EAN Barcode Generator: Free vs Pro Versions Compared

Pro Features · https://wpfactory.com/docs/pro-vs-free-versions-ean/

In EAN for WooCommerce, everything to do with storing and using product codes is free: adding EAN, UPC, ISBN or GTIN codes, showing and searching them, Google structured data, bulk tools, the REST API and CSV import and export. Pro adds barcode images: linear barcodes, 2D barcodes (such as QR codes), printing barcode labels to PDF, and the Extra Fields section.

What each version includes

Feature	Free	Pro
Add and save a product code (EAN, UPC, ISBN, GTIN) on products and variations	Yes	Yes
Show the code on the storefront and search products by it	Yes	Yes
Product structured data (GTIN for Google), on by default	Yes	Yes
Product and order tools (generate, assign, bulk actions)	Yes	Yes
REST API options	Yes	Yes
CSV import and export of codes	Yes	Yes
Barcodes (linear barcode images)	No	Yes
2D Barcodes (for example QR codes)	No	Yes
Print barcodes to PDF	No	Yes
Extra Fields section	No	Yes

> **Note:** in the free version the enable checkbox of the Barcodes, 2D Barcodes, Print barcodes to PDF and Extra Fields sections is greyed out. That is the Pro boundary, not a bug.

Related guides

- Installing the EAN for WooCommerce Plugin
- Product structured data and GTIN for Google
- Import and export product EANs
- Barcode options (Pro)
- Print barcodes to PDF (Pro)



EAN FOR WOOCOMMERCE

Barcodes, 2D barcodes and PDF label printing are Pro features of EAN for WooCommerce. Upgrading takes a couple of minutes.

Get EAN for WooCommerce Pro →

Need a hand? Our team answers every ticket on the EAN for WooCommerce support forum.

Related articles

- EAN Barcode Generator: Developer Hooks and Filters Reference
- Barcodes Missing or Extra Text on Printed EAN Labels
- Shortcode guide to EAN and Barcode
- How to Reset EAN Settings (Section or Whole Plugin)
- Add EAN and GTIN to the WooCommerce REST API