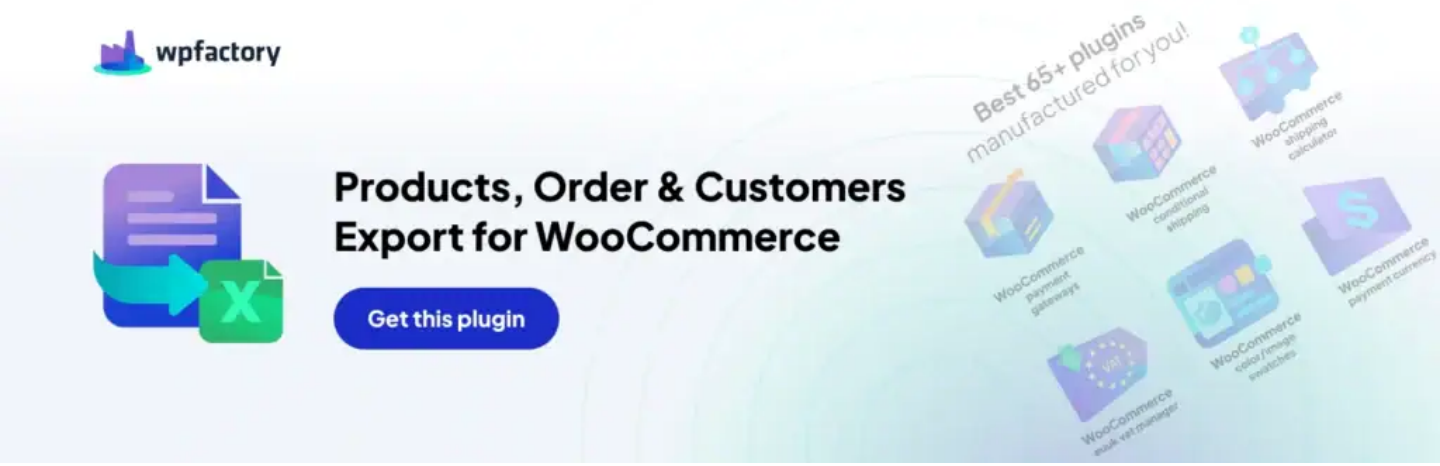
How to Export WooCommerce Products, Orders, and Customers

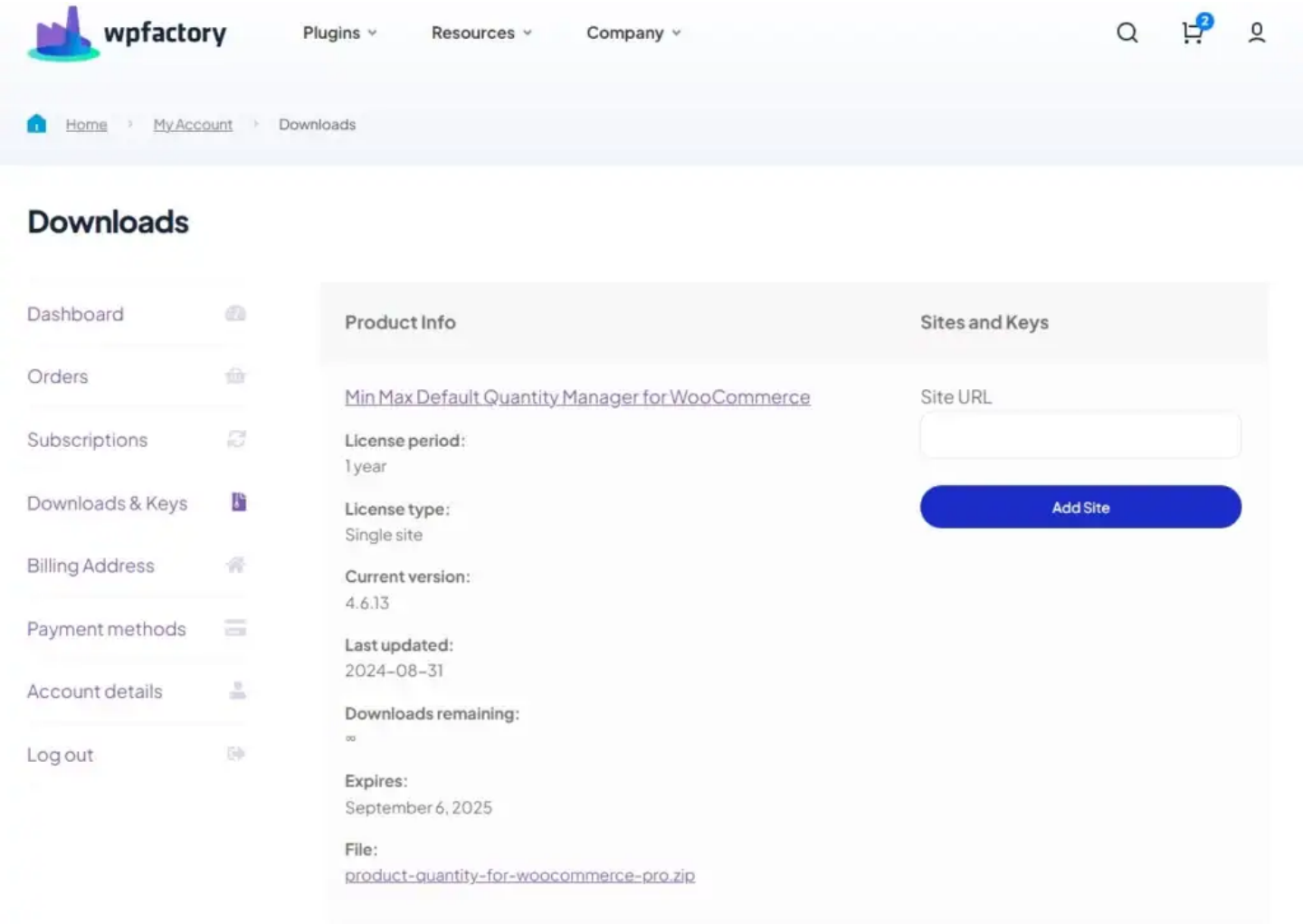
How to · https://wpfactory.com/docs/export-products-orders-customers/

To export WooCommerce products, orders, and customers, install Export Products, Orders & Customers for WooCommerce, then choose fields at WPFactory > Export (also reachable at WooCommerce > Settings > Export). Products export from their own section, while orders, order items, and customers run from the dashboard at WooCommerce > Export, as CSV or XML.



Step 1: install the plugin

Download Export WooCommerce from your WPFactory account (or install the free version from WordPress.org) and activate it on your site.



Step 2: open the settings

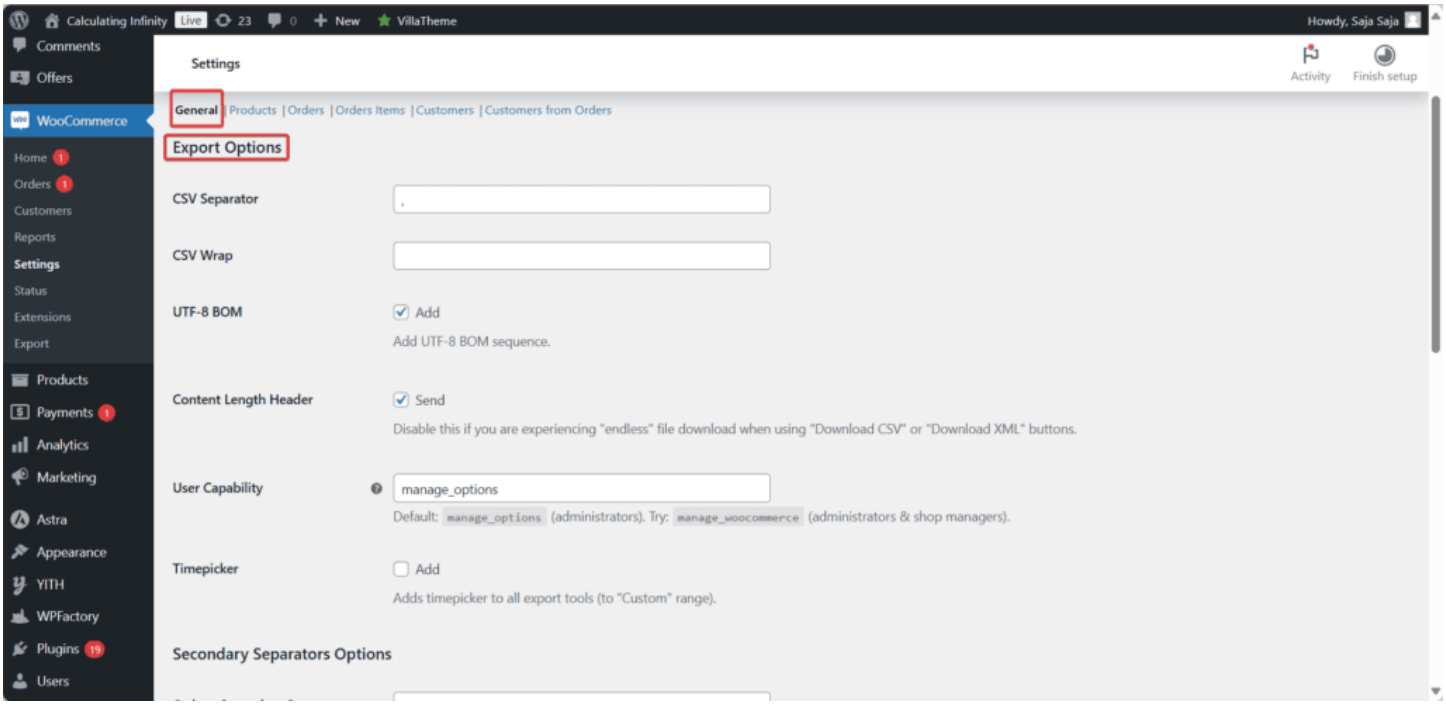
Once activated, go to **WPFactory > Export** (also reachable at **WooCommerce > Settings > Export**). This is where you choose what to export. To run an export for orders, order items, or customers you will also use the dashboard at **WooCommerce > Export**.

Step 3: General options

The **General** section controls how every file is written:

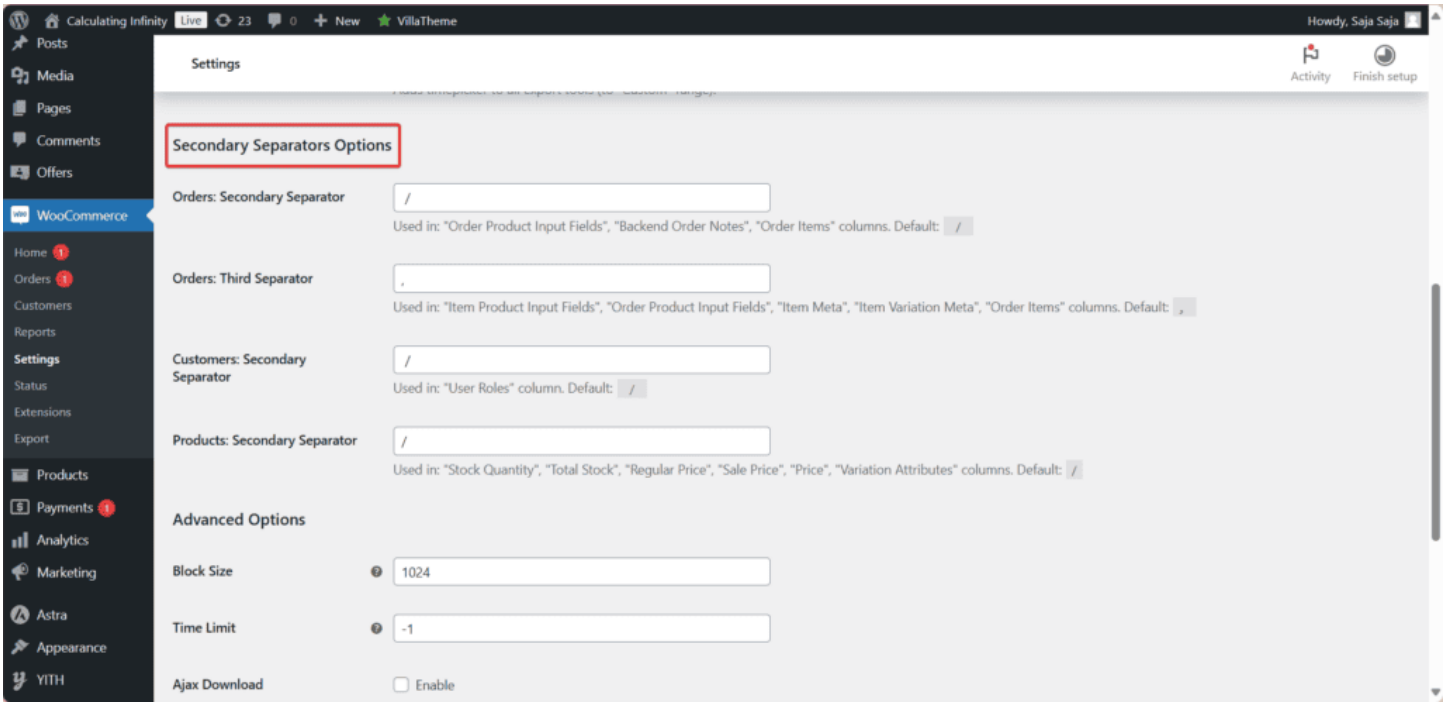
- **CSV Separator:** the character between columns. A comma is the default; change it to a semicolon for some locales.
- **CSV Wrap:** a character that wraps each value, for example a double quote.
- **UTF-8 BOM:** adds a byte order mark so spreadsheet apps detect UTF-8 and show accented characters correctly.

- **Content Length Header:** sends the Content-Length header with CSV and XML downloads. Turn it off if a download never finishes.
- **User Capability:** the capability required to export. Default `manage_options` (administrators); set `manage_woocommerce` to include shop managers.



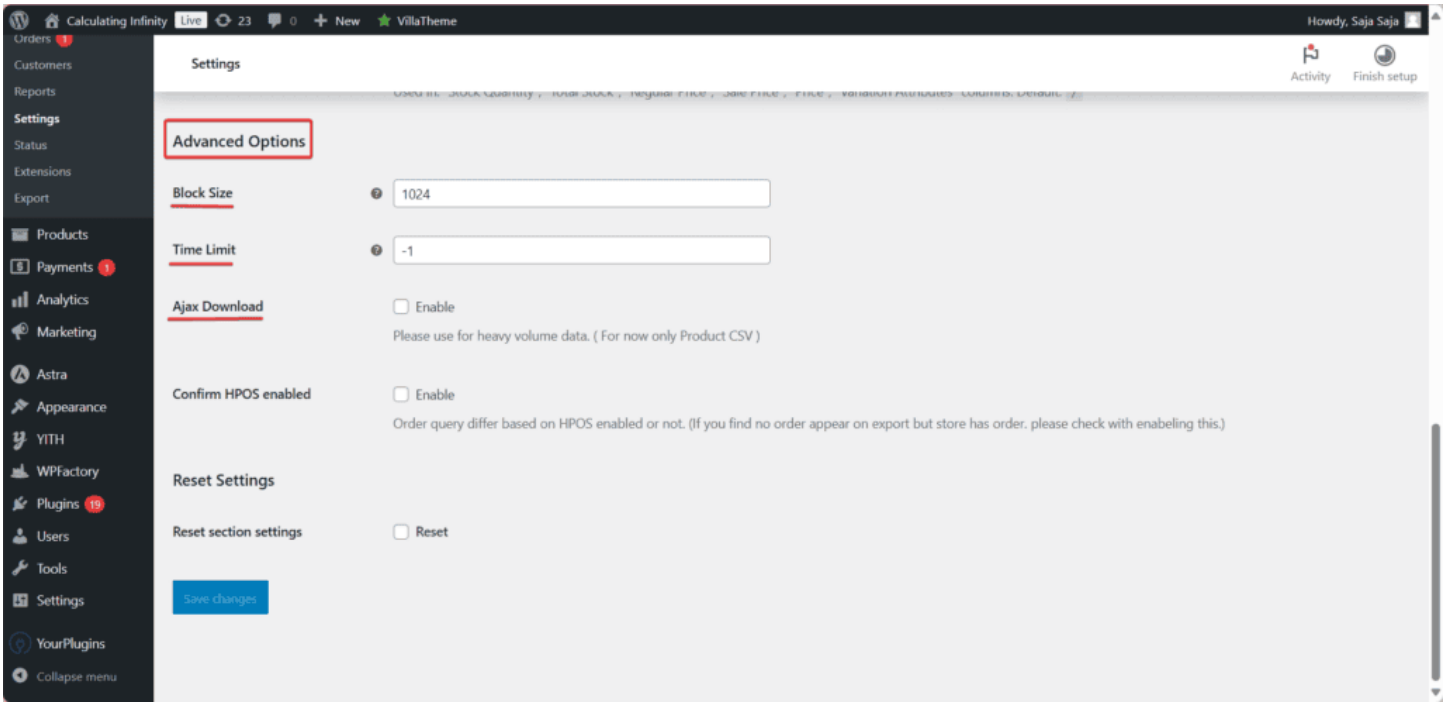
Step 4: Secondary Separators

These define the character used inside a single column when it holds several values (for example, several order items in one cell, or a value and its label).



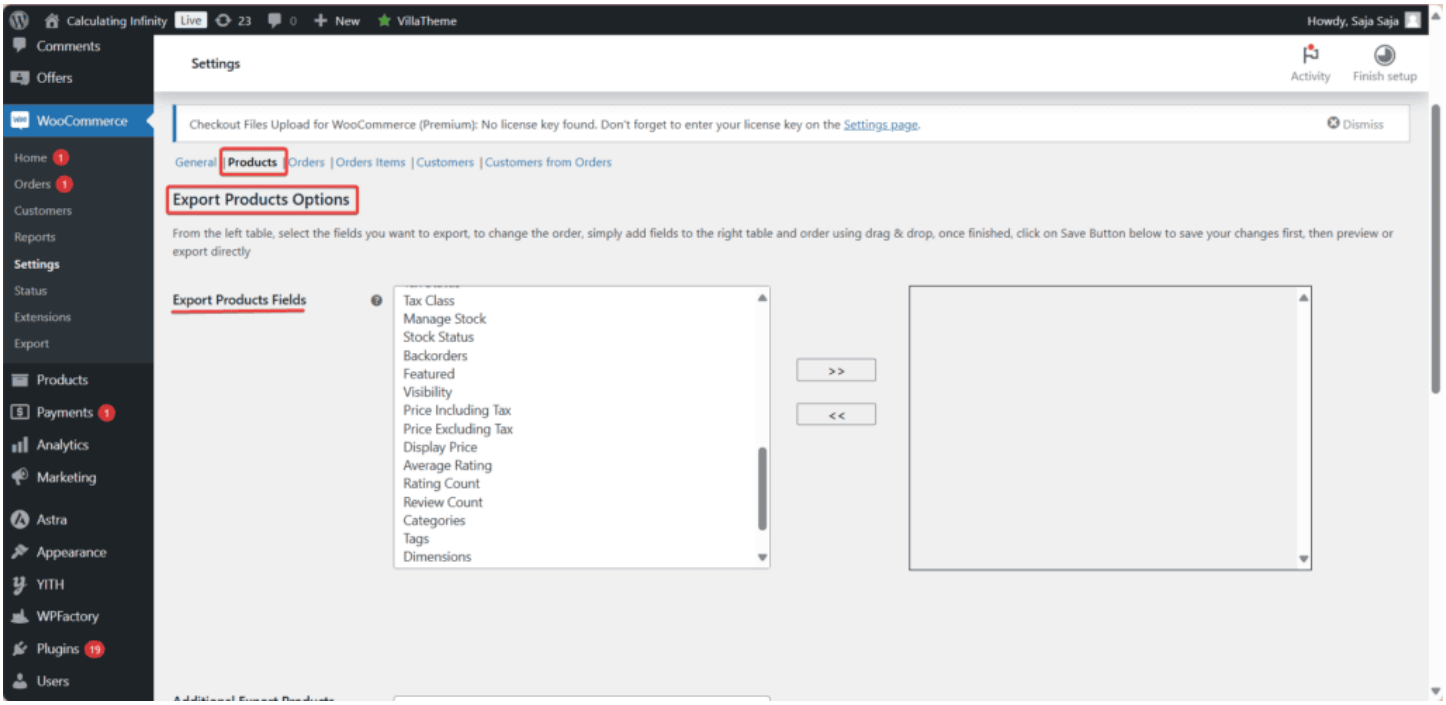
Step 5: Advanced options

- **Block Size:** the number of items processed per iteration (not bytes). The default is 1024. Lower it if large exports run out of memory.
- **Time Limit:** the maximum export time in seconds. `-1` means the option is ignored and the server default is used; `0` means no time limit.
- **Ajax Download:** downloads high-volume data in the background. It currently applies to the Product CSV export only.
- **Confirm HPOS enabled:** enable this if your store uses High-Performance Order Storage and no orders show up in the export.



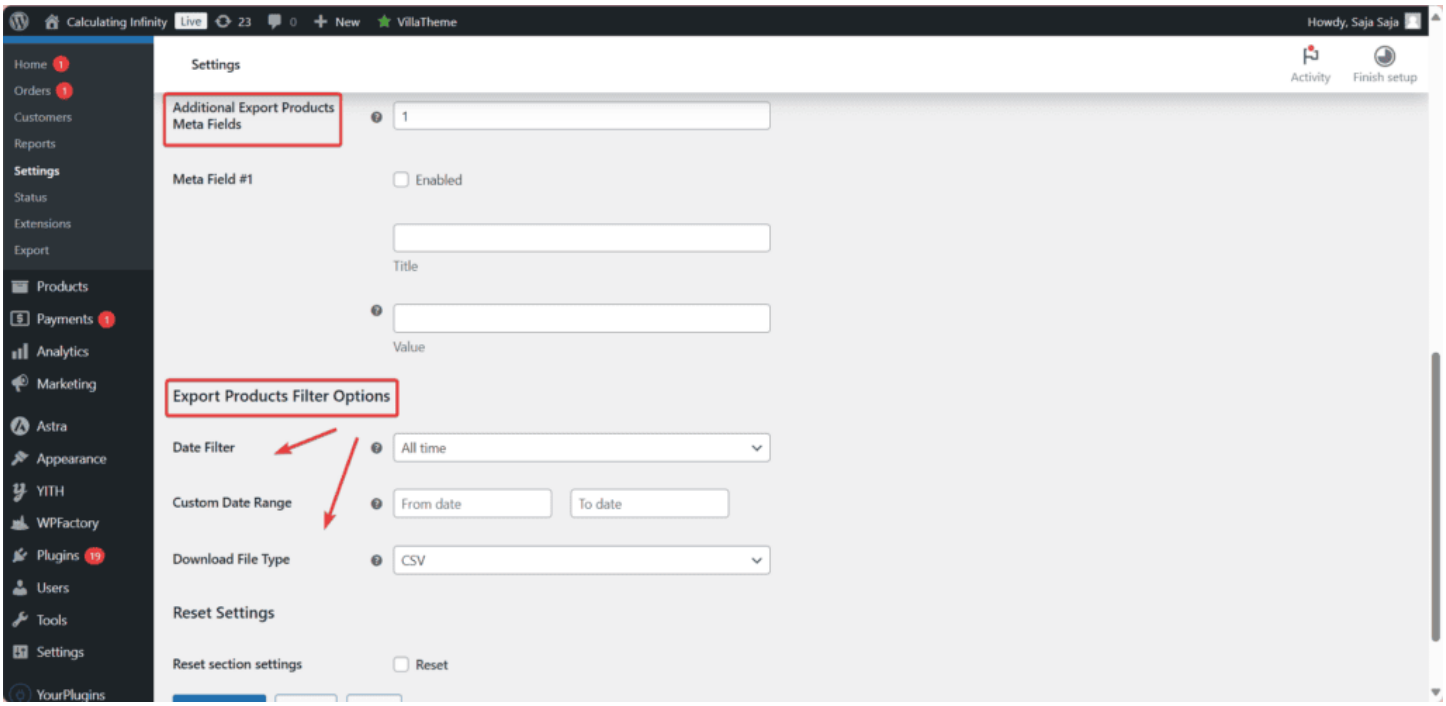
Step 6: Export Products

Open the **Products** section, select the fields you want on the left, and move them to the sortable list on the right to set the column order. Click **Save changes**, then use **Preview** or **Export** right on this screen.



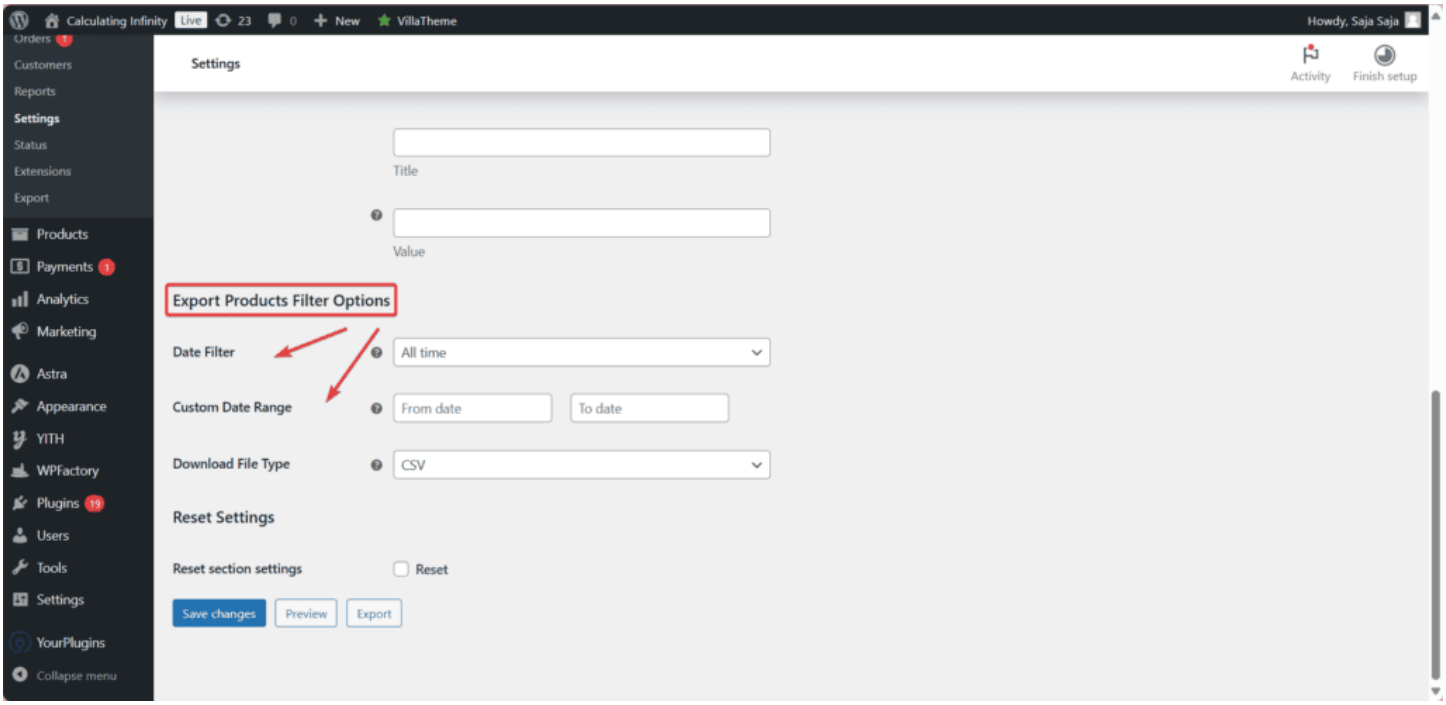
Additional Export Products Meta Fields

Add columns from custom fields (product meta keys). The free version allows one; Pro removes the limit.



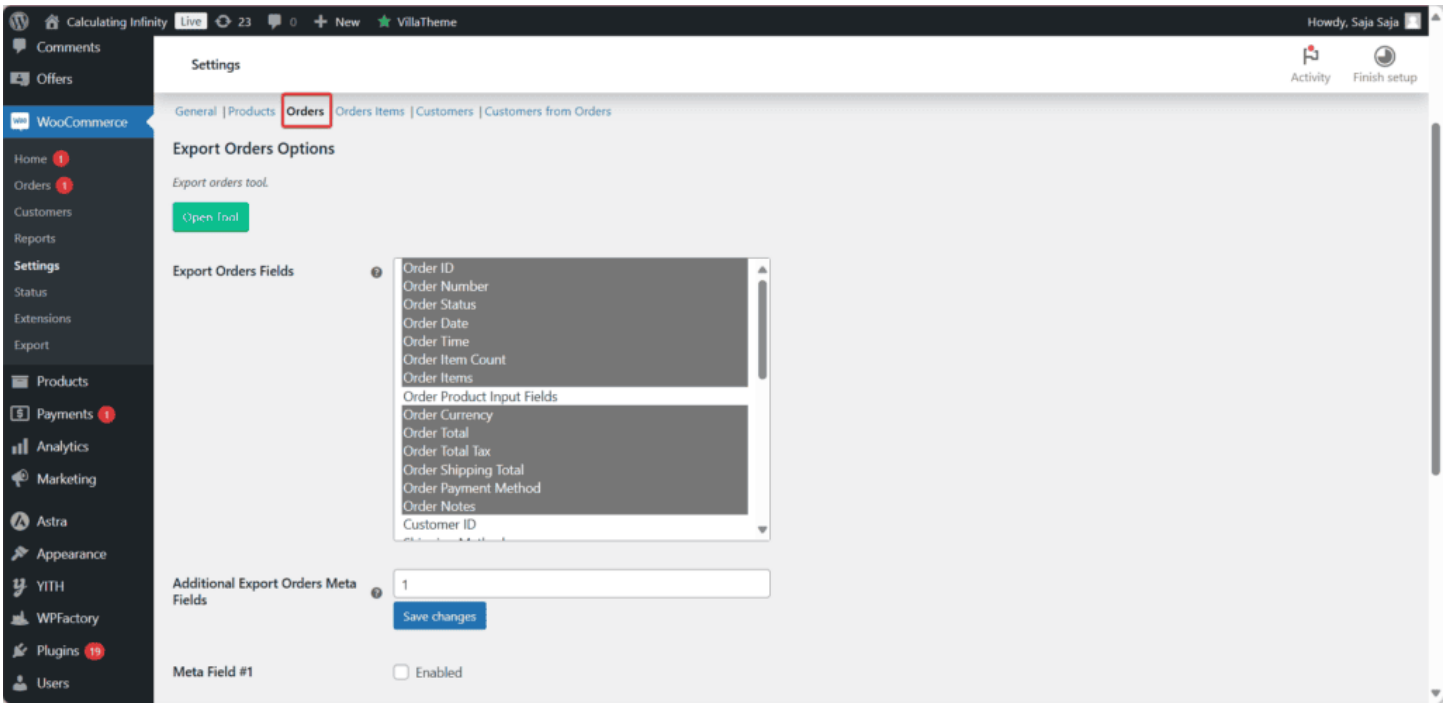
Export Products Filter Options

Filter the export by date, from Today through Last 36 months, or a custom range.



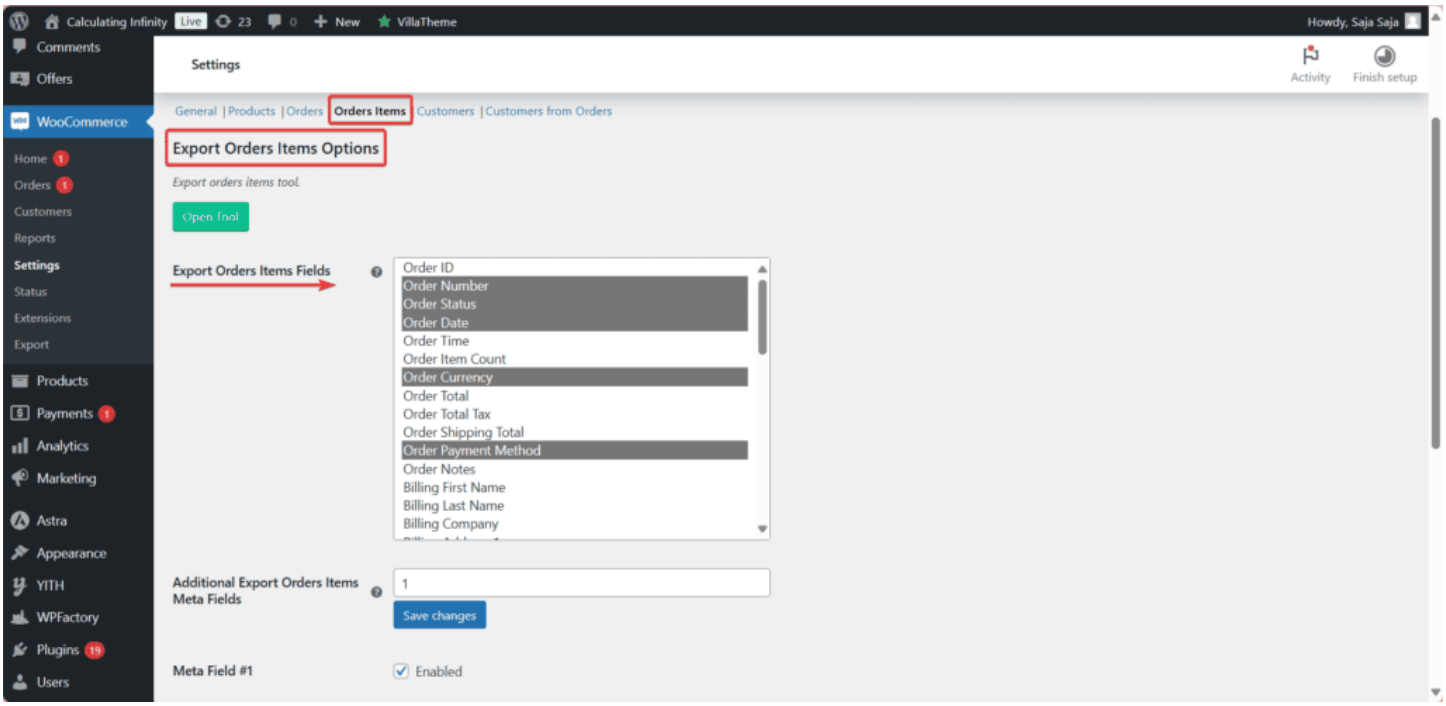
Step 7: Orders

Choose the fields to include when exporting orders, then save. Use **Open Tool** to run the export from the dashboard.



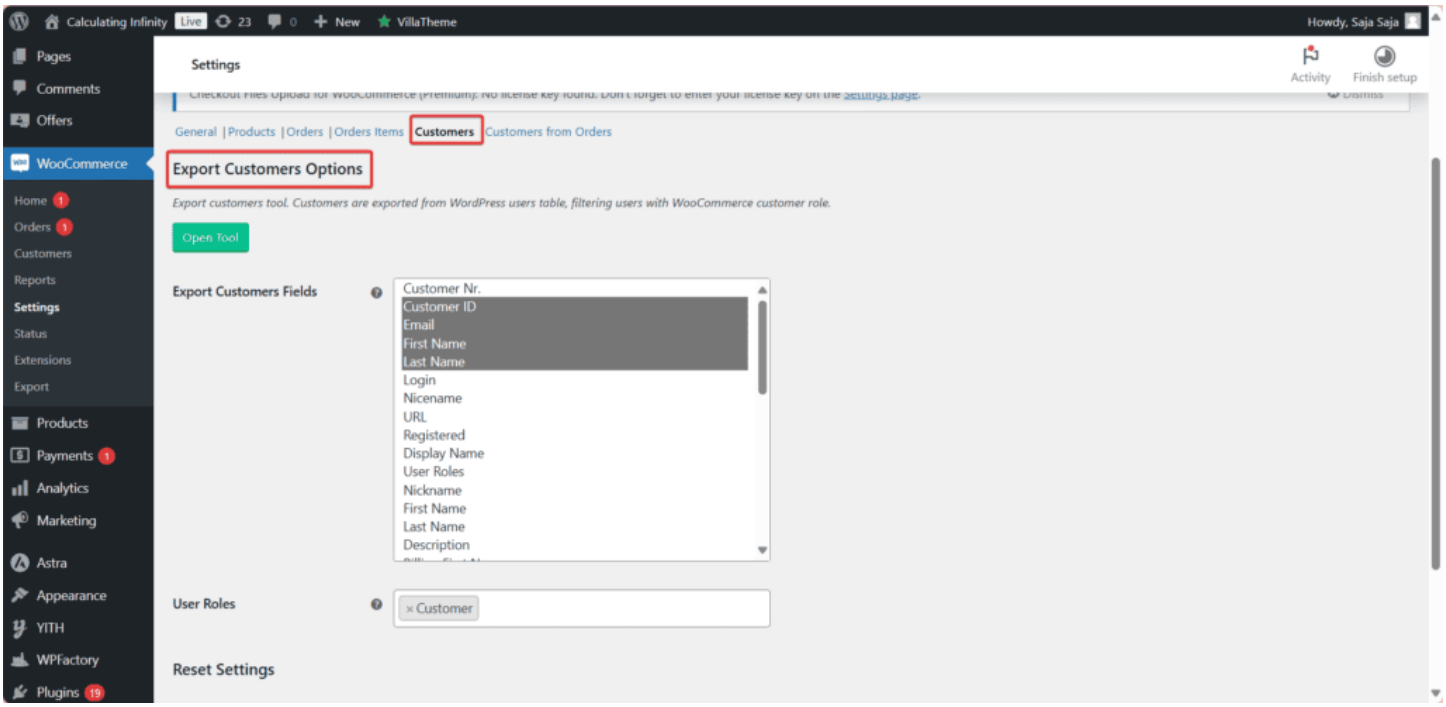
Step 8: Orders Items

Export a per-item breakdown of each order, with the order's context on every row.



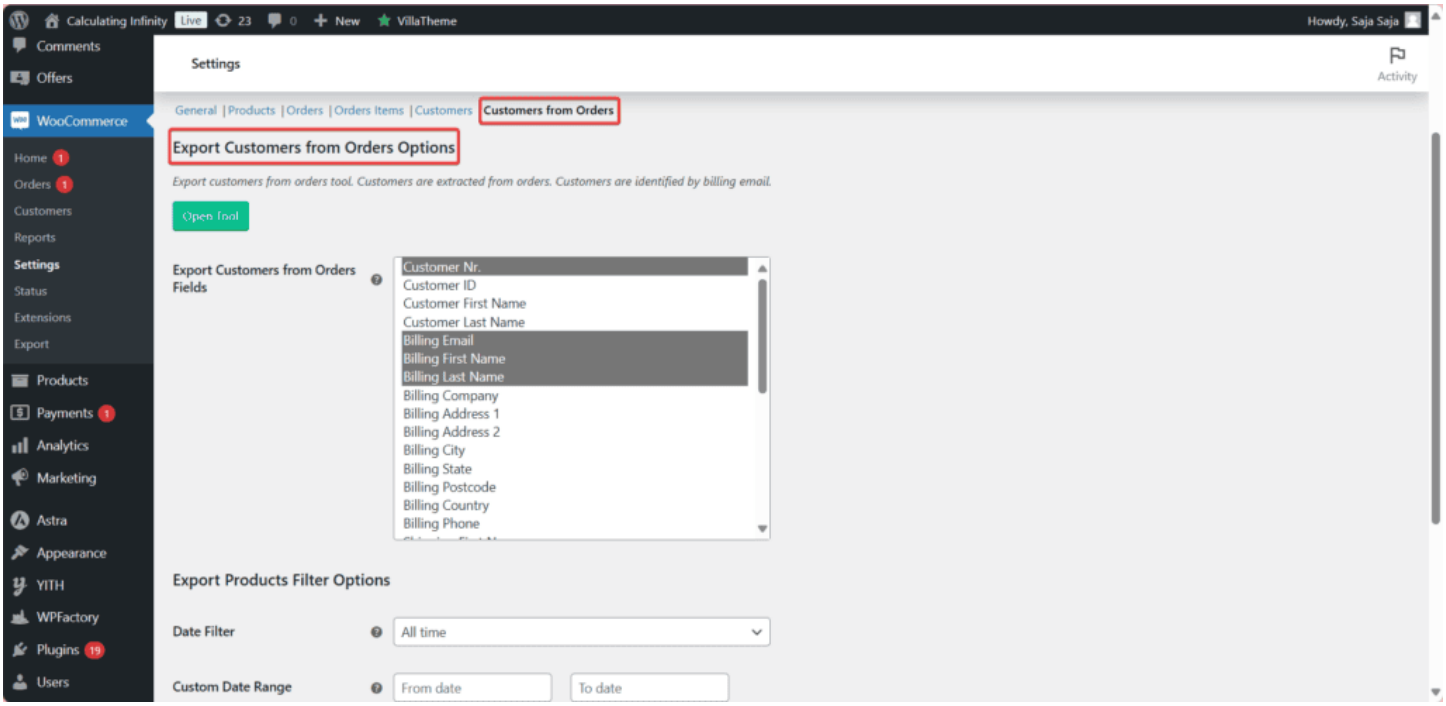
Step 9: Customers

Select the customer data to export from the WordPress users table. By default this exports the WooCommerce customer role.



Step 10: Customers from Orders

Export buyers extracted from orders and identified by billing email, so guest checkouts are included. This section has its own date filter and its own Export button.



Final thoughts

With your fields chosen and options set, you can export any part of your store to CSV or XML whenever you need it, ready to analyze in a spreadsheet or hand off to another system.

EXPORT WOOCOMMERCE

Every export tool is free. Export Products, Orders & Customers for WooCommerce Pro adds unlimited custom meta-field columns and extra fields such as lifetime spend and order counts.

See what Pro unlocks →

Related articles

- How to Export Customers from Orders in WooCommerce

- How to Export WooCommerce Customers to CSV or XML
- How to Export WooCommerce Customers
- How to Export WooCommerce Order Items
- How to Export WooCommerce Order Data