Import and Export Product EANs with the WooCommerce CSV Tools

How to · https://wpfactory.com/docs/import-export-product-eans/

Importing and exporting product EANs lets you move GTINs in and out of your store in bulk using the built-in WooCommerce product CSV importer and exporter. EAN for WooCommerce adds an **EAN** column to both tools automatically, and this is a free feature.

How EANs are stored

Each product's EAN is saved in product meta under the `_alg_ean` key. The plugin registers an **EAN** column on the WooCommerce exporter and an **EAN** mapping option on the importer, so you do not have to touch the meta key by hand.

Export product EANs

1. Go to **WooCommerce > Products > Export**.
2. In **Which columns should be exported?**, leave it on all columns or add the **EAN** column.
3. Click **Generate CSV**. The EAN of every product appears in the **EAN** column.

Import product EANs

1. Prepare a CSV with a column holding each product's EAN. Naming the column **EAN** lets WooCommerce map it automatically.
2. Go to **WooCommerce > Products > Import** and choose your file.
3. On the **Column mapping** screen, make sure your EAN column is mapped to **EAN**. If it is not matched automatically, pick **EAN** from the dropdown.
4. Run the importer. The value is saved to the `_alg_ean` meta key on each product.

> **Note:** if you changed the meta key at **Advanced > Meta key** (`alg_wc_ean_meta_key`), the EAN column still maps through the plugin, so import and export keep working with your custom key.

Migrating from another plugin's key

If your EANs are currently stored under a different meta key (for example from another GTIN plugin), you do not need a spreadsheet round trip. Use **WPFactory > EAN > Tools > Copy from product meta** (`alg_wc_ean_tool_product[copy_meta]`) to copy values from any meta key into the EAN field for all products at once.

Related

- Bulk EAN management with the product tools for generating and copying EANs across the whole catalog.



EAN FOR WOOCOMMERCE

CSV import and export of EANs is free. EAN for WooCommerce Pro adds 1D and 2D barcode images, PDF label printing, and extra identifier fields per product.

See what Pro unlocks →

Related articles

- EAN Field Not Visible to Import/Export Tools
- Bulk EAN Management with the Product Tools
- Add EAN to Product Structured Data (GTIN for Google)
- Streamline Inventory with Print Products Tool
- How to Generate EANs for All Products