How to Bulk Import / Edit WordPress Content YOAST SEO META with Excel

How to · https://wpfactory.com/docs/how-to-bulk-import-edit-wordpress-content-yoast-seo-meta-with-excel/

now supports the function to easily **bulk Import , Edit or Export YOAST SEO meta title and description** for your WordPress Content.

The process is quite simple

- make sure you have installed and activated YOAST SEO plugin
- build your WordPress Content excel file including columns for
  - YOAST SEO TITLE
  - YOAST SEO DESCRIPTION
  - YOAST SEO FOCUS KEYWORD

Your WordPress content will be imported along with the YOAST SEO Meta Title, Description and Focus Keyword.

The feature supports

- YOAST SEO Meta Import with excel – when you also import a post type content
- YOAST SEO Meta Update with excel – when you also update a post type content

Prefer watching? This short video summarizes the article in just a few minutes.

Embedded media: https://www.youtube.com/embed/0e_6rupa8hE?feature=oembed



CONTENT IMPORTER

See every feature and the pricing on the Content Importer plugin page.

View plugin →

Related articles

- How to Import Multilingual Content with WPML or Polylang from Excel
- How to Import WooCommerce Products with Excel Using Content Importer
- Content Importer Troubleshooting: Excel Import Problems
- How to Import ACF and Custom Fields with Excel
- How to Bulk Delete Posts, Products and Terms with Excel