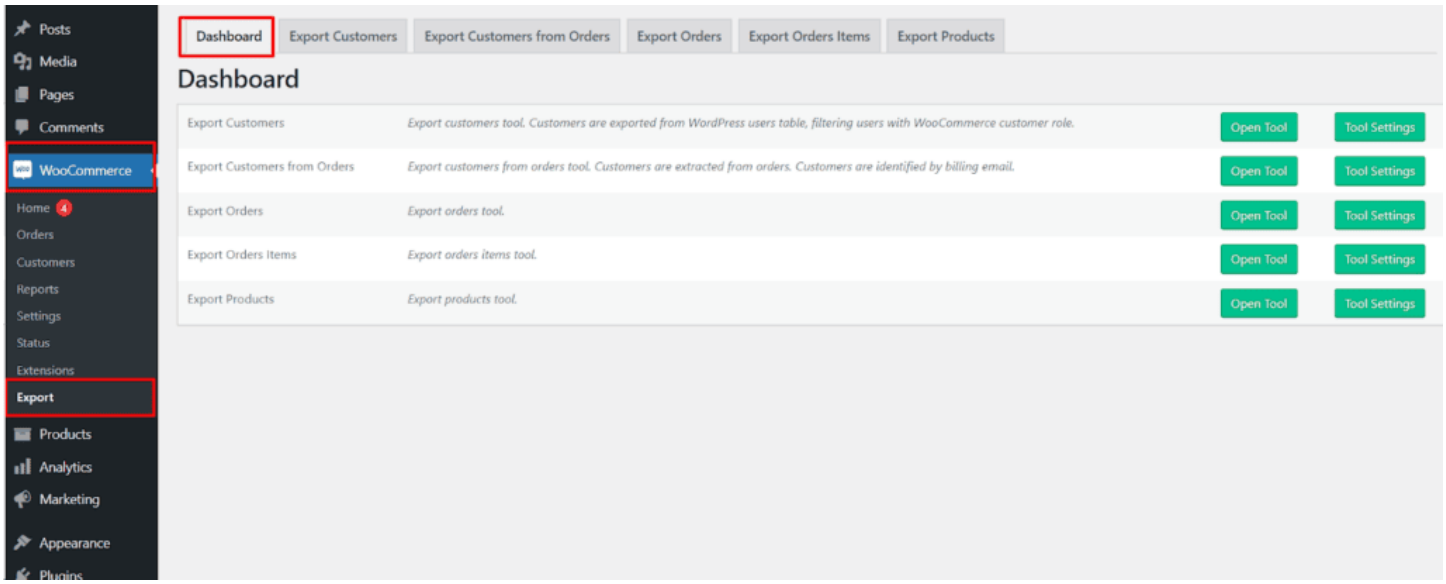
The Five WooCommerce Export Tools Explained

How to · https://wpfactory.com/docs/master-data-exports/

Export Products, Orders & Customers for WooCommerce ships five export tools, each aimed at a different data set. This guide explains what each one exports and where to run it, so you pick the right tool the first time.



Where the tools live

Choose fields under **WPFactory > Export** (also reachable at **WooCommerce > Settings > Export**). Run the export either from a section's own **Export** button (Products and Customers from Orders) or from the **WooCommerce > Export** dashboard via **Open Tool** (Orders, Orders Items, Customers).

The five tools

Tool	Exports
Export Products	Your catalog: ID, name, SKU, stock, regular/sale/active price, type, attributes, image URLs, descriptions, status, dimensions, tax data, and more (40+ fields).

Tool	Exports
Export Orders	One row per order: ID, number, status, dates, totals and taxes, payment and shipping method, notes, and billing and shipping details.
Export Orders Items	One row per line item, with order context: item name, SKU, quantity, tax class, per-line subtotals and totals with and without tax, and item meta.
Export Customers	Registered users from the WordPress users table, filtered by role (customer by default): account details, addresses, and roles.
Export Customers from Orders	Buyers extracted from orders and identified by billing email, so guest checkouts are included; filterable by date.

> **Note:** all five tools are free, and each can output CSV or XML. Export WooCommerce Pro adds unlimited custom meta-field columns and a handful of extra fields (Backend Order Notes, lifetime and period spend and counts), not extra tools.

Bonus: importing products

Beyond exporting, the **Import** section (WPFactory > Export > Import) can create products from a CSV or XML file. See the product import how-to for the upload and column-mapping steps.



EXPORT WOOCOMMERCE

Every export tool is free. Export Products, Orders & Customers for WooCommerce Pro adds unlimited custom meta columns and extra fields across the tools.

See what Pro unlocks →

Related articles

- How to Control Who Can Export Your Store Data
- How to Export Your Store Data to XML
- How to Run an Export from the Export Dashboard
- How to Add Custom Meta Field Columns to Your Export
- How to Export WooCommerce Products, Orders, and Customers