# Product Export Fields Reference

References · https://wpfactory.com/docs/product-export-fields-reference/

This is the full list of fields you can export from the Products section of Export Products, Orders & Customers for WooCommerce. Fields marked "Default" are selected out of the box; you can add or remove any of them and drag them into any order. Every product field is free.

Select fields under **WPFactory > Export > Products** (also reachable at **WooCommerce > Settings > Export > Products**).

| Field | Field ID | In default selection |
|---|---|---|
| Product ID | `product-id` | Yes |
| Name | `product-name` | Yes |
| SKU | `product-sku` | Yes |
| Total Stock | `product-stock` | Yes |
| Stock Quantity | `product-stock-quantity` | |
| Regular Price | `product-regular-price` | Yes |
| Sale Price | `product-sale-price` | Yes |
| Price | `product-price` | Yes |
| Type | `product-type` | Yes |
| Variation Attributes | `product-variation-attributes` | |
| Product Attributes | `product-attributes` | |
| Image URL | `product-image-url` | Yes |
| Gallery Image URLs | `product-gallery-image-url` | |

| Field | Field ID | In default selection |
| --- | --- | --- |
| Short Description | `product-short-description` | Yes |
| Description | `product-description` | |
| Status | `product-status` | Yes |
| URL | `product-url` | Yes |
| Grouped Product SKUs | `product-group-sku` | |
| Shipping Class | `product-shipping-class` | |
| Shipping Class ID | `product-shipping-class-id` | |
| Width | `product-width` | |
| Length | `product-length` | |
| Height | `product-height` | |
| Weight | `product-weight` | |
| Dimensions | `product-dimensions` | |
| Downloadable | `product-downloadable` | |
| Virtual | `product-virtual` | |
| Sold Individually | `product-sold-individually` | |
| Tax Status | `product-tax-status` | |
| Tax Class | `product-tax-class` | |
| Manage Stock | `product-manage-stock` | |
| Stock Status | `product-stock-status` | |
| Backorders | `product-backorders` | |

| Field | Field ID | In default selection |
|---|---|---|
| Featured | `product-featured` | |
| Visibility | `product-visibility` | |
| Price Including Tax | `product-price-including-tax` | |
| Price Excluding Tax | `product-price-excluding-tax` | |
| Display Price | `product-display-price` | |
| Average Rating | `product-average-rating` | |
| Rating Count | `product-rating-count` | |
| Review Count | `product-review-count` | |
| Categories | `product-categories` | |
| Tags | `product-tags` | |
| Formatted Name | `product-formatted-name` | |
| Availability | `product-availability` | |
| Availability Class | `product-availability-class` | |

**Note:** when you select **Product Attributes**, an extra "Export Product Attribute" chooser appears so you can pick which registered attributes to include. To add columns beyond this list, use the additional meta fields (see the meta-field how-to).



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All product fields are free. Export Products, Orders & Customers for WooCommerce Pro adds unlimited custom meta-field columns on top of this list.

**See what Pro unlocks →**

Related articles

- Order and Order Item Export Fields Reference
- Customer Export Fields Reference
- How to Add Custom Meta Field Columns to Your Export
- How to Export WooCommerce Products, Orders, and Customers
- Order and Order Item Export Fields, Free and Pro