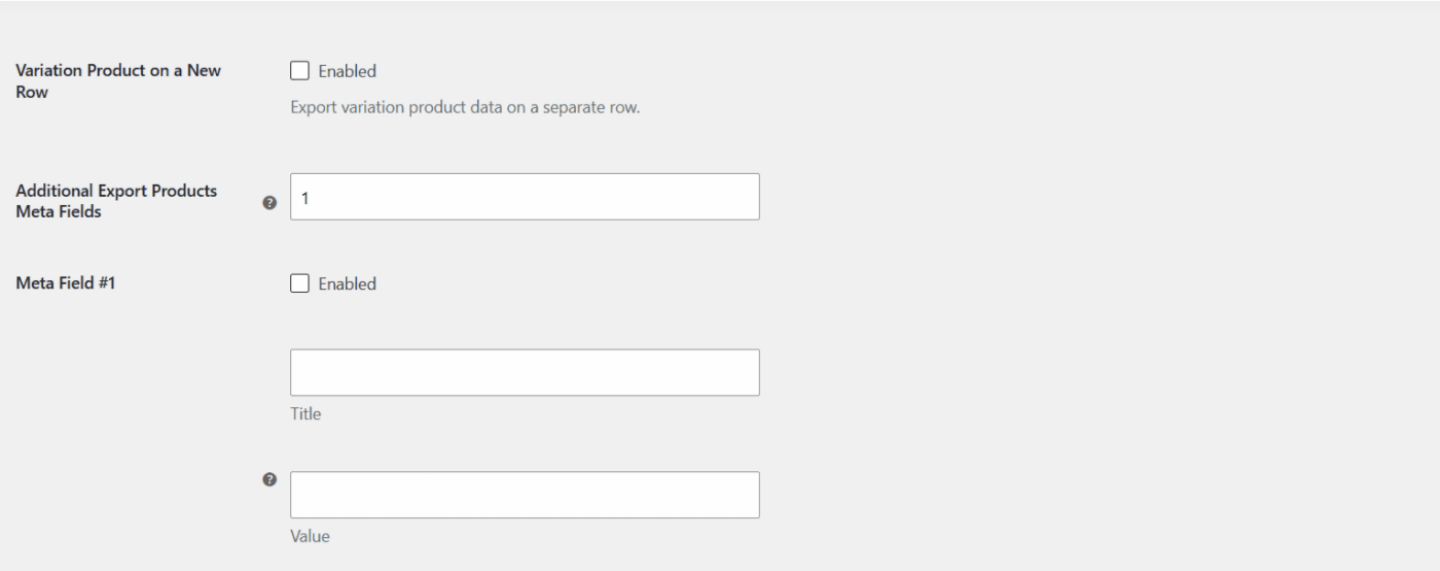
What Export WooCommerce Pro Adds

Pro Features · https://wpfactory.com/docs/general-products-pro-funactionalities/

Export Products, Orders & Customers for WooCommerce Pro adds three things to the free plugin: unlimited custom meta-field columns for Products, Orders, and Order Items (free allows one per report), extra fields such as Backend Order Notes and lifetime or period customer spend and order counts, and export of customers by any user role.



1. Unlimited custom meta-field columns

Products, Orders, and Order Items each have an "Additional Export ... Meta Fields" control. It lets you add columns that pull from any meta key (a custom field). The free version caps this at **one** extra field per report; Pro removes the cap so you can add as many as you need.

Report	Count option ID	Free	Pro
Products	`alg_export_products_fields_additional_total_number`	1	Unlimited
Orders	`alg_export_orders_fields_additional_total_number`	1	Unlimited
Order Items	`alg_export_orders_items_fields_additional_total_number`	1	Unlimited

2. Extra export fields

Several fields appear in the field selectors only when Pro is active:

Section	Pro-only fields
Orders and Order Items	Backend Order Notes
Customers	Total Spent (Lifetime), Order Count (Lifetime), Last Order Date
Customers from Orders	First Order Date, Total Spent (Lifetime), Order Count (Lifetime), Total Spent (Period), Order Count (Period), Item Count (Period)

3. Export customers by any user role

On the Customers section, the **User Roles** option (`alg_export_customers_user_roles`) is disabled in the free version, which always exports the `customer` role. Pro enables the control so you can export any role or a combination of roles.

> **Note:** everything else, including the CSV separator, UTF-8 BOM, secondary separators, Block Size, Time Limit, Ajax Download, User Capability, the date filter, and the Import Products tool, is free.



EXPORT WOOCOMMERCE

These are the Pro features of Export WooCommerce. If you are still on the free version, upgrading takes a couple of minutes and unlocks unlimited meta fields, the extra fields above, and role-based customer export.

Get Export WooCommerce Pro →

Related articles

- How to Add Custom Meta Field Columns to Your Export
- Export WooCommerce: Free vs Pro Versions Compared
- Customer Export Options, Free and Pro
- Order and Order Item Export Fields, Free and Pro
- How to Control Who Can Export Your Store Data