How to Export Customers from Orders in WooCommerce

How to · https://wpfactory.com/docs/extract-customer-data/

To build a customer list from the people who actually placed orders (including guests who never registered), use the Customers from Orders tool in Export Products, Orders & Customers for WooCommerce. It reads your orders and identifies customers by billing email, so it captures buyers the plain Customers export misses.

Customers vs Customers from Orders

Use the right tool for the job:

- **Customers** reads the WordPress users table (registered accounts only).
- **Customers from Orders** reads your orders and groups them by billing email, so guest checkouts are included.

Step 1: choose your fields

1. Go to **WPFactory > Export** (also reachable at **WooCommerce > Settings > Export**).
2. Open the **Customers from Orders** section.
3. In **Export Customers from Orders Fields** (`alg_export_customers_from_orders_fields`), select the fields, then click **Save changes**.

What you can export

- **Identity:** Customer Nr., Customer ID, first and last name, and User Roles.
- **Billing and shipping:** full address set, phone, and billing email.
- **Activity:** Last Order Date (free).

> **Pro fields: First Order Date**, **Total Spent (Lifetime)**, **Order Count (Lifetime)**, **Total Spent (Period)**, **Order Count (Period)**, and **Item Count (Period)** appear only when Export WooCommerce Pro is active. The "(Period)" fields are measured over the date range you set below.

Step 2: filter by date (optional)

This tool has its own **Date Filter** (`alg_export_customers_from_orders_fields_date_filter`) with presets and a custom range, plus a **Download File Type** option (CSV or XML). The date range also drives the Pro "(Period)" totals.

Step 3: preview or export

The Customers from Orders section has its own **Preview** and **Export** buttons, so you can download right from this screen without opening the dashboard.

What this is good for

- Marketing lists that include guest buyers, not just registered accounts.
- Spotting repeat customers by order count.
- Lifetime-value analysis when paired with the Pro spend fields.



EXPORT WOOCOMMERCE

Customers from Orders is free. Export Products, Orders & Customers for WooCommerce Pro adds first-order date and lifetime and period spend, order, and item counts.

See what Pro unlocks →

Related articles

- How to Export WooCommerce Products, Orders, and Customers
- How to Export WooCommerce Customers to CSV or XML
- How to Export WooCommerce Customers
- How to Export WooCommerce Order Items
- How to Export WooCommerce Order Data