Wishlist for WooCommerce: Free vs Pro

Pro Features · https://wpfactory.com/docs/free-vs-pro-wishlist/

The free version of Wishlist for WooCommerce is a complete wishlist with buttons, a wishlist page, multiple wishlists, sharing, notes, stock alerts, and style controls. Pro adds drag-and-drop, arrow, and dropdown sorting, wishlist copying, a quantity column, hiding the button by product tag, CSV import, product exporter columns, and extra shortcodes.

Included in the free version

- "Add to Wishlist" default button and thumb button on single product, shop, and archive pages.
- A dedicated wishlist page with selectable columns (stock, price, SKU, description, categories, subtotal, and more).
- Multiple wishlists per customer.
- Auto-remove items when purchased or added to cart.
- Note field, back-in-stock alerts, and item subtotals.
- A "My Account" wishlist tab and a nav-menu wishlist icon.
- Sharing on Facebook, X/Twitter, email, and copy-to-clipboard.
- Popup notifications, full text customization, and style controls.

What Pro adds

Feature	Free	Pro
Drag-and-drop item sorting	No	Yes
Arrow (up/down) item sorting	No	Yes
Dropdown sorting on the wishlist page	No	Yes
Copy (duplicate) a wishlist	No	Yes

Feature	Free	Pro
Quantity column on the wishlist page	No	Yes
Hide the button by product tag	No	Yes
Custom hook for button placement	No	Yes
JavaScript update events (Advanced)	No	Yes
Wishlist CSV import	No	Yes
Wishlist columns in the WooCommerce product exporter	No	Yes
Toggle-button and wishlist-icon shortcodes	No	Yes
WBW Product Table wishlist column	No	Yes



WISHLIST FOR WOOCOMMERCE

Upgrading takes a couple of minutes and unlocks everything above at once.

Get Wishlist for WooCommerce Pro →

Related articles

- How to Import Wishlists from a CSV File
- How to Let Customers Copy a Wishlist
- How to Add Dropdown Sorting to the Wishlist Page
- Drag and Drop with WooCommerce Wishlist Pro
- How to Hide Wishlist Button on Shop/Archive Pages Using Product Tags