How to Import WooCommerce Subscriptions with Excel

How to · https://wpfactory.com/docs/import-woocommerce-subscriptions-with-excel/

To import subscription products in bulk, use WooCommerce Products Import & Export with Excel with the WooCommerce Subscriptions extension active. When Subscriptions is installed, a dedicated checkbox and subscription sample files appear on the import screen, and the subscription meta fields become mappable.

Before you start

- WooCommerce, active.
- The WooCommerce Subscriptions extension, installed and active. The subscription option and fields appear only when it is detected.
- Products Import & Export with Excel, active.

Subscription fields you can map

With Subscriptions active, these meta fields are available on the import and export screens:

Field	Meta key
Subscription price	`_subscription_price`
Billing interval	`_subscription_period_interval`
Billing period	`_subscription_period`
Subscription length	`_subscription_length`
Sign-up fee	`_subscription_sign_up_fee`
Free trial length	`_subscription_trial_length`

Field	Meta key
Free trial period	`_subscription_trial_period`
Switching limit	`_subscription_limit`
One time shipping	`_subscription_one_time_shipping`

Run the import

1. Go to **WPFactory > Product Import/Export > Import/Update Products**.
2. Download a subscription sample file. Two are linked next to the **WooCommerce Subscriptions** option: a **simple** subscription sample and a **variable** subscription sample.
3. Upload your Excel file.
4. Before you upload, tick the **WooCommerce Subscriptions** checkbox on the mapping screen.
5. Map the subscription fields above along with the title and price columns.
6. Click **Upload**.

A single-attribute row with the Subscriptions option ticked is saved as a **simple subscription**; a row with multiple attribute values or variations becomes a **variable subscription**.

> **Note:** the subscription price you import also sets the product's regular price, so a customer sees the recurring amount on the product page.



PRODUCTS IMPORT & EXPORT WITH EXCEL

WooCommerce Products Import & Export with Excel imports subscription products alongside simple, variable, and external products, and exports them back to Excel just as easily.

See everything it can do →

Related articles

- How to Import Category Terms, Attributes, and Brands with Excel
- How to Import Affiliate and External Products with Excel
- How to Bulk Import WooCommerce Product Translations with Excel for WPML
- How to Import a Variable Product in WooCommerce from One Excel Row
- How to Bulk Edit, Import and Export Yoast SEO Meta with Excel