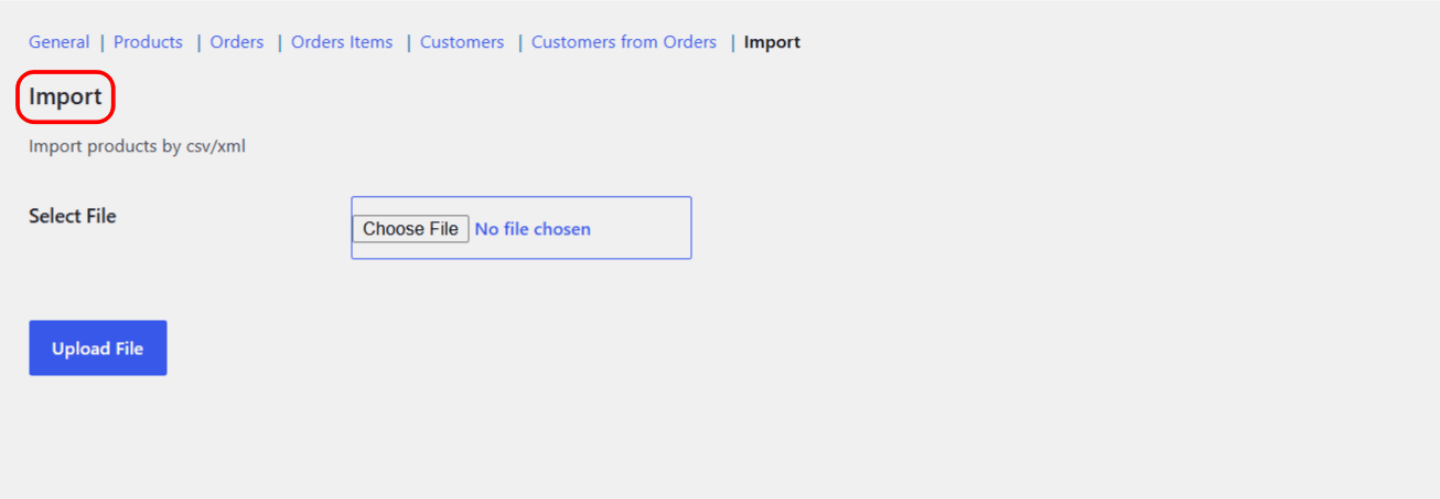
How to Import Products from a CSV or XML File

How to · https://wpfactory.com/docs/import-products-csv-xml/

To import products from a CSV or XML file with Export Products, Orders & Customers for WooCommerce, go to WPFactory > Export and open the Import section. Choose your file under Select File, click Upload File, match each product field to a column, then click Run Import. The Import tool is free and creates new products.



Before you start

- A CSV or XML file whose first row (CSV) or first item (XML) holds the column names.
- The import creates **product** posts. It is best suited to adding new products, not bulk-updating existing ones.

Step 1: open the Import section

1. Go to **WPFactory > Export** (also reachable at **WooCommerce > Settings > Export**).
2. Open the **Import** section.

Step 2: upload your file

1. Under **Select File**, choose your `.csv` or `.xml` file.
2. Click **Upload File**. The plugin stores the file and reads its column headers.

Step 3: match columns to product fields

After uploading, you get a list of product fields, each with a dropdown of the columns found in your file. Point each product field at the matching column, then click **Run Import**. When it finishes you will see "Import done successfully".

Fields you can import

The importer maps to this set of product fields:

Group	Fields
Core	Product ID, Name, SKU, Type (defaults to `simple`), Status (defaults to `publish`), Short Description, Description
Pricing and stock	Regular Price, Sale Price, Price, Total Stock, Stock Quantity, Manage Stock, Stock Status, Backorders
Shipping and flags	Width, Length, Height, Weight, Downloadable, Virtual, Sold Individually, Featured, Visibility, Image URL



EXPORT WOOCOMMERCE

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View plugin →

> **Tip:** the easiest way to get a correctly shaped file is to run a Product export first, edit it in a spreadsheet, and import it back. The column names will already match the field list.

Good to know

- Each imported row creates a product; the import is designed for adding products rather than updating existing ones by ID.
- Map either **Total Stock** or **Stock Quantity**, not both, since they write the same stock value.
- XML files must have items whose element names match the product field keys (the same shape the XML export produces).

Need a hand?

Product import is free in Export Products, Orders & Customers for WooCommerce. Our team answers every ticket on the Export WooCommerce support forum.

Related articles

- How to Export WooCommerce Products to CSV or XML
- How to Export WooCommerce Customers to CSV or XML
- How to Export Your Store Data to XML
- How to Export WooCommerce Products, Orders, and Customers
- Product Export Fields Reference