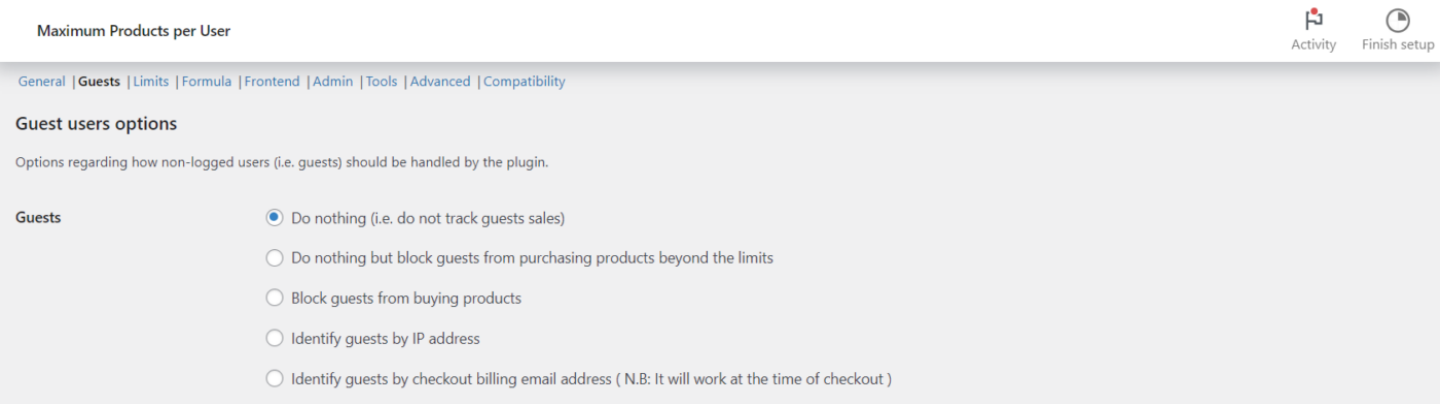
How to Handle Guest Purchase Limits in WooCommerce

How to · https://wpfactory.com/docs/guest-user-product-limits/

Controlling limits for guest (non-logged-in) customers

If your store allows guest checkout, Maximum Products per User for WooCommerce lets you decide how limits apply to shoppers who are not signed in. Choosing the guest mode is free; the advanced blocking sub-options (block method, custom add to cart text, redirect) are Pro.



Where to find it

Go to **WPFactory > Max Products per User** (also reachable at **WooCommerce > Settings > Maximum Products per User**), then open the **Guests** section.

Guest handling modes

The **Guests** setting (`alg_wc_mppu_block_guests`, default "Do nothing") offers:

- **Do nothing (do not track guests sales):** guests are ignored and can bypass limits.
- **Do nothing but block guests from purchasing products beyond the limits:** guests are not tracked over time, but they cannot exceed a limit in a single order.

- **Block guests from buying products:** guests cannot purchase at all (this is what unlocks the block sub-section below).
- **Identify guests by IP address:** tracks guest purchases by IP so limits accumulate.
- **Identify guests by checkout billing email address:** tracks by billing email; this only takes effect at checkout.

Block guests from buying products (sub-options)

These options only apply when **Guests** is set to **Block guests from buying products**.

Label	Option ID	Free/Pro
Block method (All Products / According to limit options)	`alg_wc_mppu_block_guests_method`	Pro
Block message	`alg_wc_mppu_block_guests_message`	Free
Add to cart text (change button on blocked products/variations)	`alg_wc_mppu_block_guests_custom_add_to_cart_btn_txt_enable`	Pro
Add to cart redirect	`alg_wc_mppu_block_guests_add_to_cart_redirect`	Pro
Hide products (blocked from guests, from catalog and search)	`alg_wc_mppu_hide_guest_blocked_products`	Free

With **Block method** set to "According to limit options", you block only products (or terms) that have **Block guests** ticked on their edit page, so you can block a subset rather than the whole store.

Use cases

- Force registration: set Block guests from buying products and show a "Login to purchase" message.
- Fair guest limits without accounts: use Identify guests by IP address, or by checkout billing email.



MAXIMUM PRODUCTS PER USER FOR WOOCOMMERCE

Guest tracking modes and the block message are free. The block method, custom add to cart text and add to cart redirect are Pro features of Maximum Products per User for WooCommerce.

Get Maximum Products per User Pro →

Related articles

- How to Customize Purchase Limit Messages and Enforce Limits at Checkout
- How to Set Purchase Limits by Formula (and When to Use Them)
- How to Set Product-Specific Purchase Limits
- How to Set a Date Range for WooCommerce Purchase Limits
- How to Set Up Product Purchase Limits in WooCommerce