Back Button Widget: Free vs Pro Versions Compared

Pro Features · https://wpfactory.com/docs/pro-vs-free-versions-back/

Difference between the Pro and Free versions

Back Button Anywhere Widget for WordPress ships a capable free version and a Pro upgrade. This table lists exactly what each one includes, verified against the plugin code, so you can see whether the free version already covers your case.

Feature	Free	Pro
Back Button widget (Appearance > Widgets)	Yes	Yes
Shortcode `[alg_back_button]`	Yes	Yes
Translation shortcode `[alg_back_button_translate]`	Yes	Yes
PHP function `alg_back_button()`	Yes	Yes
Button label, class, inline style, type (button / simple text)	Yes	Yes
Button JS function (`back()` or `go(-1)`)	Yes	Yes
Font Awesome icons (`fa` attribute + Load / URL settings)	**Yes**	Yes
Before / after text around the button	Yes	Yes
Add the button to WordPress menus (Menu Options)	No	Yes
Floating button (position + margins)	No	Yes
Hide on front page	No	Yes
Hide / show by URL parameter	No	Yes

> **Note:** Font Awesome is often mistaken for a Pro feature. It is not. The Font Awesome section under **WPFactory > Back Button** and the `fa` shortcode attribute both work on the free version.

Which one do you need?

- **Free is enough** if you want a styled back button in a sidebar, footer, page, or post, with optional icons and translated labels.
- **Pro is worth it** if you want the button inside a navigation menu, a floating button that stays on screen, or rules that hide the button on certain pages.



BACK BUTTON ANYWHERE WIDGET FOR WORDPRESS

Back Button Anywhere Widget for WordPress Pro unlocks menu placement, the floating button, and hide/show rules in a couple of minutes.

Get Back Button Widget Pro →

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