Free vs Pro: Add to Cart Button Labels Feature Comparison

Pro Features · https://wpfactory.com/docs/pro-vs-free/

This table compares the free and Pro versions of Change Add to Cart Button Text for WooCommerce, based on how the plugin actually gates its features. In short: every targeting section works in the free version, and Pro removes the limits (unlimited groups) and unlocks on-sale labels.

Feature	Free	Pro
One label for all products	Yes	Yes
Labels per product type (simple, variable, external, grouped, other)	Yes	Yes
Conditions: already in cart, empty price, free product	Yes	Yes
Condition: on sale	No	Yes
Labels per category	1 group	Unlimited groups
Labels per tag	1 group	Unlimited groups
Labels per individual product	Yes	Yes
Labels per user role (incl. guests)	1 group	Unlimited groups
Labels per individual user	1 group	Unlimited groups
Shortcodes in labels (price, title, stock, user name, translate, and more)	Yes	Yes
Separate wording for single product page and shop page	Yes	Yes
WPML and Polylang compatible	Yes	Yes

> **Note:** the plugin changes button *text* only. It does not change button color, size or other styling, in either version.



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If you have hit the one-group limit on categories, tags, roles or users, or you need on-sale labels, Change Add to Cart Button Text for WooCommerce Pro removes those limits.

Get the Pro version →

Related articles

- Add to Cart Button Labels for Individual Users
- Add to Cart Button Labels by User Role
- How to Set Add to Cart Button Labels by Product Tag
- Set Add to Cart Button Labels per Language (WPML and Polylang)
- Developer Hooks and Filters Reference for Add to Cart Button Labels