Free vs Pro: Coupon by User Role for WooCommerce

Pro Features · https://wpfactory.com/docs/free-vs-pro/

Free vs Pro features

This comparison shows exactly what Coupon by User Role for WooCommerce includes in each version. The short version: every feature works in the free plugin, but only for the eight standard roles. Pro unlocks the same features for all of your custom user roles.

The one real difference: which roles are available

The free version lists only the standard WordPress and WooCommerce roles: **Guest, Administrator, Editor, Author, Contributor, Subscriber, Customer, and Shop manager**. Pro adds every custom role registered on your site, such as roles created by membership, wholesale, or B2B plugins. Disable, invalidate, per-coupon control, amounts, exceptions, and the message all exist in both versions.

Feature	Free	Pro
Disable all coupons for selected user roles	Yes (standard roles)	Yes (all roles)
Invalidate all coupons for selected user roles	Yes (standard roles)	Yes (all roles)
Exceptions (for users with multiple roles)	Yes (standard roles)	Yes (all roles)
Invalidate per coupon (per-coupon tab)	Yes (standard roles)	Yes (all roles)
Coupon amount by user role (global enable)	Yes (standard roles)	Yes (all roles)
Amount per coupon (per-coupon tab)	Yes (standard roles)	Yes (all roles)
Customizable "Coupon is not valid" message with placeholders	Yes	Yes

Feature	Free	Pro
Multilingual message shortcode `[alg_wc_cbur_translate]`	Yes	Yes
Reset a settings section	Yes	Yes
HPOS (High-Performance Order Storage) compatible	Yes	Yes
Custom user roles (any role beyond the eight standard ones)	No	Yes

Which version do you need?

- If you only target the built-in roles (guests, customers, subscribers, shop managers, and so on), the **free** version does everything.
- If your store has custom roles, for example a wholesale, membership, or reseller role, you need **Pro** to include them in any of the rules above.



COUPON BY USER ROLE FOR WOOCOMMERCE

If you use custom user roles, upgrading to Coupon by User Role for WooCommerce Pro takes a couple of minutes and unlocks all of your roles across every feature.

Get Coupon by User Role Pro →

Related articles

- How Coupon Validation by User Role Works
- One Coupon, Different Discount Amounts per User Role
- Coupons by User Role: How to Reset a Settings Section

- Coupons by User Role: Developer Hooks and Filters Reference
- How to Disable or Invalidate WooCommerce Coupons by User Role