Maximum Products per User: Message Placeholders Reference

References · https://wpfactory.com/docs/maximum-products-per-user-placeholders/

Message placeholders reference

Maximum Products per User for WooCommerce replaces placeholders in your cart, checkout, single product and My Account messages with live values. Use them in the Frontend section message fields and in the `[wpfmppu_customer_msg]` and `[wpfmppu_term_limit]` shortcodes. All placeholders are available in the free version.

Quantity and limit placeholders

Placeholder	Shows
`%limit%`	The maximum allowed for the product or term.
`%bought%`	How much the customer has already bought.
`%remaining%`	How much they can still buy.
`%in_cart%`	Quantity currently in the cart.
`%bought_plus_in_cart%`	Bought plus what is in the cart.
`%remaining_minus_in_cart%`	Remaining once the cart is accounted for.
`%adding%`	Quantity being added in the current action.
`%in_cart_plus_adding%`	In cart plus what is being added.
`%bought_plus_in_cart_plus_adding%`	Bought plus cart plus what is being added.
`%remaining_minus_in_cart_minus_adding%`	Remaining after cart and the addition.

Product, term and order placeholders

Placeholder	Shows
`%product_title%`	The product name.
`%term_name%`	The category or tag name.
`%payment_method_title%`	The current payment method title.
`%first_order_amount%`	Amount of the first counted order.
`%first_order_date%`	Date of the first counted order.
`%first_order_date_exp%`	When the current period (based on the first order) expires.
`%first_order_date_exp_timeleft%`	Time left until that expiry.

Example message

```
The remaining amount for %product_title% is %remaining% (you've already bought %bought% out of %limit%).
```

To insert one placeholder on its own anywhere, use the shortcode `[wpfmppu_placeholder key="remaining"]`.



MAXIMUM PRODUCTS PER USER FOR WOOCOMMERCE

Placeholders are free in Maximum Products per User for WooCommerce. Pro adds per-product and formula limits.

See what Pro unlocks →

Related articles

- Maximum Products per User: Developer Hooks and Filters Reference
- Maximum Products per User: How to Reset a Settings Section
- Getting Started with Maximum Products per User for WooCommerce
- Free vs Pro: Maximum Products per User for WooCommerce
- Advanced Options for Maximum Products per User