Getting Started with Maximum Products per User for WooCommerce

How to · https://wpfactory.com/docs/intro/

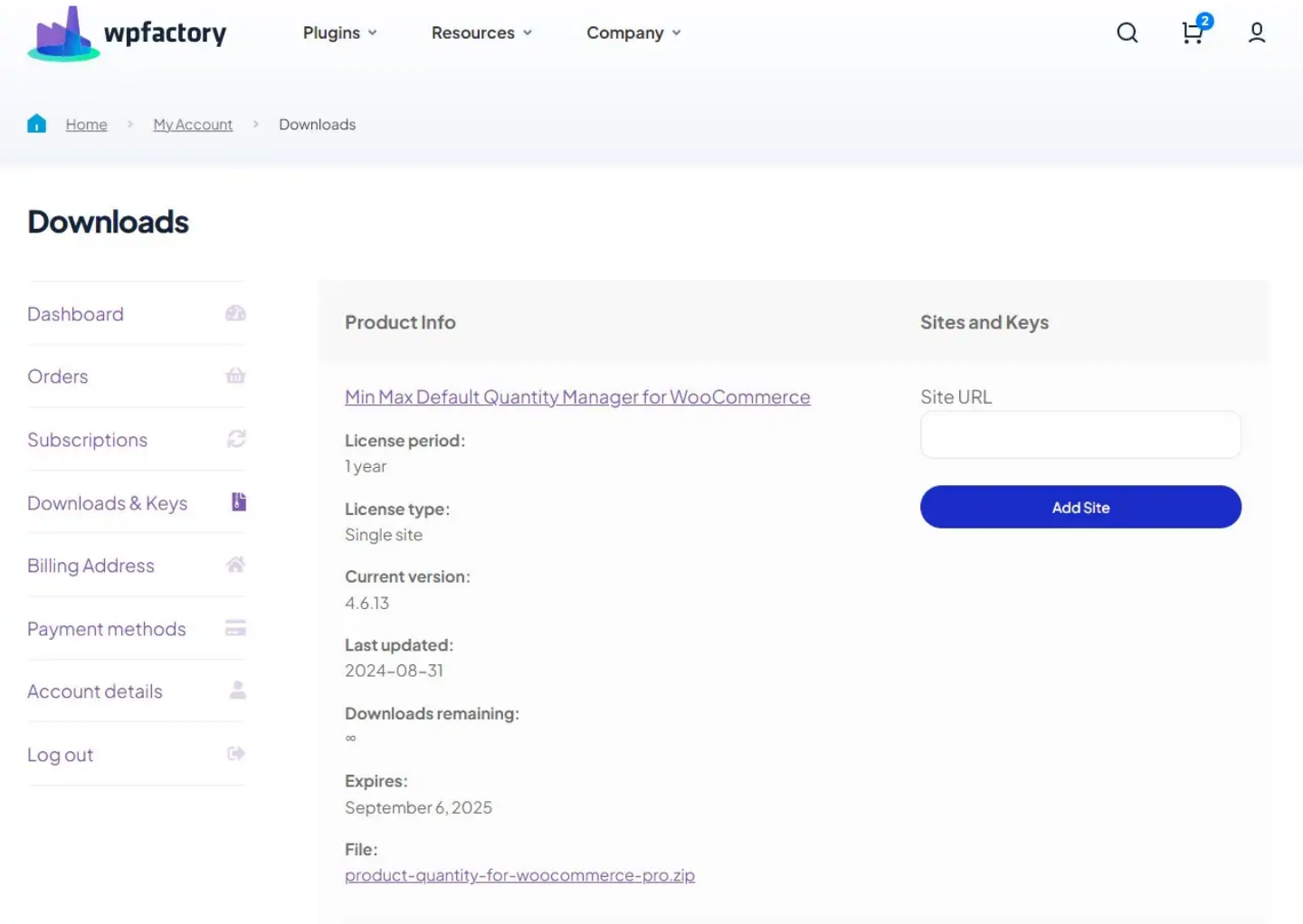
Maximum Products per User for WooCommerce limits how much each customer can buy, lifetime or within a date range, by quantity, orders, spend, weight or volume. Settings are at **WPFactory > Max Products per User** (also reachable at **WooCommerce > Settings > Maximum Products per User**), with store-wide limits under **Limits**.

What it does

Maximum Products per User keeps a record of what each customer has bought and blocks purchases that would take them over the limit. It is useful for limited stock, launches and fair distribution during sales. Limits can apply to all products, to user roles and, in Pro, to single products, categories and tags or to a formula.

Install and activate

- **Free:** go to **Plugins > Add New**, search for **Maximum Products per User for WooCommerce**, click **Install Now**, then **Activate**.
- **Pro:** download **Maximum Products per User for WooCommerce Pro** from your WPFactory account, upload it at **Plugins > Add New > Upload Plugin** and activate it.

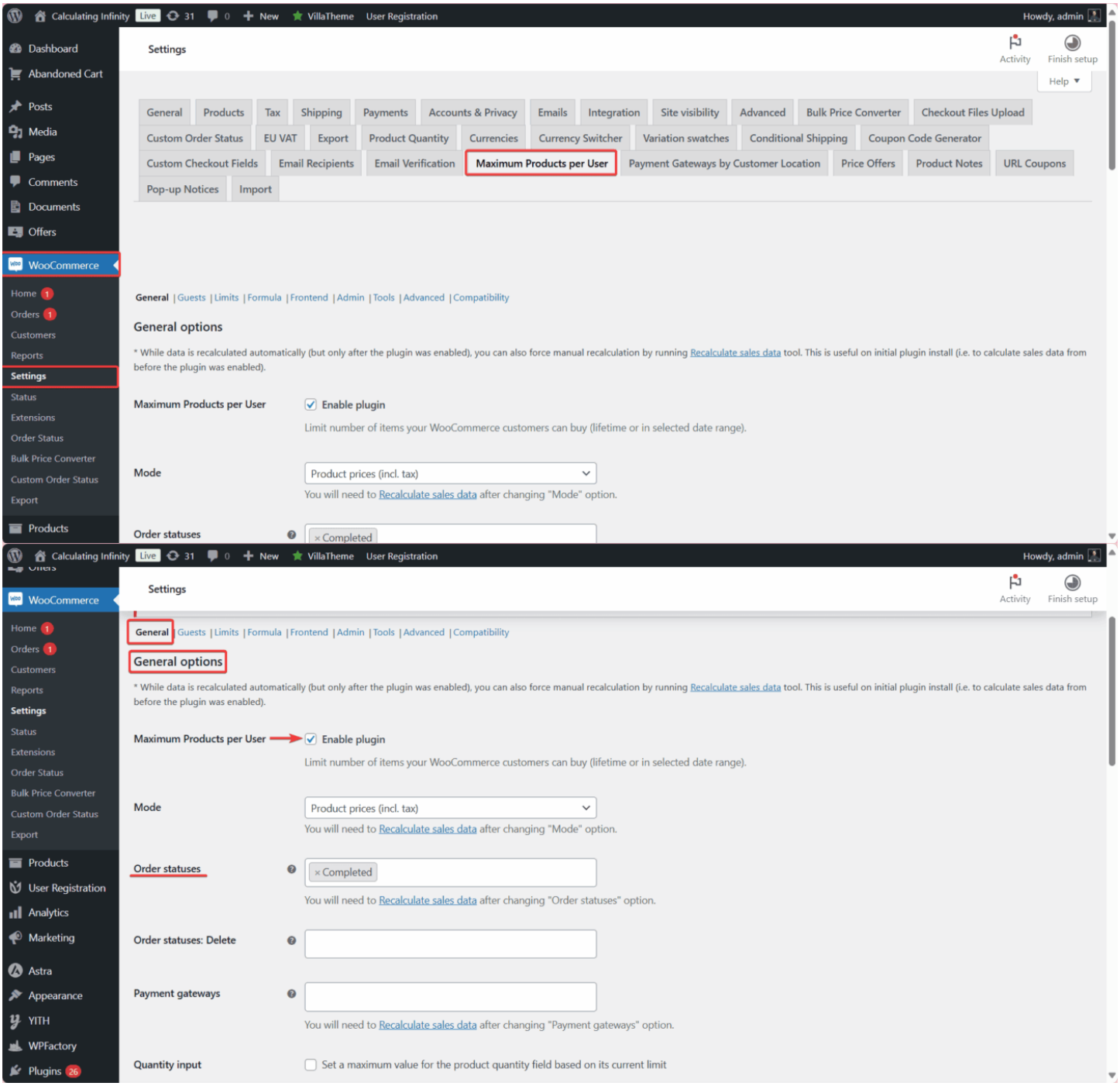


See how to install Maximum Products per User for more detail.

First setup: one limit for every product

1. Go to **WPFactory > Max Products per User**. In the **General** section, make sure **Enable plugin** is checked (default: on).
2. Leave **Mode** on **Product quantities** (default), and leave **Order statuses** on **Completed** (default) or add Processing so paid orders count sooner.
3. Choose a **Date range**: **Lifetime** (default), or a period such as **This week**, **This month** or **Last 30 days**. Save changes.
4. Open the **Limits** section. Under **All Products**, enable **All products** (default: off) and set **Limit per user** (default: 1). Save changes.
5. If you already have orders, or you change Mode later, go to **Tools**, check **Recalculate sales data** and save, so past orders are counted.

6. Log in as a test customer and try to buy more than the limit. With **Validate on add to cart** on (default), the notice appears as soon as the limit is exceeded.

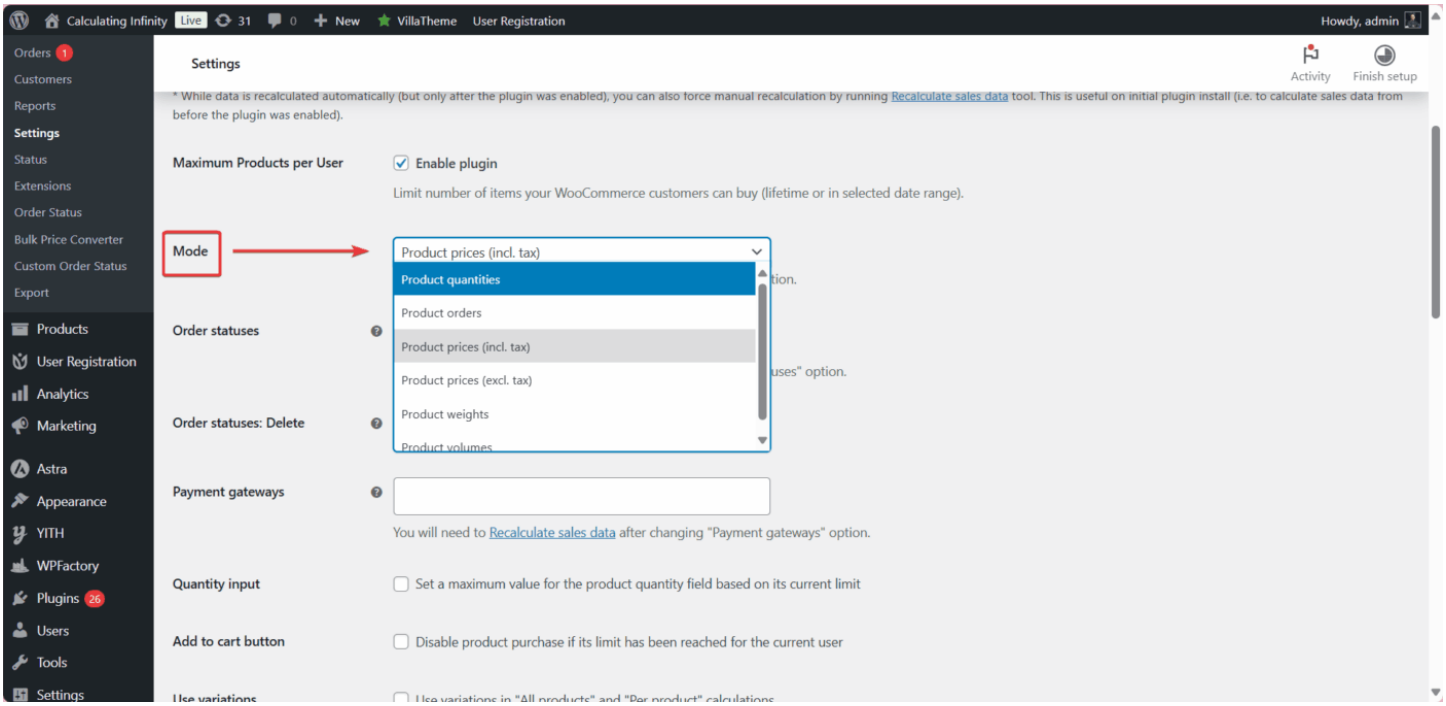


The full walkthrough is in how to set up product purchase limits in WooCommerce.

Main features

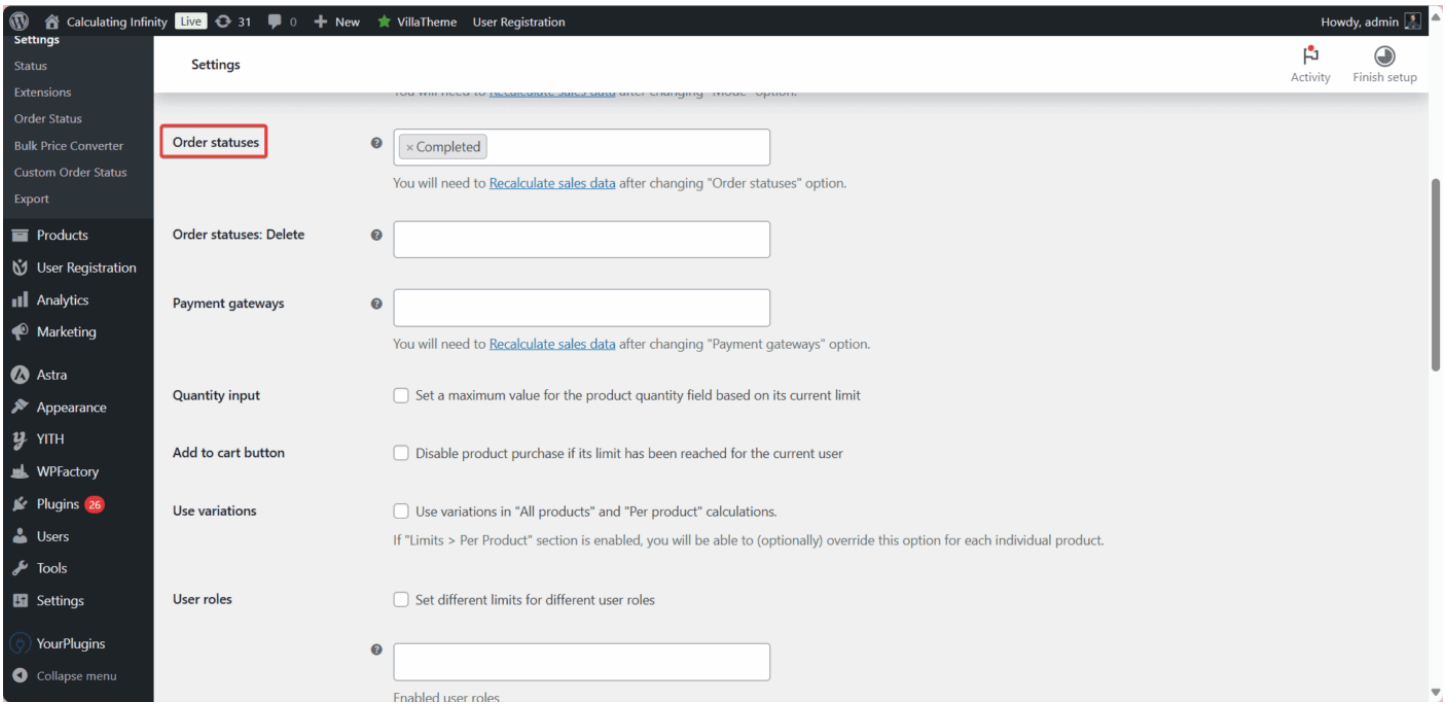
How purchases are counted (General, Free)

Mode sets what is limited: Product quantities, Product orders, Product prices (incl. tax), Product prices (excl. tax), Product weights or Product volumes. You also choose which **Order statuses** count, which **Payment gateways** apply, whether refunds are deducted and whether variations are counted separately (**Use variations**).



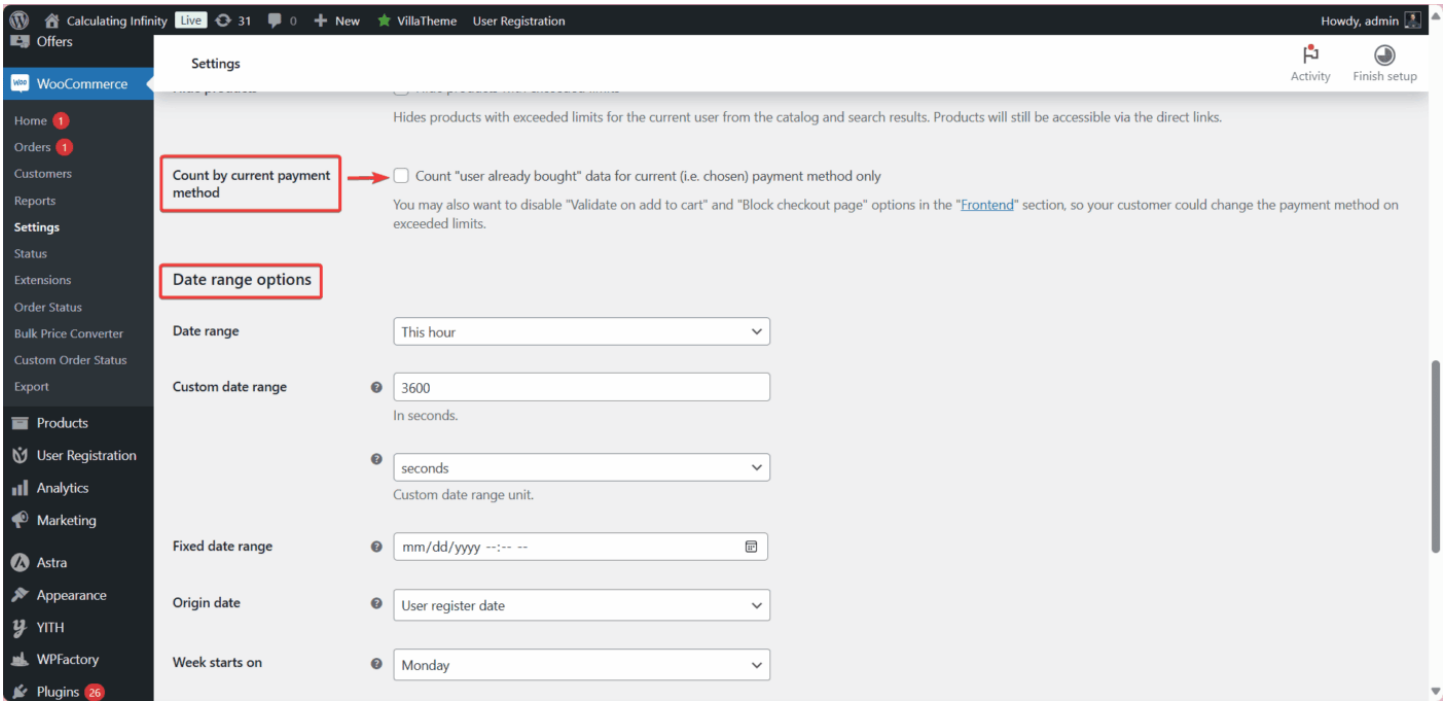
Storefront controls and user roles (General, Free)

Quantity input caps the quantity field at the remaining limit, **Add to cart button** disables purchase once the limit is reached, and **Hide products** removes limit-reached products from the catalog. **User roles** turns on separate limits per user or per role. See setting different limits per user or per role.



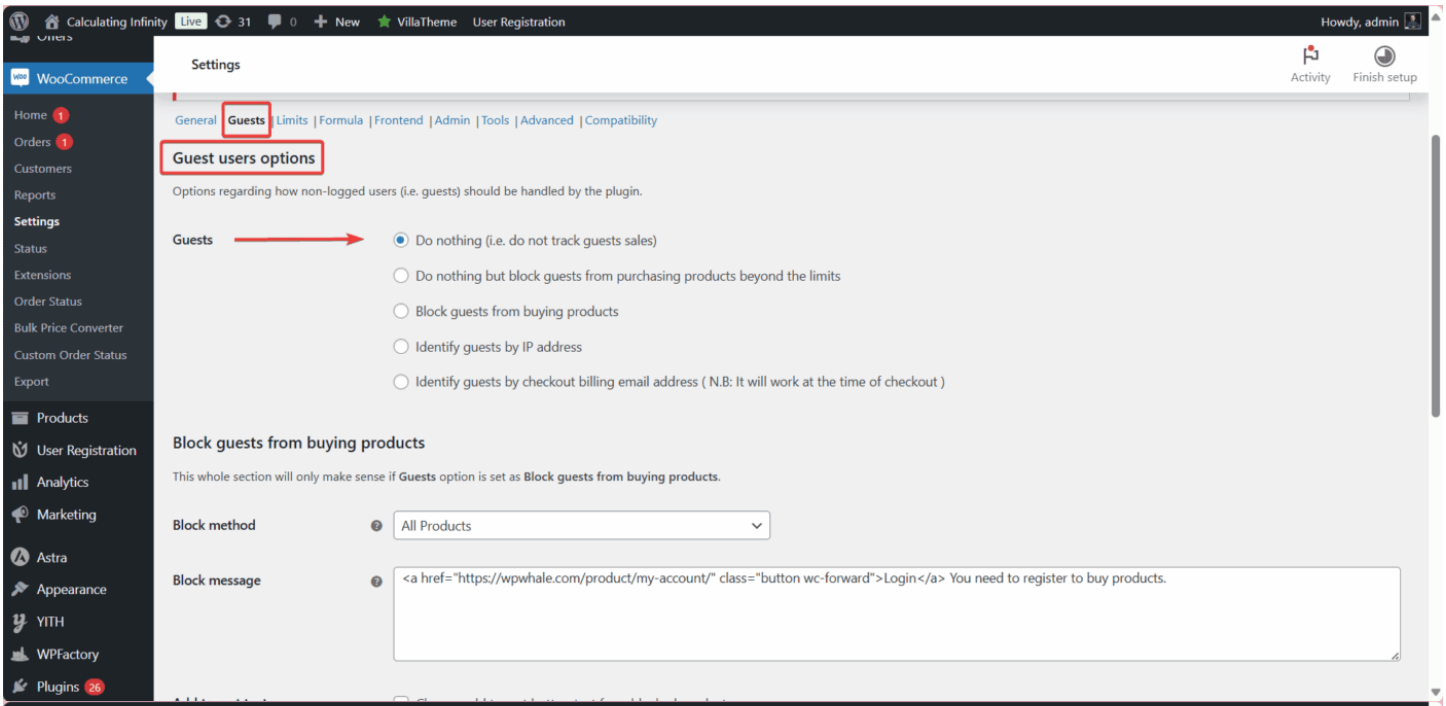
Date ranges (General, Free)

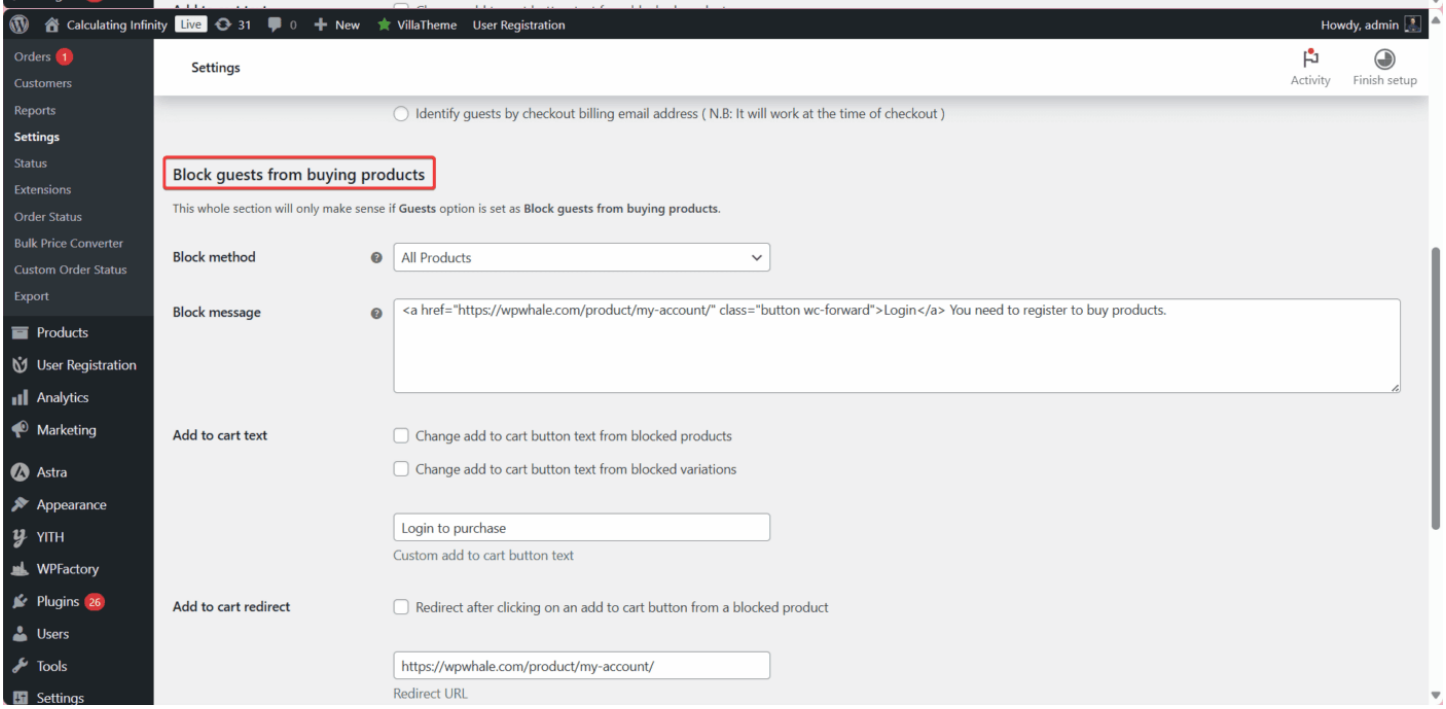
Limits can be lifetime or reset by hour, day, week, month or year, run over a rolling period, a custom range or a fixed date. See how to set a date range for purchase limits.



Guests

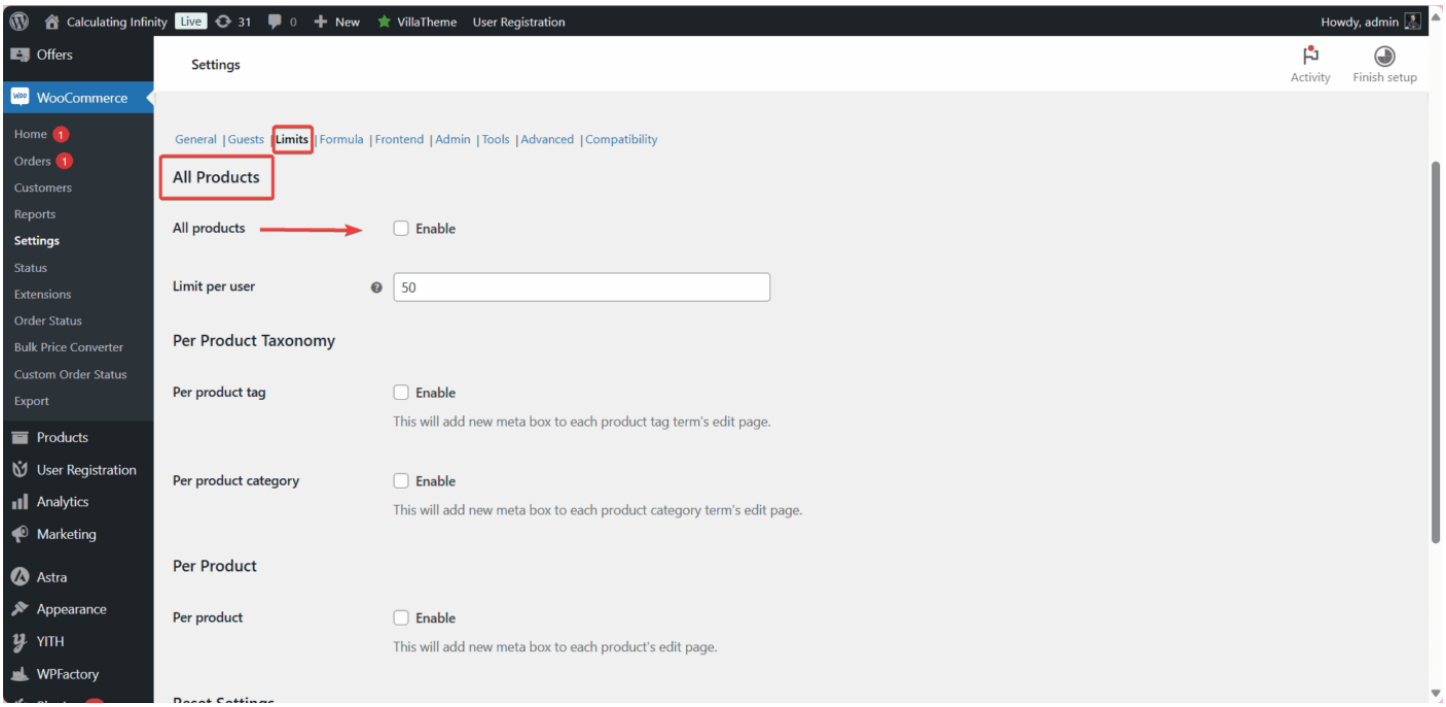
The **Guests** option decides how unregistered buyers are handled: do nothing (default), block them beyond the limits, block them from buying, or identify them by IP address or checkout billing email. The block method, custom add to cart text (default "Login to purchase") and add to cart redirect are Pro. See how to handle guest purchase limits.





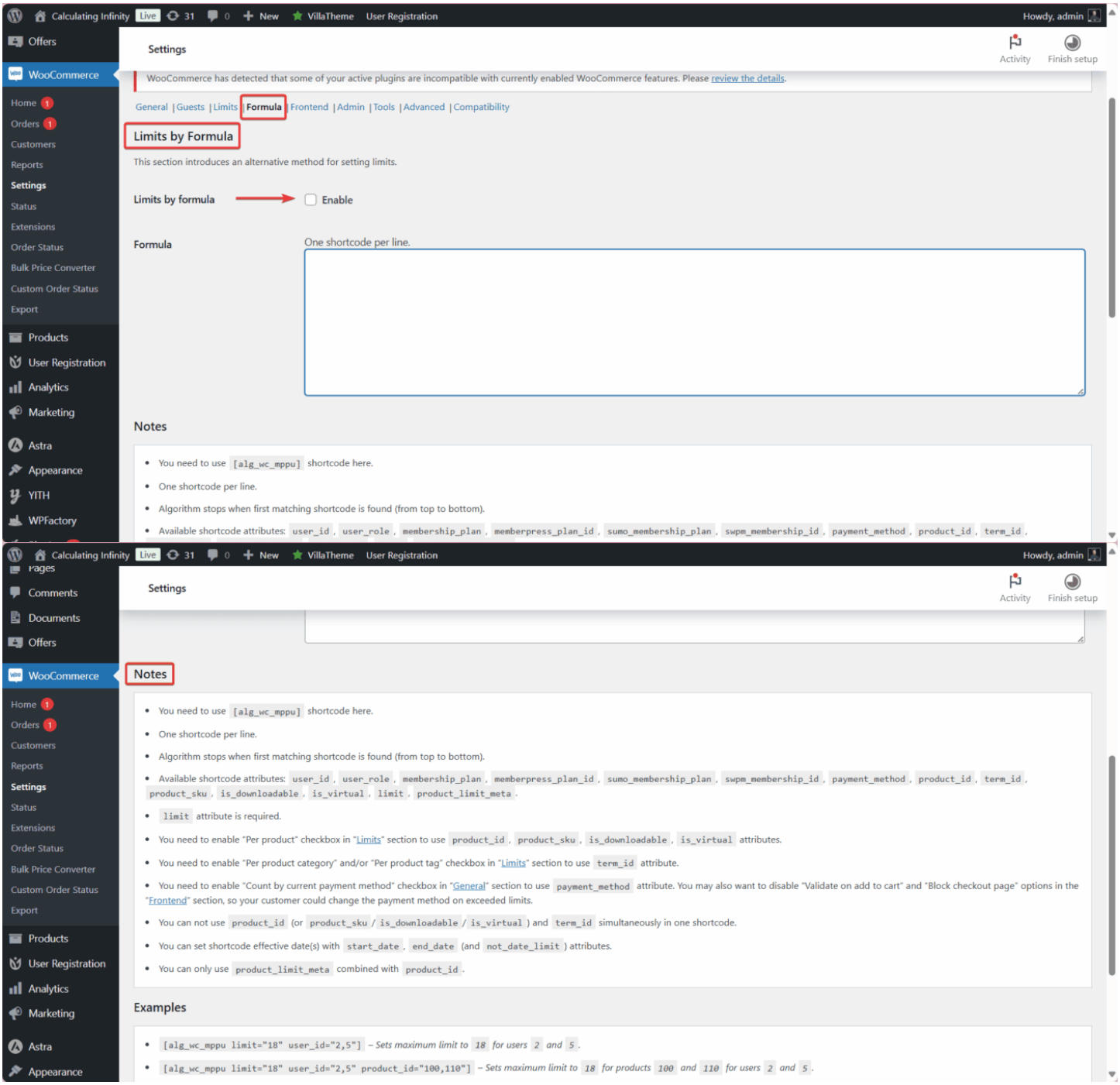
Per product, category and tag limits (Limits, Pro)

Per product adds a limits box to each product edit page. **Per product tag** and **Per product category** set limits on terms. See product-specific purchase limits and limits by category or tag.



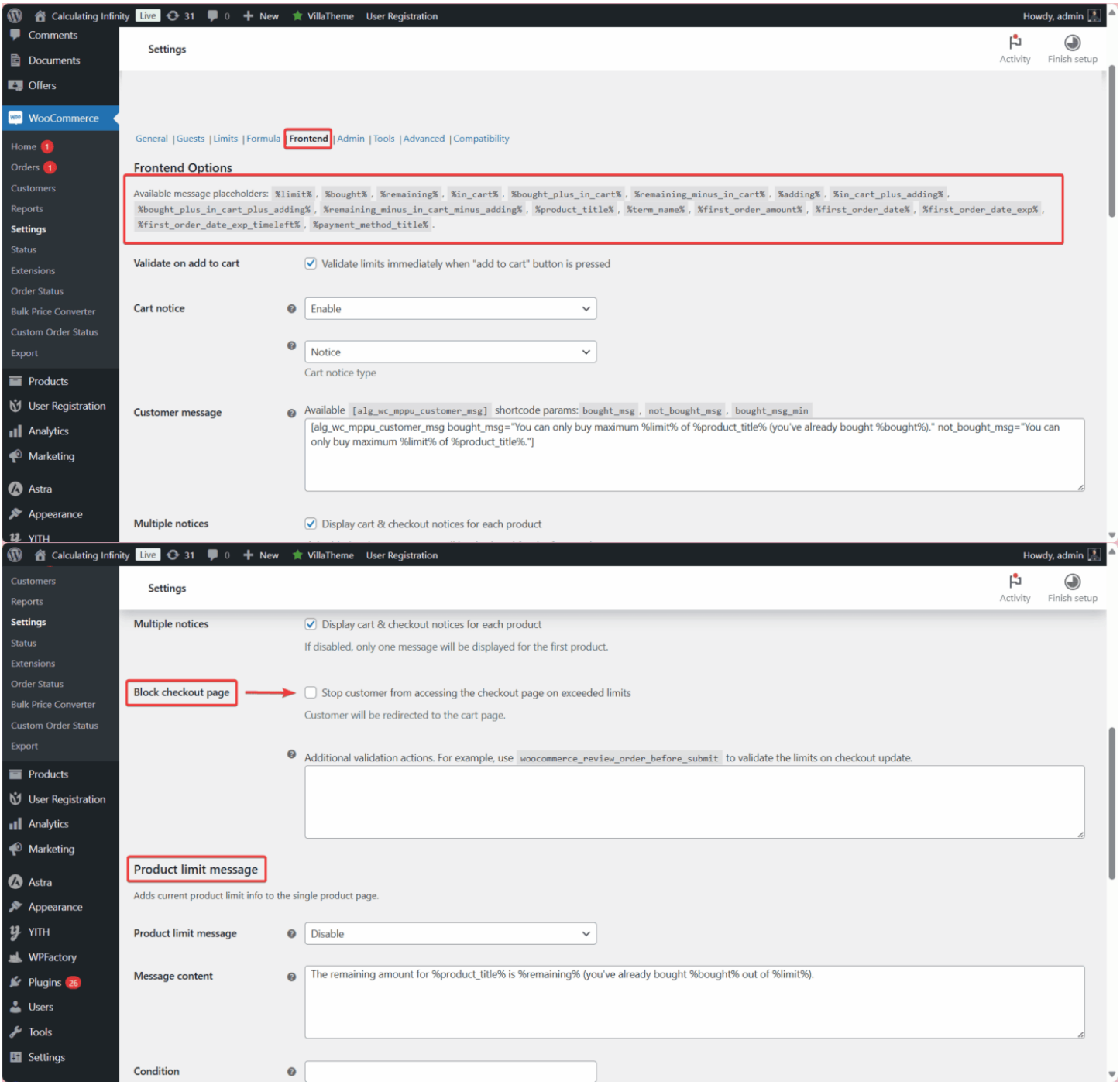
Limits by formula (Formula, Pro)

Write limits as `[wpfmppu]` shortcodes that combine users, roles, products, terms and payment gateways. See how to set purchase limits by formula and the formula attributes reference.



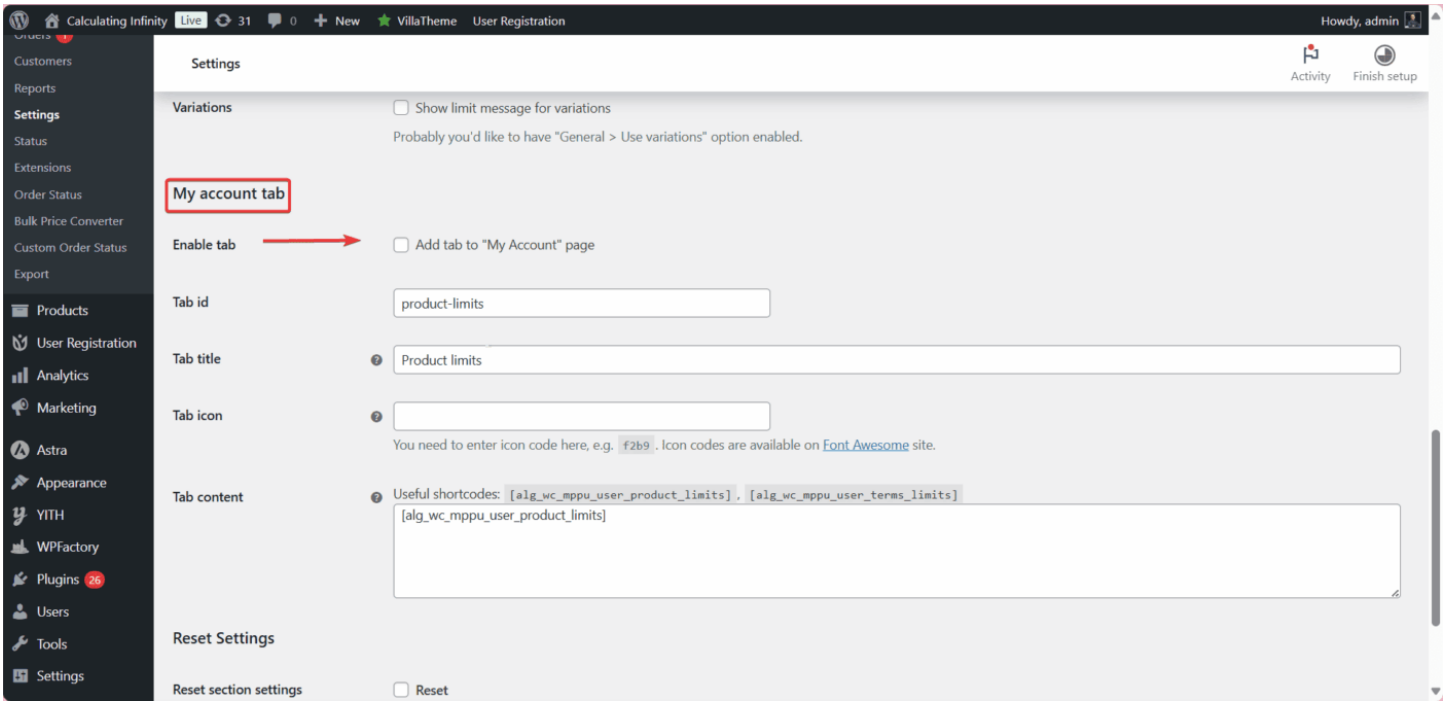
Messages and checkout blocking (Frontend, Free)

Validate on add to cart and **Cart notice** are on by default. You can edit the customer messages, turn on **Block checkout page**, and show a **Product limit message** on product pages. See how to customize purchase limit messages and the placeholders reference.



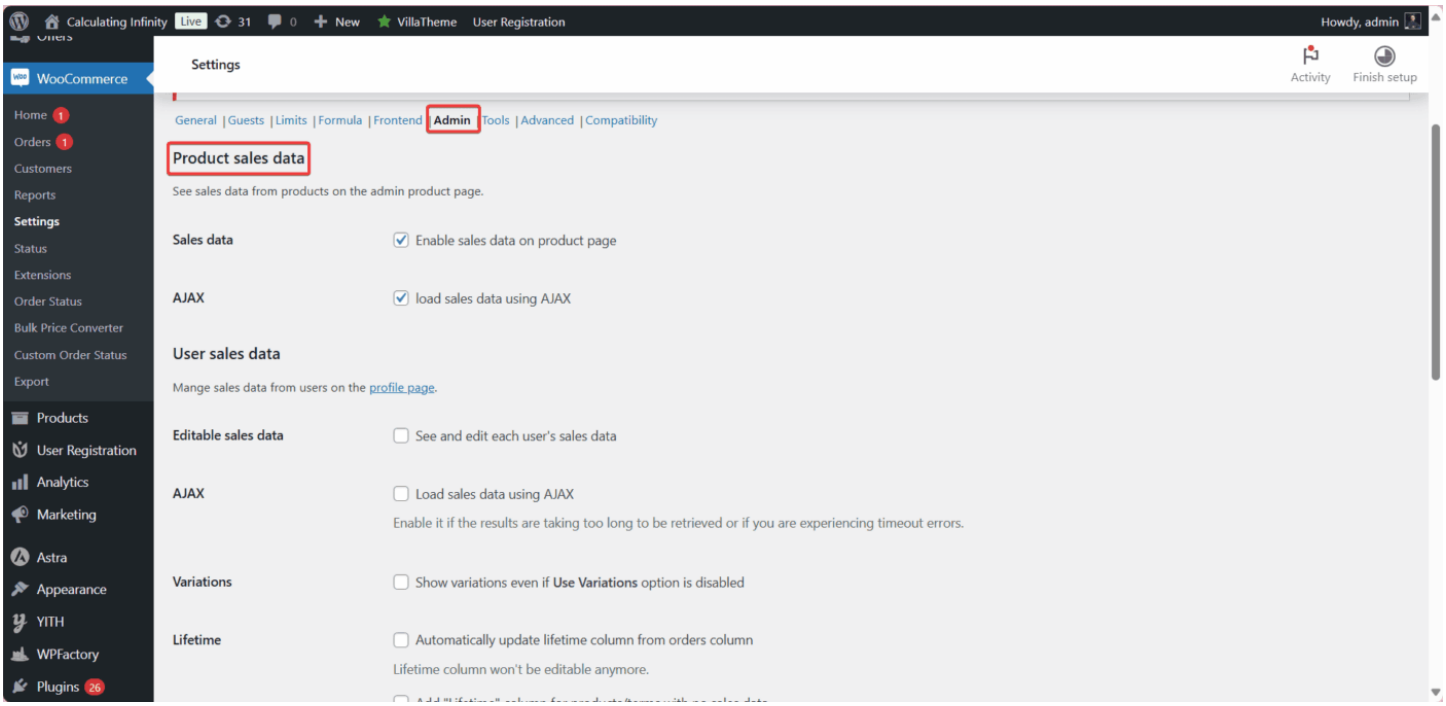
My account tab (Frontend, Free)

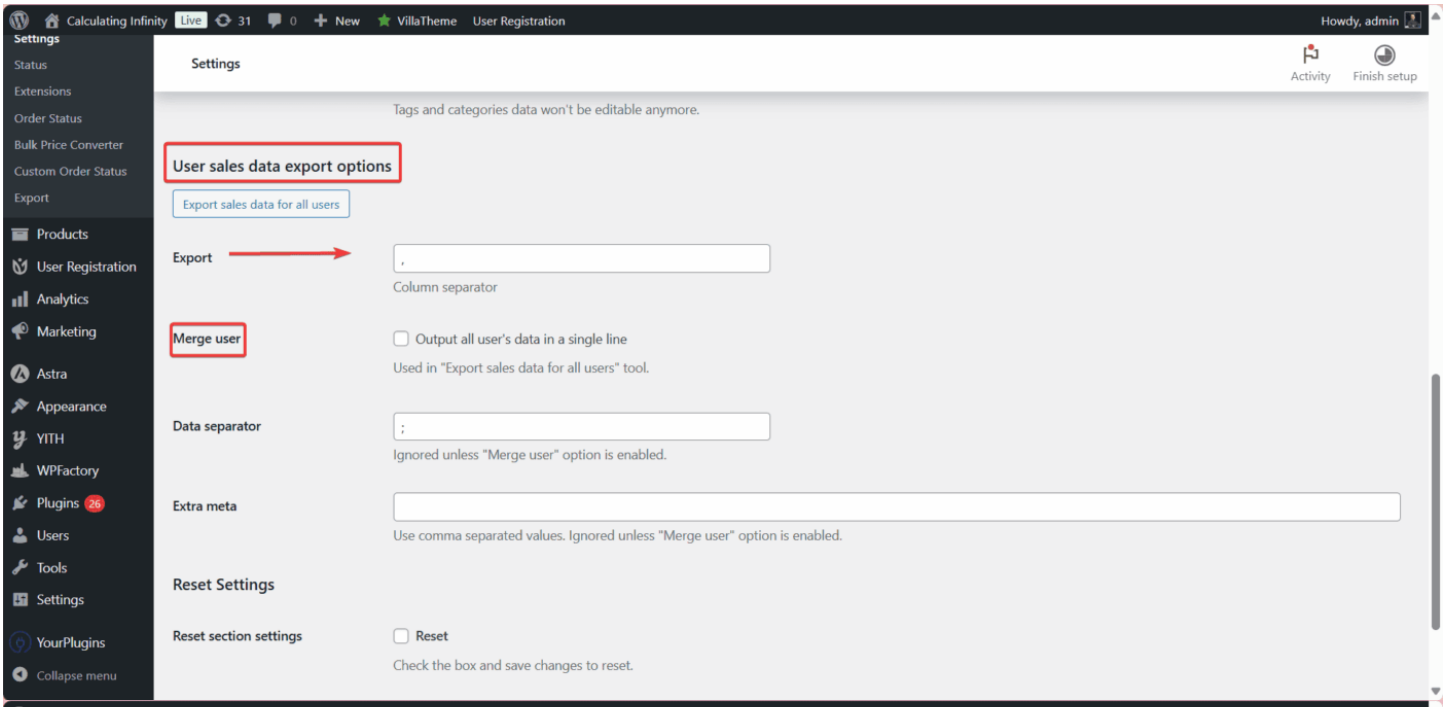
Enable tab adds a "Product limits" tab to My Account that lists each customer's limits with `[wpfmppu_user_product_limits]`. See how to add a product limits tab to My Account.

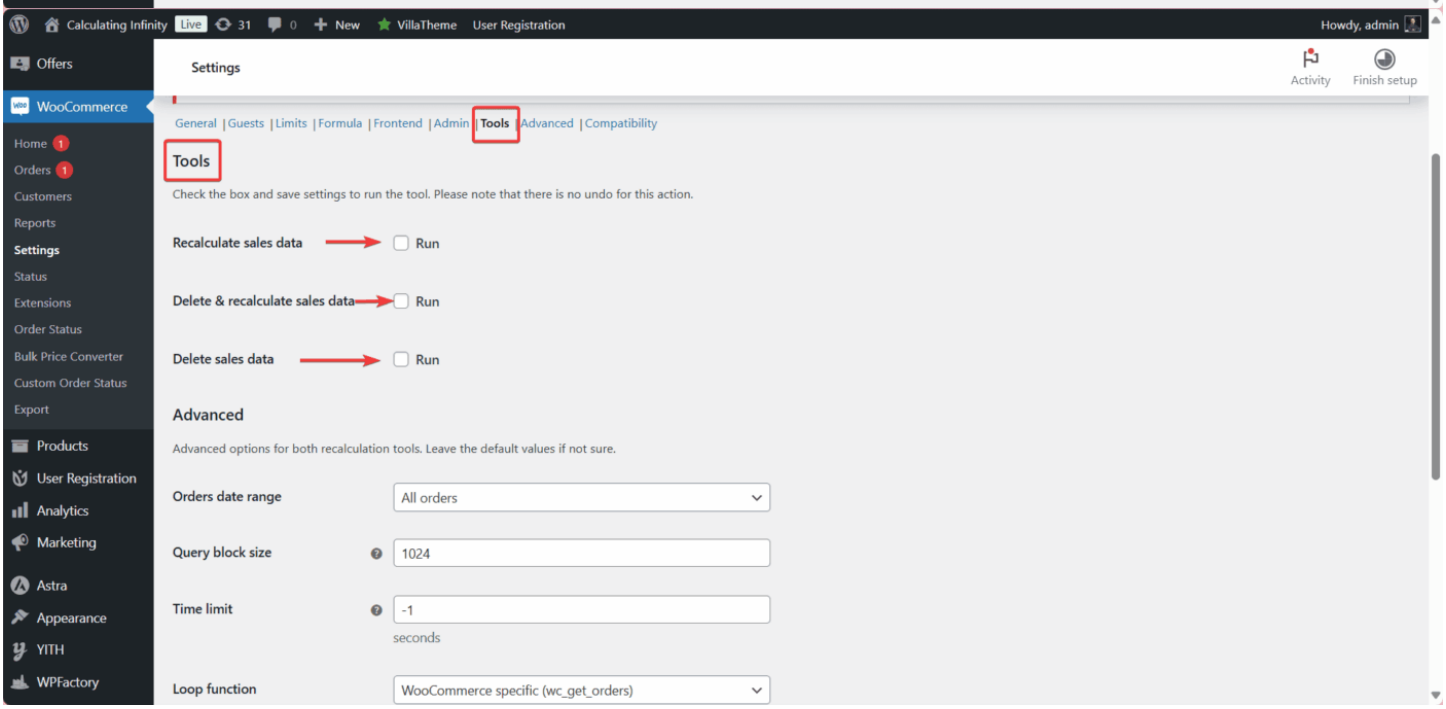


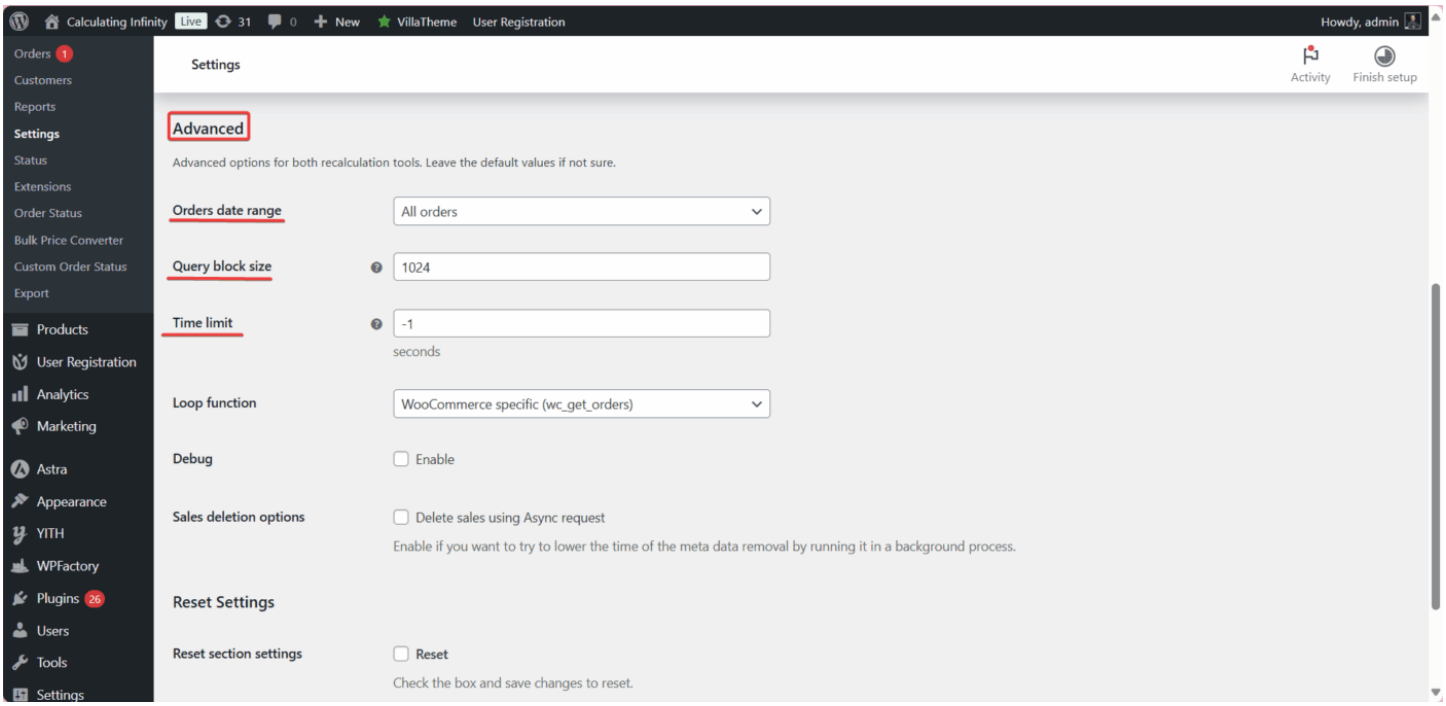
Sales data (Admin and Tools, Free)

View and edit sales data on product and user pages, export user sales data, and recalculate or delete stored sales data. See how to export user sales data and how to recalculate and reset sales data.



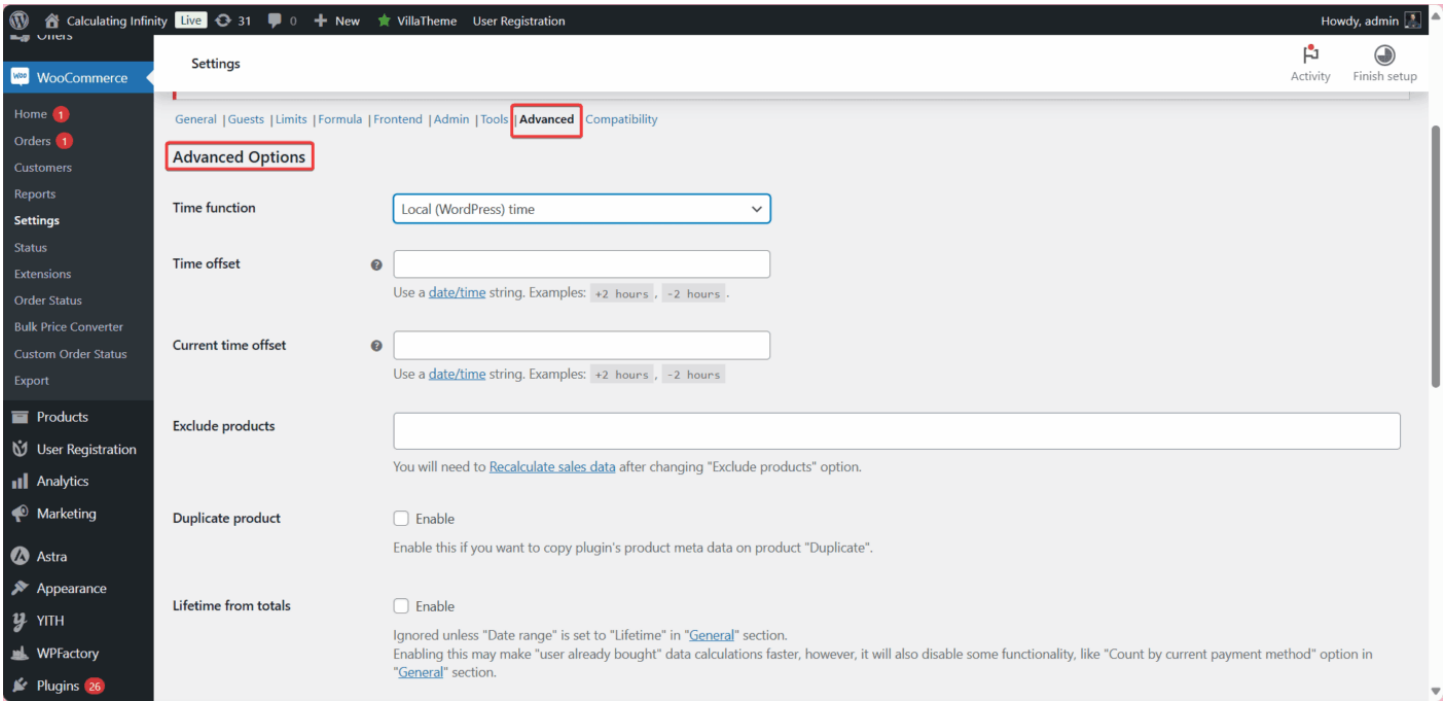

Calculating Infinity
Live
31
0
New
VillaTheme
User Registration
Howdy, admin
Settings
Activity
Finish setup
Status
Extensions
Order Status
Bulk Price Converter
Custom Order Status
Export
Products
User Registration
Analytics
Marketing
Astra
Appearance
YITH
WPFactory
Plugins 26
Users
Tools
Settings
YourPlugins
Collapse menu
Tags and categories data won't be editable anymore.
User sales data export options
Export sales data for all users
Export
,
Column separator
Merge user
Output all user's data in a single line
Used in "Export sales data for all users" tool.
Data separator
;
Ignored unless "Merge user" option is enabled.
Extra meta
Use comma separated values. Ignored unless "Merge user" option is enabled.
Reset Settings
Reset section settings
Reset
Check the box and save changes to reset.

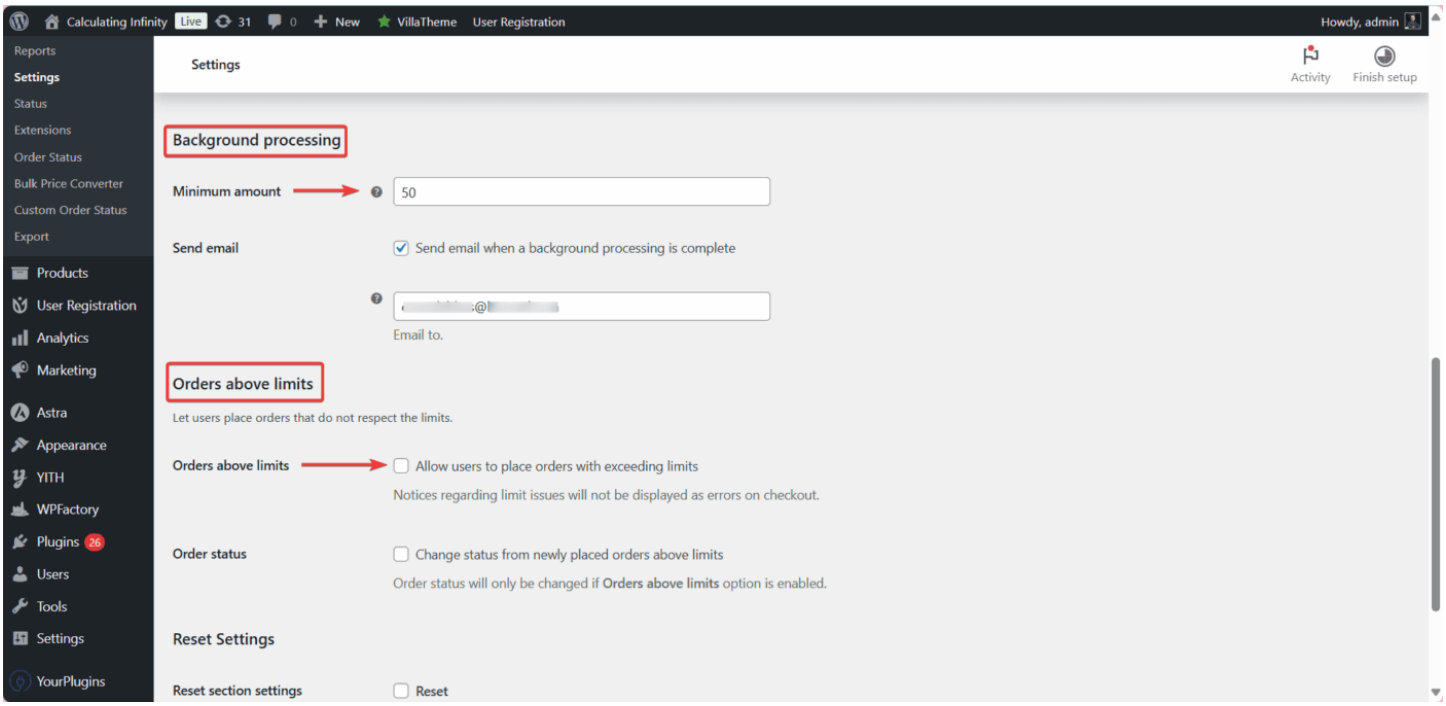

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Live
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New
VillaTheme
User Registration
Howdy, admin
Settings
Activity
Finish setup
Offers
WooCommerce
Home 1
Orders 1
Customers
Reports
Settings
Status
Extensions
Order Status
Bulk Price Converter
Custom Order Status
Export
Products
User Registration
Analytics
Marketing
Astra
Appearance
YITH
WPFactory
General | Guests | Limits | Formula | Frontend | Admin | Tools | Advanced | Compatibility
Tools
Check the box and save settings to run the tool. Please note that there is no undo for this action.
Recalculate sales data
Run
Delete & recalculate sales data
Run
Delete sales data
Run
Advanced
Advanced options for both recalculation tools. Leave the default values if not sure.
Orders date range
All orders
Query block size
1024
Time limit
-1
seconds
Loop function
WooCommerce specific (wc_get_orders)



Advanced options and orders above limits

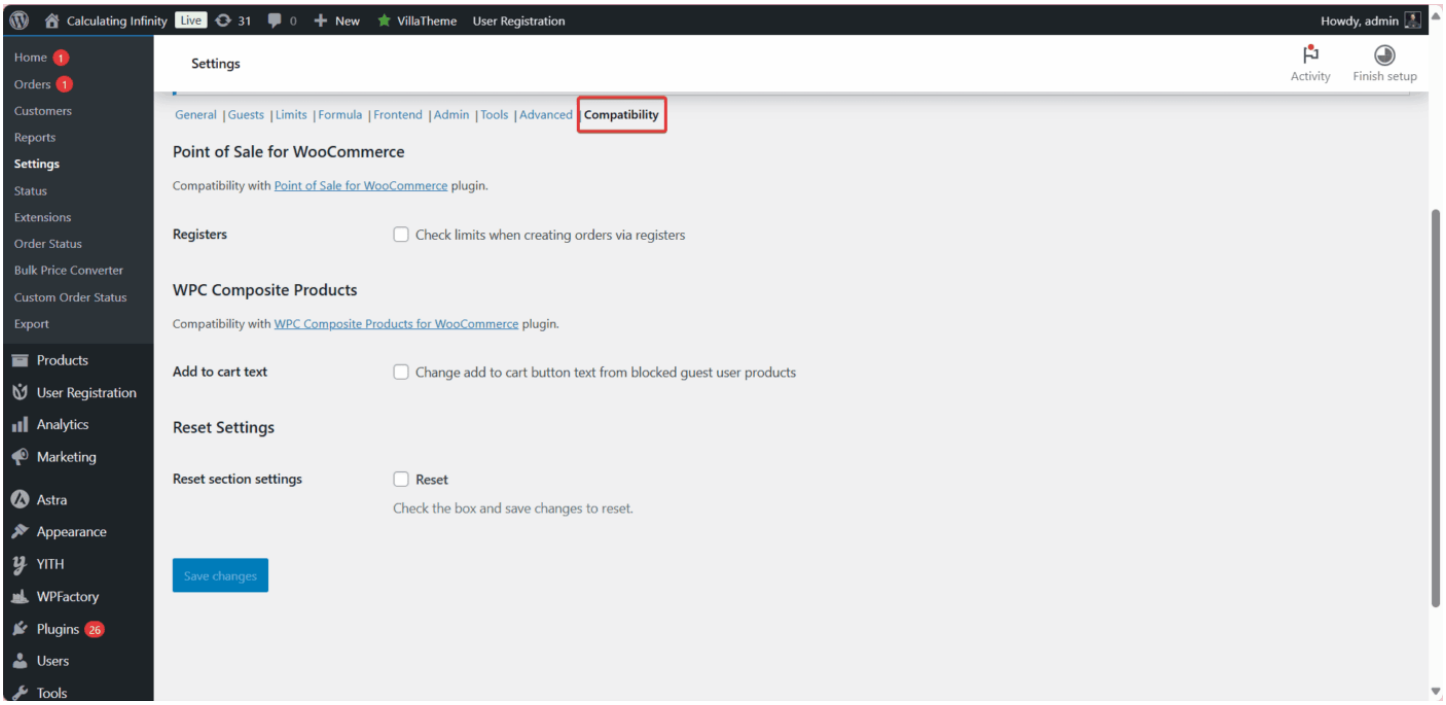
The **Advanced** section holds time offsets, excluded products, background processing and **Orders above limits** (Pro), which lets customers place orders beyond the limit and can move those orders to a custom status (default label "Above limit"). See advanced options and how to allow orders above the limit.





Compatibility

Options for Point of Sale for WooCommerce registers and WPC Composite Products (both Pro). See compatibility with Point of Sale and WPC Composite Products.



Free vs Pro

Feature	Free	Pro
All products limit and per-role limits	Yes	Yes
All six Modes (quantities, orders, prices, weights, volumes)	Yes	Yes
Order statuses, payment gateways, refunds, Use variations	Yes	Yes
Quantity input, Add to cart button, Hide products	Yes	Yes
All date ranges (except MemberPress subscription date origin)	Yes	Yes
Guests option	Yes	Yes
Guests block method, add to cart text and redirect	No	Yes
Per product, Per product tag, Per product category limits	No	Yes
Limits by formula	No	Yes
Frontend messages, Block checkout page, Product limit message, My account tab	Yes	Yes
Admin sales data and Tools	Yes	Yes
Orders above limits	No	Yes
POS registers and WPC Composite compatibility options	No	Yes

See Free vs Pro: Maximum Products per User for more.

FAQ

Why is my limit not applied?

Check that **All products** is enabled in the Limits section and that the customer's orders use a status listed in **Order statuses** (only Completed by default). See the troubleshooting checklist.

Do orders placed before I installed the plugin count?

Run **Recalculate sales data** in the Tools section to build sales data from existing orders. Run it again whenever you change **Mode**.

Can I limit one product only?

Yes, with **Per product** in the Limits section (Pro). See product-specific limits apply to the whole store if the limit affects every product.

My weekly limit does not reset. Why?

See time-based limits are not resetting.



MAXIMUM PRODUCTS PER USER FOR WOOCOMMERCE

Store-wide and role limits are free. Maximum Products per User for WooCommerce Pro adds per-product, category and tag limits, limits by formula, guest blocking options and orders above limits.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the Maximum Products per User support forum.

Related articles

- Maximum Products per User: How to Reset a Settings Section
- Maximum Products per User: Developer Hooks and Filters Reference
- Product Purchase Limit Shortcodes