Disable or Invalidate Coupons for Guests and Logged-Out Visitors

How to · https://wpfactory.com/docs/guest-role-coupons/

Disable or invalidate coupons for guests

To disable or invalidate coupons for logged-out visitors in Coupon by User Role for WooCommerce, go to WPFactory > Coupon by User Role, open the Availability section, and add the Guest role to Disable all coupons for selected user roles (hides the coupon field) or Invalidate all coupons for selected user roles (rejects codes). Guest targeting is free.

How guests are identified

When a visitor is not logged in, Coupon by User Role assigns them the role key **guest**. Guest is one of the eight standard roles, so this works in the free version. It is a synthetic role the plugin adds, not a WordPress user account.

Step-by-step

1. Go to **WPFactory > Coupon by User Role** (also reachable at **WooCommerce > Settings > Coupon by User Role**).
2. Open the **Availability** section.
3. To hide the coupon field from guests, add **Guest** to **Disable all coupons for selected user roles**.
4. To keep the field visible but reject codes from guests, add **Guest** to **Invalidate all coupons for selected user roles** instead.
5. Click **Save changes**.

Which should you pick?

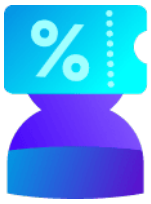
- **Disable** removes the coupon box entirely, so guests never see that a promotion exists.
- **Invalidate** lets guests see and type a code, then rejects it with your custom message. This is the better nudge toward registration.

Use cases

- Members-only sales: only logged-in customers can redeem codes.
- Registration incentives: show guests a "sign in to use this code" message.
- Abuse control: stop anonymous shoppers from cycling public codes.

Troubleshooting

- **The rule does not affect guests.** Confirm you added **Guest** (not Subscriber or Customer) to the list, and test in a private browser window while logged out.
- **Logged-in customers are affected too.** Only Guest targets logged-out visitors. Remove any other roles you did not intend to include.



COUPON BY USER ROLE FOR WOOCOMMERCE

Guest targeting is free. Coupon by User Role for WooCommerce Pro adds every custom role, so you can combine guest rules with wholesale or membership roles.

See what Pro unlocks →

Related articles

- How to Disable or Invalidate WooCommerce Coupons by User Role

- Coupons by User Role: How to Reset a Settings Section
- Coupons by User Role: Developer Hooks and Filters Reference
- Multilingual Coupon Messages With the [alg_wc_cbur_translate] Shortcode
- Coupon Role Rules Not Working: Fixes