How to Add Multiple Buy Links to a WooCommerce External Product

How to · https://wpfactory.com/docs/external-products-multiple-buy-links/

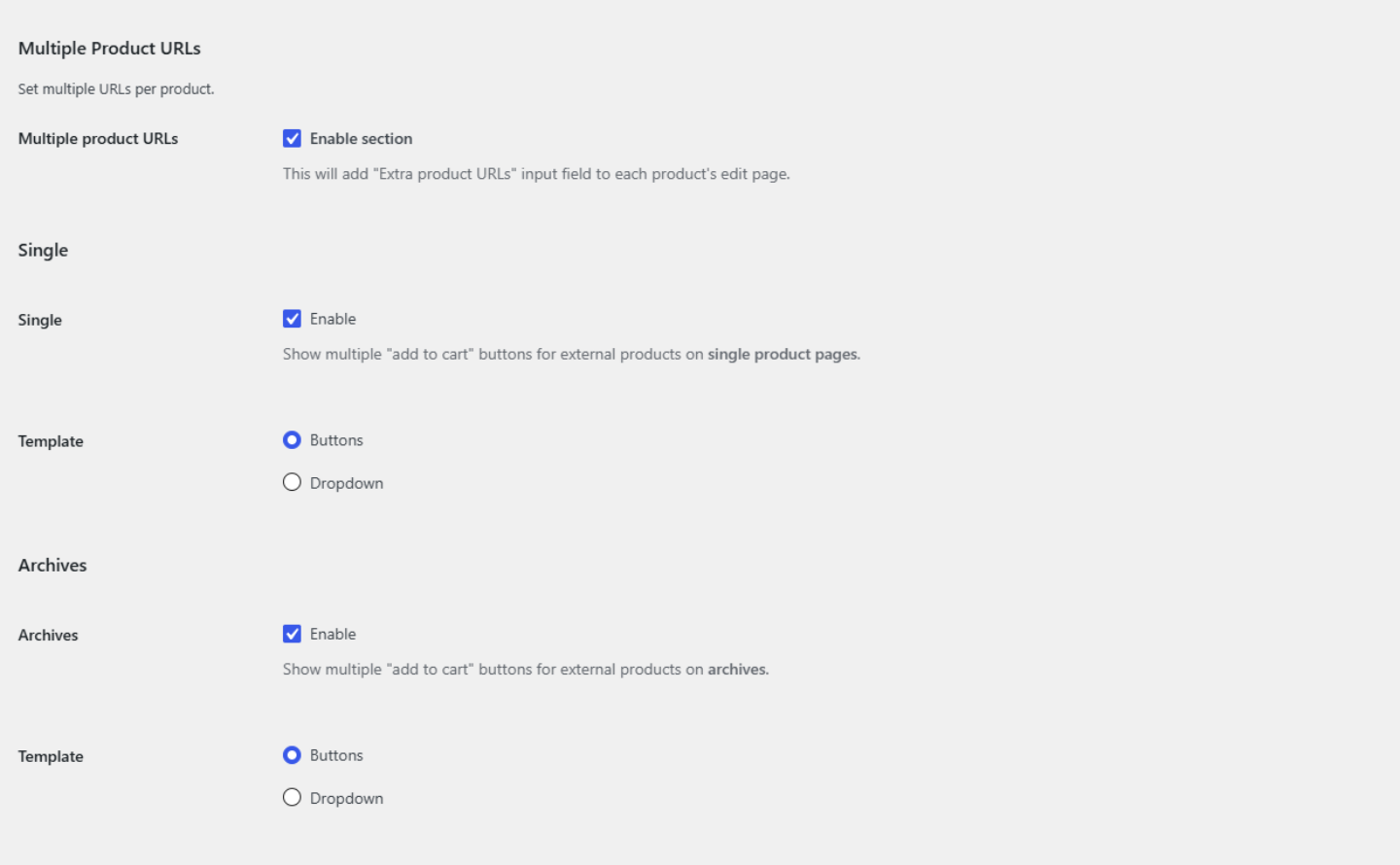
To add multiple buy links to a WooCommerce external product, use Multiple External Products URLs & Currencies for WooCommerce: enable **Single** at **WPFactory > Advanced External Products > Multiple URLs** (also reachable at **WooCommerce > Settings > Advanced External Products > Multiple URLs**), then enter one URL per line in the product's **Extra product URLs** field.

Before you start

- The product type is **External/Affiliate product** and the product has been saved with that type.
- The main **Product URL** is filled in. The extra buttons are added next to the main button, so they do not show without it.
- The **Multiple product URLs** section is enabled (it is by default).

Step 1: turn on the extra buttons

1. Go to **WPFactory > Advanced External Products > Multiple URLs** (also reachable at **WooCommerce > Settings > Advanced External Products > Multiple URLs**).
2. Under **Single**, check **Single** to show the extra buttons on single product pages.
3. Under **Archives**, check **Archives** to show them on the shop, category and other product lists.
4. Leave both **Template** options on **Buttons** (free). **Dropdown** is covered below and requires Pro.
5. Click **Save changes**.

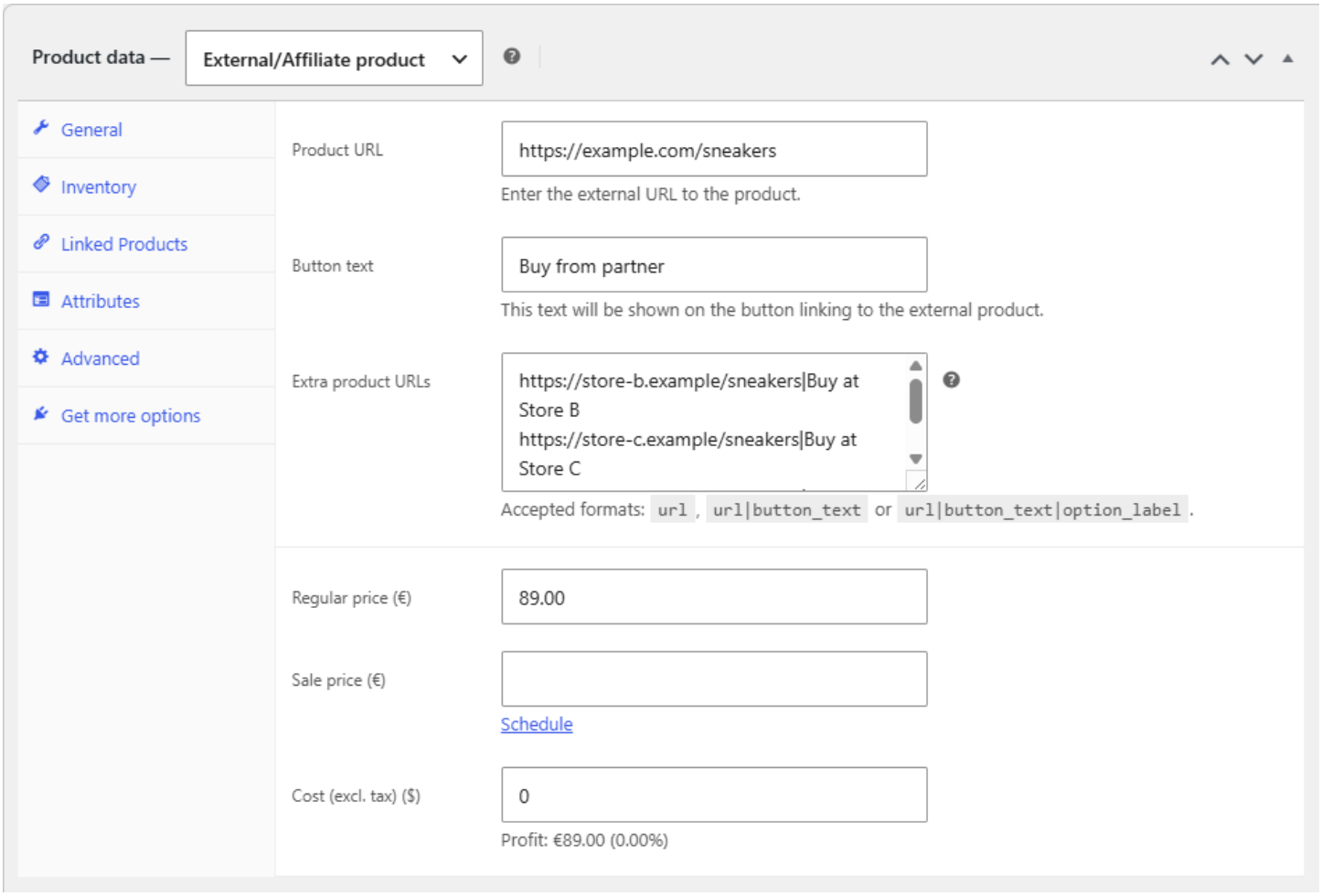


Step 2: add the extra URLs to the product

1. Go to **Products** and edit the external product.
2. In the **Product data** box, on the **General** tab, find **Extra product URLs** below the Product URL and Button text fields.
3. Enter one link per line, in one of the accepted formats shown in the table below.
4. Click **Update** and view the product.

Format	Example	Result
`url`	`https://store-b.example/item`	Button with the product's normal button text
`url|button_text`	`https://store-b.example/item|Buy at Store B`	Button with your own text

Format	Example	Result
`url|button_text|option_label`	`https://store-b.example/item|Buy at Store B|Store B, ships in 2 days`	Same button; the label is used by the Dropdown template



> **Note:** do not leave empty lines in the field. An empty line becomes a button without a link.

Show the links as a dropdown (Pro)

With Pro, you can list all links in one dropdown with a single buy button instead of a stack of buttons. The button text changes to the text of the selected link.

1. Go to **WPFactory > Advanced External Products > Multiple URLs** (also reachable at **WooCommerce > Settings > Advanced External Products > Multiple URLs**).

2. Set **Template** to **Dropdown** for **Single**, **Archives** or both, and make sure the matching Single or Archives option is checked.
3. Click **Save changes**.
4. Edit the product. A **Default label** field now appears: enter the label for the main Product URL, for example "Store A". If you leave it empty, the dropdown shows the URL itself.
5. Add an `option_label` to each extra line so the dropdown shows readable names instead of URLs.

FAQ

Why don't I see the Extra product URLs field?

The field appears only on products saved as **External/Affiliate product**. Change the product type, click **Update**, and the field shows up. Also check that **Multiple product URLs** is enabled in the Multiple URLs section.

Can the extra links open in a new tab?

Yes. The new tab options in the Links section apply to the extra buttons too. See opening external product links in a new tab.

Is there a limit to the number of extra links?

The plugin does not set a limit. Each line in the field becomes one button or dropdown option.

Can I set a different price for each link?

No. All links share the product's price. The plugin changes only the URL, the button text and the dropdown label.



EXTERNAL PRODUCTS URLS & CURRENCIES

This feature is free. External Products URLs & Currencies Pro adds a Dropdown template for extra links, plus per-product currency and new tab control.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the External Products URLs & Currencies support forum.

Related articles

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- Getting Started with Multiple External Products URLs & Currencies for WooCommerce