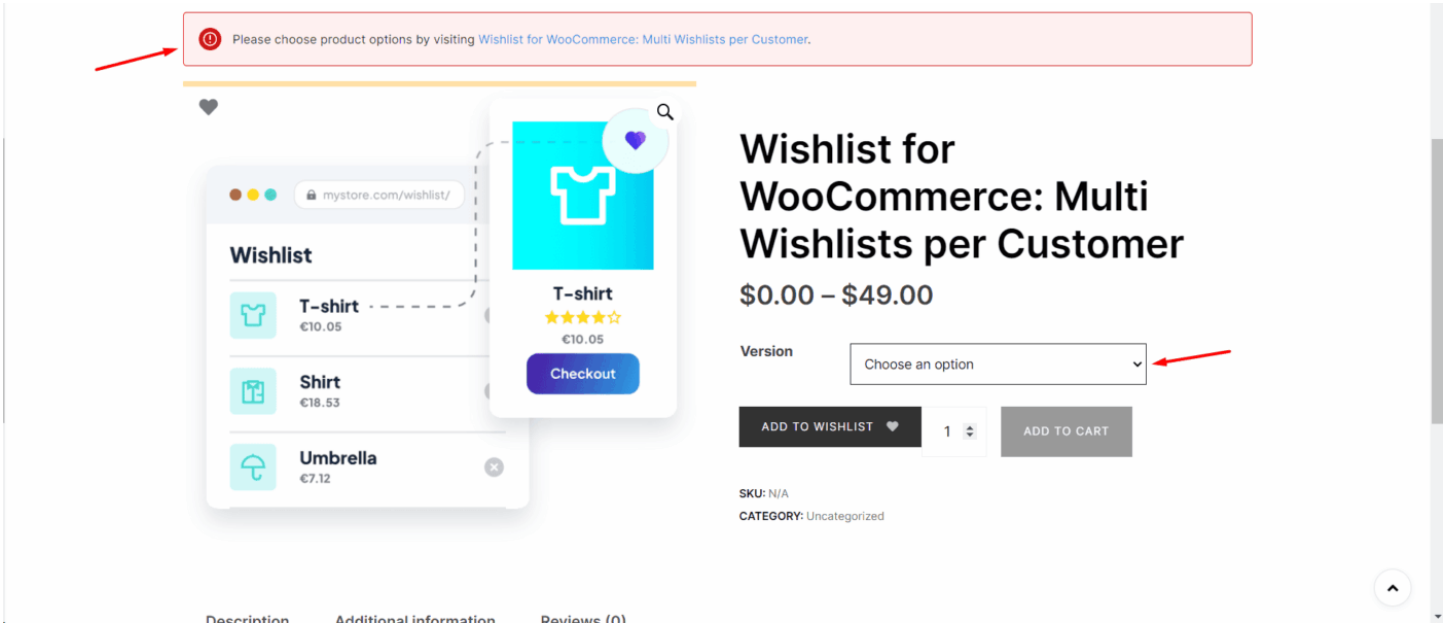
How to Enable Wishlist for Variable Products

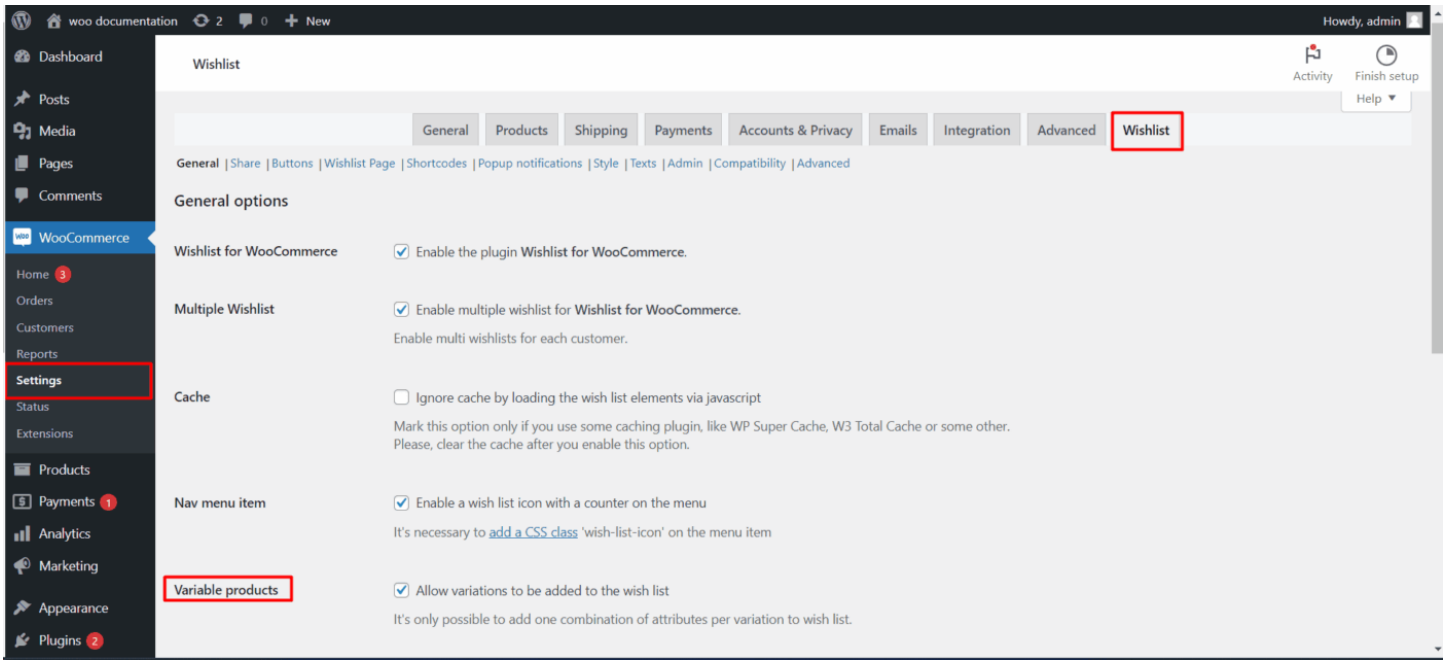
How to · https://wpfactory.com/docs/enable-wishlist-variable/

To let customers add a specific variation of a WooCommerce variable product to their wishlist, keep **Variable products** (Allow variations to be added to the wish list) ticked under **WPFactory > Wishlist > General** in Wishlist for WooCommerce. It is on by default and free: once a size or color is chosen, the wishlist button saves that exact variation.



Accessing the wishlist settings

1. Go to **WPFactory > Wishlist** (also reachable at **WooCommerce > Settings > Wishlist**).
2. Open the **General** tab.



Enabling the option

1. In **General options**, find **Variable products**.
2. Make sure **Allow variations to be added to the wish list** is checked (the default).
3. To show the chosen attributes in the wishlist, open **Wishlist Page** and keep **Wishlist table columns > Attributes** (Show products attributes on the wish list) ticked, also on by default.
4. Click **Save changes**.

Options

Label	Tab	Option ID	Default	Free/Pro
Variable products	General	`alg_wc_wl_allow_variations`	Yes	Free
Attributes (column)	Wishlist Page	`alg_wc_wl_save_attributes`	Yes	Free

What this means for your customers

- **Add specific variations:** on the product page, after a customer picks the attributes, the wishlist button switches to that variation. Its state shows whether that exact variation is already saved.
- **No variation chosen yet:** clicking the button saves the parent product instead.

- **See the details later:** with the Attributes column on, the wishlist shows the saved size, color or other attributes, so customers do not have to remember them.
- **One combination per variation:** as the settings note, only one combination of attributes can be saved for each variation.

Shop and archive pages

Buttons in product listings do not have a variation selector, so they save the parent product. To let customers save an exact variation, they need to use the button on the product page.

If it does not work

- **The parent is saved instead of the variation:** the customer clicked before choosing all attributes. Check that the option is ticked.
- **The button does not follow the selected variation:** the plugin listens to WooCommerce's standard variation form. A theme or swatches plugin that replaces that form may not send the usual events; test with a default theme.
- **Attributes column is empty:** the variation was saved before the option was on, or the Attributes column is unticked.
- **A bought variation stays on the list:** the "When purchased" auto-remove rule matches the parent product; "When added to cart" also checks the variation. See remove wishlist items automatically.

FAQ

Is variation support a Pro feature?

No. It is free and enabled by default.

Can a customer save two variations of the same product?

Yes. Each variation is a separate wishlist item.

Do I need the Attributes column?

Only to display the chosen attributes. It is also required for the note field.

Related guides

- Set up the wishlist page and its columns
- Add note fields to the wishlist page
- Customize the wishlist button placement



WISHLIST FOR WOOCOMMERCE

This feature is free. Wishlist for WooCommerce Pro adds drag-and-drop, arrow and dropdown sorting, copying a wishlist, hiding buttons by product tag, extra shortcodes and CSV wishlist import.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the Wishlist for WooCommerce support forum.

Related articles

- How to Modify and Product Pages for Wishlist Reporting
- Adding Wishlist Columns During Product Import and Export in WooCommerce
- How to Enable Loading Icon for Wishlist in WooCommerce
- How to Enable Multiple Wishlists in WooCommerce
- How to Customize Wishlist Icons on WooCommerce Product Pages