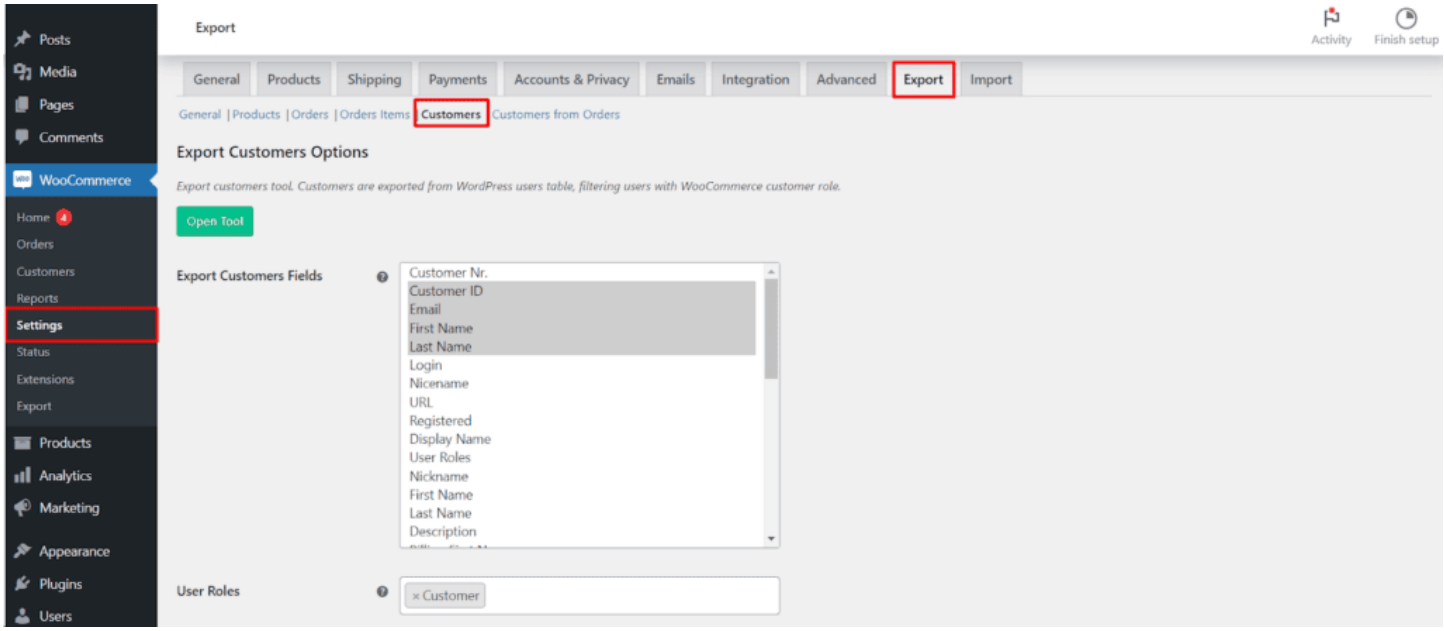
How to Export WooCommerce Customers

How to · https://wpfactory.com/docs/export-customer-data/

To export the people registered on your store, use the Customers section of Export Products, Orders & Customers for WooCommerce. This tool reads the WordPress users table, so it exports registered users (by default the WooCommerce customer role). This guide covers the fields and the export step.



Step 1: choose your customer fields

1. Go to **WPFactory > Export** (also reachable at **WooCommerce > Settings > Export**).
2. Open the **Customers** section.
3. In **Export Customers Fields** (`alg_export_customers_fields`), select the fields, then click **Save changes**.

What you can export

- **Account:** Customer Nr., Customer ID, email, first and last name, login, nicename, URL, registered date, display name, and user roles.
- **Profile meta:** nickname, description, and the full billing and shipping address set.
- **Activity:** Last Update.

> **Pro fields: Total Spent (Lifetime)**, **Order Count (Lifetime)**, and **Last Order Date** appear in the field list only when Export WooCommerce Pro is active.

Filtering by user role

The **User Roles** option (`alg_export_customers_user_roles`, default the `customer` role) chooses which roles are exported. In the free version this control is fixed on the customer role; changing it to other roles is a Pro feature.

> **Note:** the Customers section does not have a date filter. Date-based filtering is available on Products and on Customers from Orders. To pull customers by when they ordered, use the Customers from Orders tool instead.

Step 2: run the export

Click **Open Tool** to go to the Export dashboard at **WooCommerce > Export**, then click **Download CSV** or **Download XML**.



EXPORT WOOCOMMERCE

Customer export is free. Export Products, Orders & Customers for WooCommerce Pro adds lifetime spend and order counts, and lets you export any user role.

See what Pro unlocks →

Related articles

- How to Export WooCommerce Products, Orders, and Customers
- How to Export WooCommerce Customers to CSV or XML

- How to Export Customers from Orders in WooCommerce
- Customer Export Fields Reference
- Customer Export Options, Free and Pro