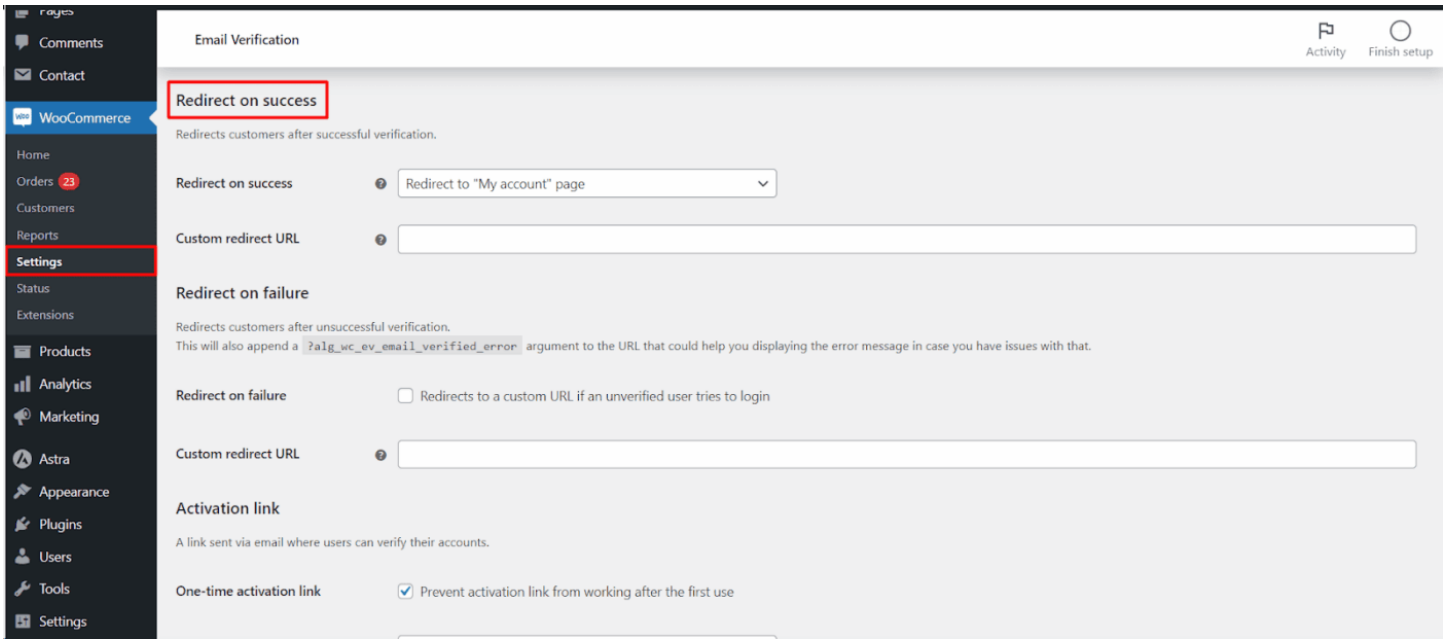
Verification Redirects and Activation Link Settings in WooCommerce

How to · https://wpfactory.com/docs/handling-verification-outcomes/

Customer Email Verification for WooCommerce lets you decide where a customer lands after they verify or fail to verify, and how long an activation link stays valid. All of these settings live on the General sub-tab. This guide lists each one with its real option id.



Where to find it

Go to **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) and open the **General** sub-tab.

Activation link

Label	Option ID	Default
One-time activation link	`alg_wc_ev_one_time_activation_link`	Yes
Expire time	`alg_wc_ev_expiration_time`	0 (ignored)

Label	Option ID	Default
Expire time unit	`alg_wc_ev_expiration_time_unit`	Seconds
Expire notice	`alg_wc_ev_activation_code_expired_message`	Built-in text

One-time activation link stops a link from working after its first use. **Expire time** is ignored when set to 0; set a number and pick **Expire time unit** (Seconds or Days) to make links expire. The **Expire notice** is shown when a customer clicks an expired link and supports the `%resend_verification_url%` placeholder.

Redirect on success

Redirect on success (`alg_wc_ev_redirect_to_my_account_on_success` , default "Redirect to My account page") sends a customer somewhere the moment they verify. The choices are: Do not redirect, My account page, Shop page, Home page, Custom URL, or the previous URL before the My account page. When you pick **Redirect to custom URL**, enter the address in **Custom redirect URL** (`alg_wc_ev_redirect_on_success_url`).

Redirect on failure

Redirect on failure (`alg_wc_ev_redirect_on_failure` , default No) sends an unverified user who tries to log in to a custom URL set in **Custom redirect URL** (`alg_wc_ev_redirect_on_failure_url`). The plugin appends `?alg_wc_ev_email_verified_error` to that URL so you can detect the failure and show your own message. Leave the URL empty to redirect back to the same page.



CUSTOMER EMAIL VERIFICATION FOR WOOCOMMERCE

These redirect and activation link options are free. Customer Email Verification for WooCommerce Pro adds a custom verification URL parameter, content blocking and more.

See what Pro unlocks →

Related articles

- Verification Email Button or Link Missing / Layout Broken
- Verification Link Does Not Verify the Account
- Managing User Verification from the Admin Panel
- General Settings in the Email Verification Plugin
- Block Email Verification for Specific Addresses or Domains