How to Create Multilingual Product Tabs with WPML or Polylang

How to · https://wpfactory.com/docs/multilingual-product-tabs-wpml-polylang/

Show different tab text per language

If your store runs WPML or Polylang, the `[alg_wc_pt_translate]` shortcode in Additional Custom Product Tabs for WooCommerce lets one tab display the right text for each visitor's language. This is useful for global tabs, where a single tab shows on every product across all languages. The shortcode is free.

Before you start

- WPML or Polylang active, so a current language code is available.
- A tab to edit, in **WPFactory > Product Tabs** (also reachable at **WooCommerce > Settings > Product Tabs**) or in a product's Custom Product Tabs meta box.

Syntax 1: attributes

Provide the target languages and both text versions as attributes:

```
[alg_wc_pt_translate lang="EN,DE" lang_text="Text for English and German" not_lang_text="Text for other languages"]
```

When the active language is one of those in `lang`, the `lang_text` is shown. Otherwise the `not_lang_text` is shown.

Syntax 2: enclosing tags

Wrap each language block in its own shortcode pair. Use `lang` to show a block only for listed languages, or `not_lang` to show it for all except the listed languages:

```
[alg_wc_pt_translate lang="EN,DE"]Text for English and German[/alg_wc_pt_translate]
[alg_wc_pt_translate not_lang="EN,DE"]Text for other languages[/alg_wc_pt_translate]
```

Shortcodes inside the enclosed text are processed too, so you can nest the product data shortcodes within a language block.

How the language is matched

The shortcode compares your `lang` list against the active WPML or Polylang language code (for example `en`, `de`). Matching is case-insensitive and the list is comma separated. If no multilingual plugin is active, the "other languages" text is used.

Note on the deprecated alias

Older content may use `[alg_wc_cpt_translate]`. It still works as an alias, but use `[alg_wc_pt_translate]` going forward.

Troubleshooting

- **Always shows the "other languages" text:** confirm WPML or Polylang is active and that your language codes in `lang` match the site's codes.
- **Both versions show:** check that your opening and closing tags are paired correctly in Syntax 2.



PRODUCT TABS

Multilingual tabs are free. When one global tab is not enough, Additional Custom Product Tabs for WooCommerce Pro adds unlimited tabs.

See what Pro unlocks →

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