang`, `lang_text`, `not_lang_text`
`[alg_wc_ev_email_content_placeholder]`	Marks where the activation email content is inserted into another email template. Takes no parameters.	None

Examples

Show the verification status to everyone:

```
[alg_wc_ev_custom_msg content_template="Verification status: {verification_status}."]
```

Show a resend link to unverified users only:

```
[alg_wc_ev_custom_msg hide_clauses="verified" content_template="You can resend the verification email by clicking <a href='%resend_verification_url%'>here</a>."]
```

> **Deprecated:** `[alg_wc_ev_verification_status]` was replaced by `[alg_wc_ev_custom_msg]` in version 2.8.2. The old tag still resolves (it forwards to the new one and emits a deprecation notice), but new pages should use `[alg_wc_ev_custom_msg]`.

Adding your own placeholders



CUSTOMER EMAIL VERIFICATION FOR WOOCOMMERCE

See every feature and the pricing on the Customer Email Verification for WooCommerce plugin page.

View plugin →

Developers can register extra placeholders for these shortcodes and the emails with the `alg_wc_ev_common_placeholders` and `alg_wc_ev_user_placeholders_args` filters. See the Email Verification developer hooks and filters reference and the placeholders reference for the full lists.

Need a hand?

If a shortcode is not rendering as expected, our team answers every ticket on the Email Verification support forum.

Related articles

- Email Verification: Developer Hooks, Filters and Shortcodes Reference
- Email Verification: Advanced Settings Reference
- Verification Email Button or Link Missing / Layout Broken
- Verification Email Not Delivered or Delayed
- Email Verification: Free vs Pro Versions Compared