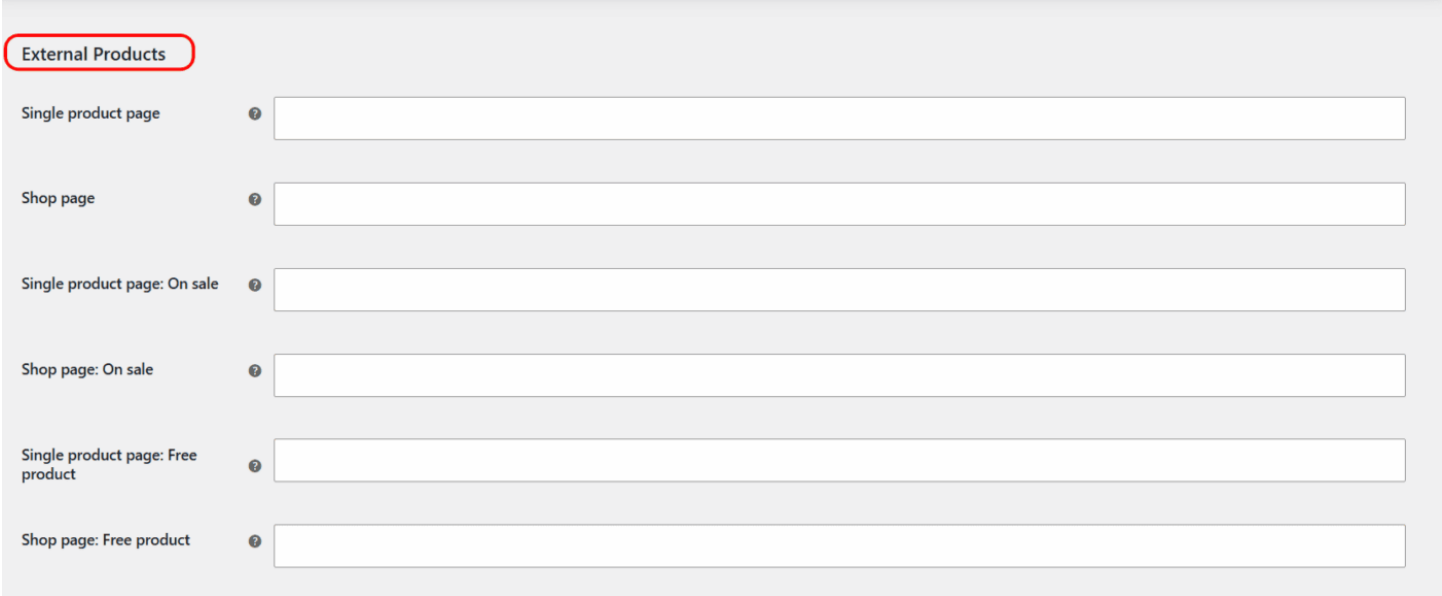
Add to Cart Button Labels for External Products

How to · https://wpfactory.com/docs/external-product-settings/

External (affiliate) products show a "Buy product" button that sends shoppers to another site. With Change Add to Cart Button Text for WooCommerce you can replace that wording so it fits the destination, for example "View on Amazon" or "Check price". External product labels live in the **Per Product Type & Condition** section and are free.



Step-by-step setup

1. Go to **WPFactory > Add to Cart Button Labels** (also reachable at **WooCommerce > Settings > Add to Cart Button Labels**).
2. Open **Per Product Type & Condition** and tick **Enable section**.
3. Scroll to the **External Products** group.
4. Enter your text in **Single product page** and **Shop page**.
5. Click **Save changes**.

Conditions available for external products

External products support these extra state-based labels. Leave any blank to keep the default "Buy product" text:

Condition	Fires when	Free/Pro
Empty price	The external product has no price set.	Free
Free product	The external product price is zero.	Free
On sale	The external product is on sale.	Pro

External products do not have an "Already in cart" state, because they are never added to the cart. That condition is simply not shown for this type.

Add dynamic content

External labels accept the same shortcodes as every other section, so you can show the price in the button, for example `Buy now for [alg_wc_atcbl_product_price]`.



WPFACTORY ACCOUNT

External product labels are free, except the On sale condition. Change Add to Cart Button Text for WooCommerce Pro unlocks On sale labels along with the rest of the Pro toolkit.

See what Pro unlocks →

Related articles

- How to Set Add to Cart Button Labels by Product Tag

- Add to Cart Button Labels by Product Category
- Default Add to Cart Button Labels by Product Type and Condition
- Set Add to Cart Button Labels per Language (WPML and Polylang)
- Set the Add to Cart Label for a Single Product