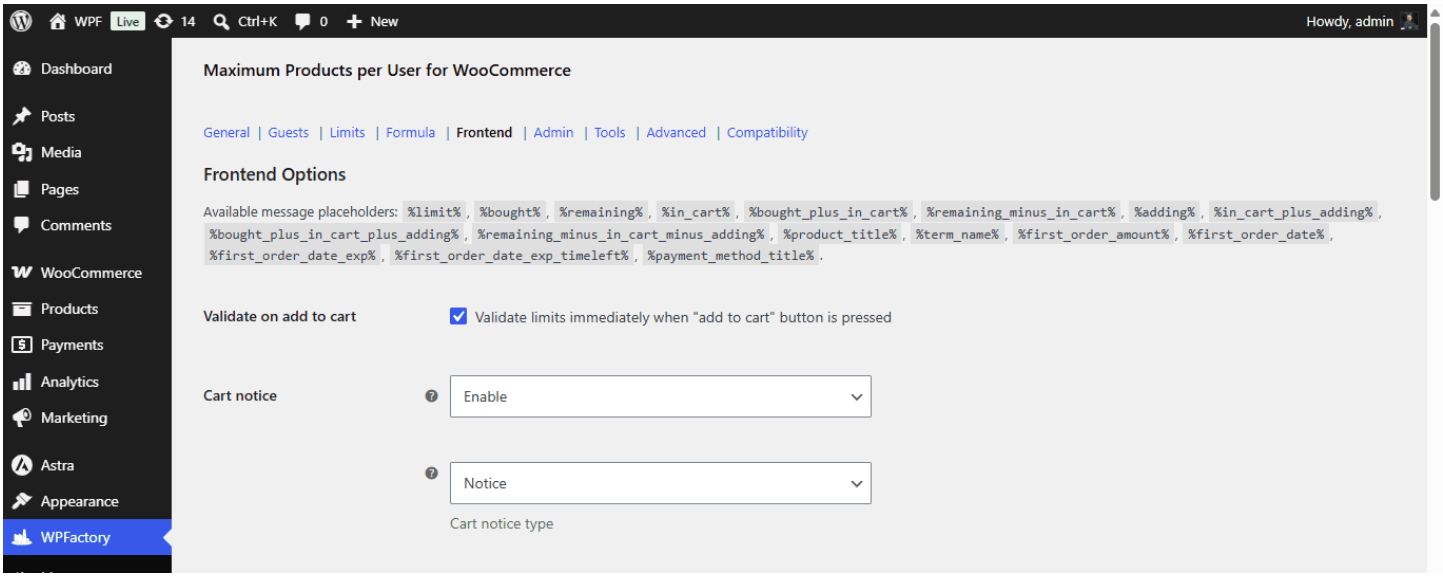
How to Customize Purchase Limit Messages and Enforce Limits at Checkout

How to · https://wpfactory.com/docs/frontend-user-limits/

Customizing how limits appear to customers

The Frontend section of Maximum Products per User for WooCommerce controls the messages and validation customers see: cart notices, checkout blocking, a single product limit message and a My Account tab. These options are free.



Where to find it

Go to **WPFactory > Max Products per User** (also reachable at **WooCommerce > Settings > Maximum Products per User**), then open the **Frontend** section.

Message placeholders

Your messages can include placeholders such as `%limit%`, `%bought%`, `%remaining%`, `%in_cart%`, `%product_title%`, `%term_name%` and more. See the full message placeholders reference.

Key options

Label	Option ID	Default
Validate on add to cart	`alg_wc_mppu_validate_on_add_to_cart`	Yes
Cart notice (Disable / Enable / As text)	`alg_wc_mppu_cart_notice`	Enable
Cart notice type (notice / error / success)	`alg_wc_mppu_cart_notice_type`	Notice
Multiple notices (one per product)	`alg_wc_mppu_multiple_notices`	Yes
Block checkout page	`wpjup_wc_maximum_products_per_user_stop_from_seeing_checkout`	No
Product limit message (single product page)	`alg_wc_mppu_permanent_notice`	Disable

Customer messages

The per-product and per-term customer messages use the `[wpfmppu_customer_msg]` shortcode with `bought_msg`, `not_bought_msg` and `bought_msg_min`. You can gate the single-product message with a **Condition** such as `%remaining% == 0`.

> **Note:** the current shortcode tag is `[wpfmppu_customer_msg]`; the old `[alg_wc_mppu_customer_msg]` tag is deprecated as of 4.5.0.

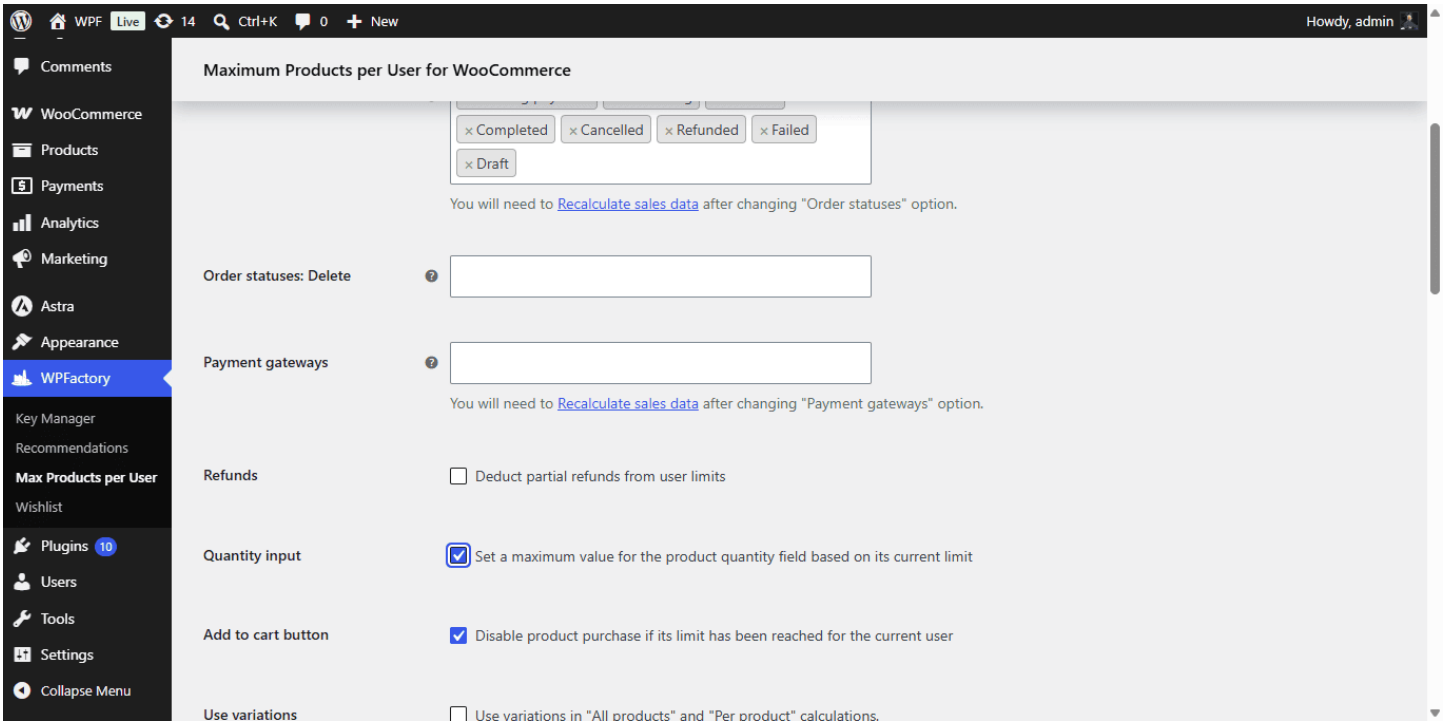
My Account tab

Enable **My account tab** (`alg_wc_mppu_my_account_enabled`) to add a "Product limits" tab. Its content uses `[wpfmppu_user_product_limits]` and `[wpfmppu_user_terms_limits]`. See the My Account tab how-to.

How to Enforce Purchase Limits at Cart and Checkout

Maximum Products per User for WooCommerce can stop a customer before they overshoot a limit, at add to cart, on the cart page, and at checkout. These enforcement options are free and live in the

Frontend and General sections.



Where to find it

Go to **WPFactory > Max Products per User** (also reachable at **WooCommerce > Settings > Maximum Products per User**).

The enforcement chain

1. **Add to cart validation:** in the Frontend section, keep **Validate on add to cart** (`alg_wc_mppu_validate_on_add_to_cart`) on so customers are stopped as soon as they try to exceed a limit.
2. **Quantity field cap:** in the General section, enable **Quantity input** (`alg_wc_mppu_set_qty_field_max_attr`) to cap the quantity selector at the remaining limit.
3. **Disable add to cart:** in the General section, enable **Add to cart button** (`alg_wc_mppu_disable_product_purchase_by_limit`) to disable purchasing once the limit is reached.
4. **Cart notice:** show remaining limits on the cart with **Cart notice** and choose the tone with **Cart notice type**.
5. **Block checkout:** enable **Block checkout page** (`wpjup_wc_maximum_products_per_user_stop_from_seeing_checkout`) to redirect over-limit carts back to

the cart page.

Additional validation actions

The **Additional validation actions** field (`alg_wc_mppu_validation_actions`) lets you list WordPress action hooks, one per line, on which limits are re-checked. For example, add `woocommerce_review_order_before_submit` to re-validate when the checkout updates.

> **Tip:** if you count by payment method, you may want **Validate on add to cart** and **Block checkout page** off, so customers can switch payment method when a limit is hit.

Showing limits to customers

Pair enforcement with a clear message. Use the single product **Product limit message** and the My Account tab shortcodes `[wpfmppu_user_product_limits]` and `[wpfmppu_user_terms_limits]` (current tags; the `alg_wc_mppu_*` versions are deprecated as of 4.5.0).



MAXIMUM PRODUCTS PER USER FOR WOOCOMMERCE

These frontend options are free. Maximum Products per User for WooCommerce Pro adds per-product, per-category and formula limits.

See what Pro unlocks →

Related articles

- How to Set Purchase Limits by Formula (and When to Use Them)
- How to Set Product-Specific Purchase Limits
- How to Handle Guest Purchase Limits in WooCommerce

- How to Set a Date Range for WooCommerce Purchase Limits
- How to Set Up Product Purchase Limits in WooCommerce