Free vs Pro Comparison

Pro Features · https://wpfactory.com/docs/pro-vs-free-comparison-2/

This chart compares the free and Pro versions of MSRP (RRP) Pricing for WooCommerce, based on the actual options in the plugin. The free version already covers the core job: saving an MSRP and displaying it next to your prices. Pro adds template control, cart totals, and location, currency and role targeting.

Feature	Free	Pro
Save MSRP per product (simple and variable)	Yes	Yes
Display MSRP on product, archive and cart pages	Yes	Yes
Display, Position and Text Format controls	Yes	Yes
Show savings amount and percentage	Yes	Yes
Custom range format for variable products	Yes	Yes
Admin column, Quick Edit and Bulk Edit MSRP field	Yes	Yes
Tools: copy prices to MSRP, delete MSRP meta	Yes	Yes
Bulk Price Converter: multiply, add, choose base price	Yes	Yes
Edit the Final Template and no-MSRP template	No (default template used)	Yes
Cart total savings summary	No	Yes
MSRP by country (geolocation)	No	Yes
MSRP by currency	No	Yes
Show MSRP to selected user roles only	No	Yes

Feature	Free	Pro
Bulk Price Converter: category/tag targeting and rounding	No	Yes



MSRP (RRP) PRICING FOR WOOCOMMERCE

If the free version already does what you need, keep using it. When you need per-country or per-currency pricing, cart totals, or full template control, MSRP (RRP) Pricing for WooCommerce Pro unlocks all of it.

Get MSRP Pricing Pro →

Related articles

- MSRP Comparison Looks Wrong – Prices not Displayed as Expected
- How to Show Total Savings in the WooCommerce Cart
- How to Show MSRP to Specific User Roles Only
- MSRP Pricing: Advanced Options