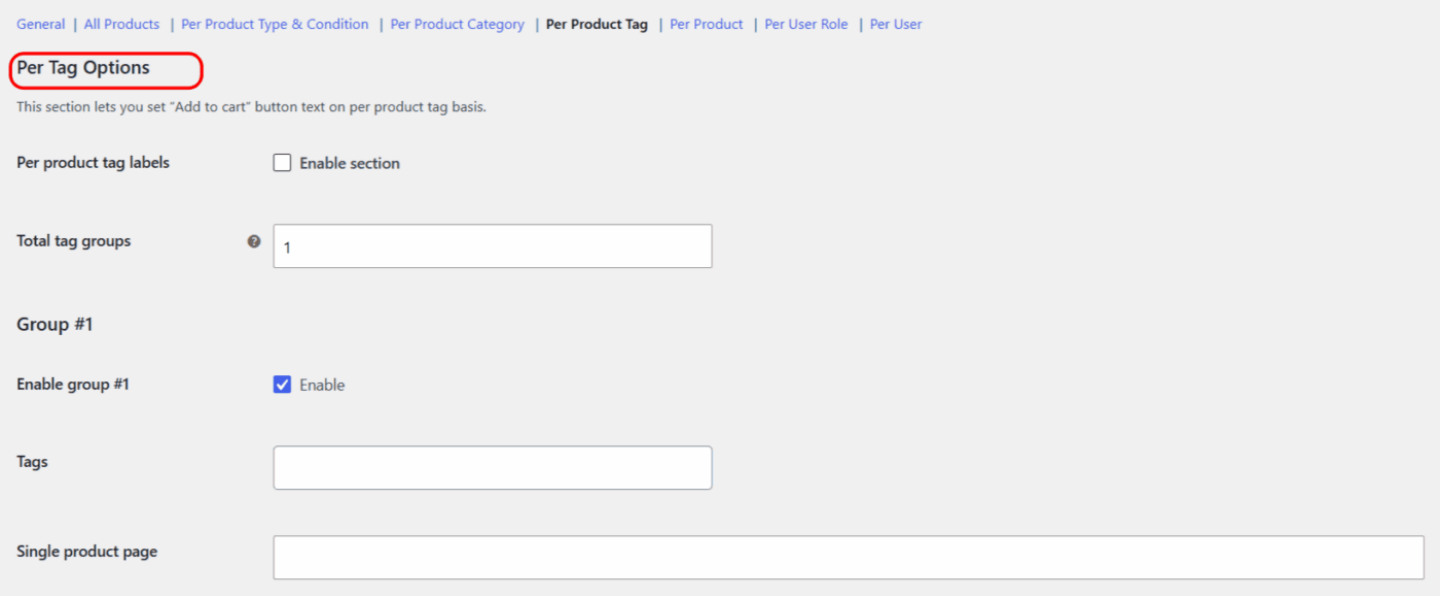
Add to Cart Labels by Category, Tag, and Product

Pro Features · https://wpfactory.com/docs/per-product-attributes/

Beyond store-wide wording, Change Add to Cart Button Text for WooCommerce lets you target the button text by product category, by product tag and by individual product. Each of these has a free tier: one category group, one tag group, and unlimited individual products are all free. Adding more category or tag groups is a Pro feature.



Category-specific labels

Open the **Per Product Category** section, tick **Enable section**, choose your categories in **Group #1** and enter the **Single product page** and **Shop page** labels. One group is free. On Pro, raise **Total category groups** to run several category rules at once.

Tag-based labels

The **Per Product Tag** section works the same way for product tags:

1. Open **Per Product Tag** and tick **Enable section**.

2. Choose tags in **Group #1** (option ID `alg_wc_atcbl_per_tag_group_ids[1]`).
3. Enter the label for the single and shop views.
4. Click **Save changes**. One tag group is free; more groups are Pro.

Individual product labels

The **Per Product** section adds a **Custom Add to Cart Button Labels** box to each product's edit page once the section is enabled. Set the label there for a single product. This is free and unlimited.

Which rule wins

When several of these match the same product, the most specific one is applied. The order runs category, then tag, then product, so a Per Product label beats a tag label, which beats a category label. All of these override the product-type and All Products labels.

> **Note:** this section covers categories, tags and individual products. The plugin does not offer labels by product attribute or variation, so there is no per-attribute rule to configure.



WPFACTORY ACCOUNT

One category group and one tag group are free. Change Add to Cart Button Text for WooCommerce Pro unlocks unlimited category and tag groups, plus user role and user groups and on-sale labels.

Get the Pro version →

Related articles

- How to Set Add to Cart Button Labels by Product Tag

- Add to Cart Button Labels by Product Category
- Default Add to Cart Button Labels by Product Type and Condition
- Set the Add to Cart Label for a Single Product
- Add to Cart Labels for Grouped and Other Product Types