Name Your Price Overview: Let Customers Make a Price Offer

Getting Started · https://wpfactory.com/docs/intro-name-your-price/

Name Your Price: Make Your Own Offer for WooCommerce adds a **Make an offer** button to your products so shoppers can propose their own price. You review each offer and accept, reject or counter it. Settings are at **WPFactory > Price Offers** (also reachable at **WooCommerce > Settings > Price Offers**), and offers are listed under **Offers**.

What it does

Name Your Price turns a fixed price tag into a negotiation. It works like this:

1. The shopper clicks **Make an offer** on a product page. A popup form asks for their price and email, plus their name and a message by default.
2. You receive an email, and the offer is saved in the **Offers** dashboard with the status **Open**.
3. You choose **Reject**, **Accept**, **Counter** or **Cancel**. The shopper gets an email for the action you picked.
4. Accept and counter emails contain a link that adds the product to the cart at the agreed price. After purchase, the offer can move to **Completed** automatically.

Common uses: reaching buyers who hesitate at the listed price, clearing slow-moving stock, and selling items where price is usually negotiated.

Install and activate

1. Free: go to **Plugins > Add New**, search for **Name Your Price** by WPFactory, click **Install Now**, then **Activate**.
2. Pro: download **Name Your Price: Make Your Own Offer for WooCommerce Pro** from your WPFactory account, go to **Plugins > Add New > Upload Plugin**, choose the ZIP, click **Install Now** and then **Activate**. When Pro is active, the free version stops loading. WooCommerce must

be active.

There is no separate master switch. Once Name Your Price is active, the offer button appears on your products according to the settings.

First setup

1. Go to **WPFactory > Price Offers**. The **General** section opens with **Products** set to **Enable for all products**.
2. Set **User visibility** to **All users** (default) or **Logged-in users only** and save.
3. On the **Email** section, confirm **Email recipient** (default `%admin_email%`).
4. Open a product page and send a test offer.

For every setting in order, with screenshots, see Getting started with Name Your Price.

Main features

- **Which products accept offers:** all products, with exclusions for out of stock, priced, above-price or below-price products. See General options. Selected products, variations and categories are Pro: see selected products, categories and variations.
- **Button:** label (default `Make an offer`), HTML class and style, and single product position are free; archive and custom hook positions are Pro. See how to craft the offer button and the shortcodes guide.
- **Offer form:** choose fields (quantity, name, phone, message, reCAPTCHA, send-a-copy), required fields, price limits, notices and colors. See form field options, form and notice options and form styling options.
- **Emails and actions:** the notification you receive and the reject, accept and counter emails the shopper receives. See email options, reject and accept options, counter offers and email sender and the email placeholders reference.
- **Managing offers:** the Offers dashboard and the **Price offers** meta box on each product. See finding and processing submitted offers and admin options.
- **Automation:** prevent duplicate offers and auto-complete offers (free), auto-accept and auto-reject (Pro). See prevent duplicate offers, auto-complete offers and auto-accept and auto-reject.

- **Advanced and developers:** payment gateway restriction for accepted offers, REST API and hooks. See restrict payment gateways, the Offers REST API and hooks and filters.

Free vs Pro

Feature	Free	Pro
Offer button, form, styling, emails and manual actions	Yes	Yes
Offers for all products with exclusions and User visibility	Yes	Yes
Prevent duplicate offers, auto-complete, payment gateway restriction, REST API, shortcodes	Yes	Yes
Offers for selected products, variations or categories	No	Yes
Button on shop and category pages, custom hook positions	No	Yes
Auto-Accept and Auto-Reject by price	No	Yes
Dokan multi-vendor compatibility	No	Yes

More detail: Difference between Free and Pro versions.

FAQ

Can I show the offer button to logged-in customers only?

Yes, free. Set **User visibility** to **Logged-in users only** on the General section. See restrict the Make-Offer button.

Does an accepted offer change the product price for everyone?

No. The agreed price applies only when the product is added to the cart through the link in the accept or counter email. The product's normal price does not change.

Can offers be accepted automatically?

Yes, with Pro. Auto-Accept accepts offers at or above a minimum price you set, globally or per product, and Auto-Reject declines offers at or below a maximum price.

Does it work with multi-vendor marketplaces?

Pro includes a Dokan multi-vendor option on the Compatibility section. See Name Your Price with multi-vendor plugins.



NAME YOUR PRICE

The offer button, form, emails and manual accept, reject and counter actions are all free. Name Your Price: Make Your Own Offer for WooCommerce Pro adds per-product, per-category and per-variation targeting, offers on shop and category pages, and automatic accept and reject rules.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the Name Your Price support forum.

Related articles

- How to Let Customers Offer a Price for a Quantity
- HPOS & WooCommerce Object Storage with Name Your Price
- How to Customize the Make an Offer Button and Form
- How to Accept Price Offers on Product Variations
- Make-Offer Button Not Visible or Working