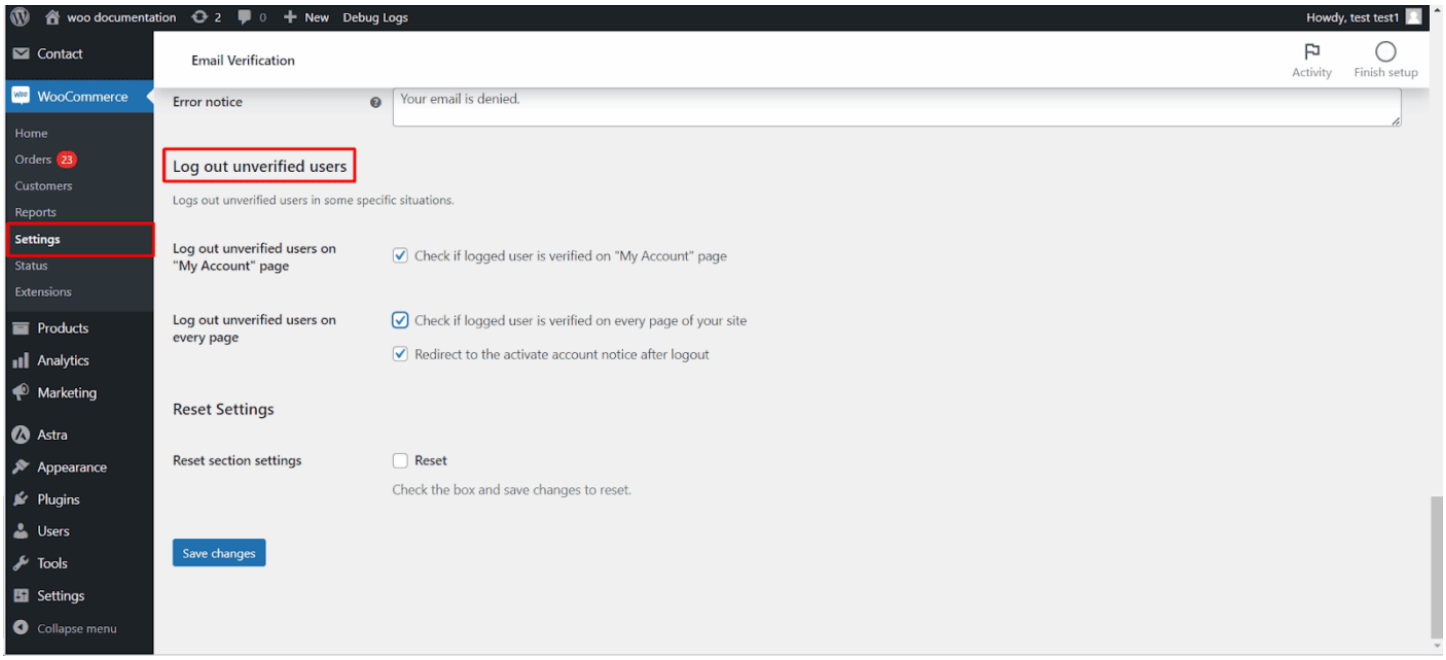
General Settings in the Email Verification Plugin

How to · https://wpfactory.com/docs/general-settings-plugin/

The General sub-tab of Customer Email Verification for WooCommerce holds the core options that decide who has to verify, what happens on activation, and where customers are sent afterward. This guide lists each option on that sub-tab with its real label and default, verified against the plugin source.



Where to find it

Go to **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) and open the **General** sub-tab.

General options

Label	Option ID	Default	Free/Pro

Block unverified login	`alg_wc_ev_block_unverified_login`	Yes	Free
Verification parameter	`alg_wc_ev_verification_parameter`	`alg_wc_ev_verify_email`	Pro
Login on activation	`alg_wc_ev_login_automatically_on_activation`	Yes	Free
Guest users	`alg_wc_ev_verify_guest_email`	No	Free
Pre-plugin users	`alg_wc_ev_verify_already_registered`	No	Free
Ignore user roles (Skipped user roles)	`alg_wc_ev_skip_user_roles`	Administrator	Free
Password reset	`alg_wc_ev_verify_account_on_password_reset`	No	Pro
Paying customers	`alg_wc_ev_auto_verify_paying_user`	No	Pro
Email changing	`alg_wc_ev_unverify_email_changing`	No	Pro
Required user meta	`alg_wc_ev_required_user_meta`	Empty	Pro

Block unverified login is the master switch: while it is on, unverified users cannot log in. If you turn it off, verification becomes optional, so you will usually want to show verification status on the account page (see below). **Login on activation** logs the customer in automatically the moment they click their activation link. **Ignore user roles** lists the roles that never have to verify (the administrator role is always skipped).

Verification info

These options surface a customer's verification status on the front end, which is most useful when **Block unverified login** is off.

Label	Option ID	Default
My Account page	`alg_wc_ev_verification_info_my_account`	No
Widget	`alg_wc_ev_verification_info_widget`	No
Customization	`alg_wc_ev_verification_info_customization`	Built-in template

Activation link

Label	Option ID	Default
One-time activation link	`alg_wc_ev_one_time_activation_link`	Yes
Expire time	`alg_wc_ev_expiration_time`	0 (ignored)
Expire time unit	`alg_wc_ev_expiration_time_unit`	Seconds
Expire notice	`alg_wc_ev_activation_code_expired_message`	Built-in text

Leave **Expire time** at 0 to keep activation links valid forever. Set a number and choose the **Expire time unit** (Seconds or Days) to make links expire; the **Expire notice** is shown when a customer clicks an expired link and can carry the `%resend_verification_url%` placeholder so they can request a fresh one.

Redirects

Two groups control where customers land. **Redirect on success** (`alg_wc_ev_redirect_to_my_account_on_success`, default "Redirect to My account page") sends a customer somewhere after they verify: My account, Shop, Home, a custom URL, or the page they were on before My account. **Redirect on failure** (`alg_wc_ev_redirect_on_failure`, default No) sends an unverified user who tries to log in to a custom URL, appending `?alg_wc_ev_email_verified_error` so you can display your own message.

Note: the email denylist, the block-content and block-non-paying tools live on the separate **Blocking** sub-tab, and the prevent-login-after-register and encoding options live on the **Advanced** sub-tab, not on General.



CUSTOMER EMAIL VERIFICATION FOR WOOCOMMERCE

The core General options ship free. Verification parameter, Password reset, Paying customers, Email changing and Required user meta are unlocked with Customer Email Verification for WooCommerce Pro.

See what Pro unlocks →

Related articles

- Block Email Verification for Specific Addresses or Domains
- Configuring Email Delivery for Customer Verification
- Customizing the Verification Emails in WooCommerce
- Email Settings Guide for WooCommerce Email Verification
- Email Verification: Advanced Settings Reference