How to Show Product Notes to Customers in WooCommerce

How to · https://wpfactory.com/docs/product-notes-public-notes-tab/

To show product notes to customers, add a public note on the product and choose where it appears at **WPFactory > Product Notes > Public notes** (also under **WooCommerce > Settings > Product Notes**) in Product Notes Tab & Private Admin Notes for WooCommerce. A Notes product tab is on by default, and every display position is free.

Step 1: Add a public note to the product

1. Open the product for editing.
2. In the **Public notes** box in the sidebar, click **Add new note** and type the text customers should see, such as care instructions, sizing advice or delivery information.
3. Click **Update**.

The note now appears in a **Notes** tab on the product page. If that is all you need, you are done.

Step 2: Choose where public notes appear

Go to **WPFactory > Product Notes > Public notes > Frontend Options**. You can enable any combination of these positions:

Position	What it does	Default
Product tab	Adds a tab to the product page tabs. Set the **Tab title** (default "Notes") and **Tab priority (i.e., position)** (default 101; WooCommerce's own tabs use lower numbers, so 101 places it after them).	On
Product meta	Shows the notes in the product meta area (where SKU and categories appear). **Position**: Before product meta or After product meta.	Off

Position	What it does	Default
Single product page	Shows the notes at one or more hook positions: Before product, Before product summary, In product summary, After product summary, After product.	Off
Shop pages	Shows the notes on shop and category listings: Before product, Before product title, In product title, After product title, After product.	Off
Cart	Shows the notes under each item name in the cart.	Off
Checkout	Shows the notes next to each item name on the checkout page.	Off
Variation description	Adds variation notes to the variation description. Needs **Note per variation**.	Off

Click **Save changes** after choosing.

Frontend Options

Product tab

- [x] Enable

Show product notes in tab on frontend.

Notes

Tab title

- [ ] Tab title per product

101

Tab priority (i.e., position)

Product meta

- [ ] Enable

Show product notes in product meta on frontend.

After product meta

Position

Single product page

- [ ] Enable

Show product notes on frontend: Single product page.

Position(s)

Shop pages

- [ ] Enable

Show product notes on frontend: Shop pages.

Position(s)

Variation description

- [ ] Enable

Show product notes in variation descriptions on frontend. Please note that "Note per variation" option must be enabled.

Cart

- [ ] Enable

Show product notes in cart on frontend.

Checkout

- [ ] Enable

Show product notes in checkout on frontend.

Logged users only

- [ ] Enable

Show public product notes to logged in users only.

Step 3: Fine-tune single product and shop page positions

1. Tick **Single product page** (or **Shop pages**) and pick one or more entries in **Position(s)**.
2. Click **Save changes**. New fields appear for each position you picked.
3. In each content box, edit the HTML wrapper. The default is `<p>%product_notes%</p>`. Keep the `%product_notes%` placeholder, because that is where the notes are inserted.
4. Set **Priority (i.e., order inside the "Position")** to move the notes before or after other elements on the same hook. The field's help tip lists the known priorities, for example Title 5, Price 10, Excerpt 20 and Add to cart 30 inside the product summary. The default is 10.
5. Click **Save changes** again.

Step 4: Rename the tab per product (optional)

1. In **Frontend Options > Product tab**, tick **Tab title per product** and save.
2. Open a product. The Public notes box now has a **Tab title** field. Enter a title for this product, or leave it empty to use the global title.
3. Click **Update**.

Show public notes to logged-in customers only

In **Public notes > Frontend Options**, tick **Logged users only**. Guests then see no public notes in any position. This is useful for trade prices, wholesale terms or member-only information.

Control how notes are formatted

Go to **WPFactory > Product Notes > Advanced > Formatting Options**. For each position you have enabled, you can switch **Process shortcodes**, **Escape HTML**, **Replace line breaks** and **Convert plaintext URI to HTML links**, set the **Notes glue** placed between multiple notes, and edit the **Content** wrapper. Only enabled positions are listed. For example, the product tab escapes HTML by default, so turn off **Escape HTML** for the product tab if you want HTML in your notes to render.

Place notes anywhere with a shortcode

Use `[alg_wc_product_notes]` in a page builder block, widget or template to output public notes for the current product. See the developer reference for all attributes.

FAQ

Why does the Notes tab not appear on some products?

The tab is only added when the product has at least one non-empty public note. Also check that **Public notes > Enable section** and **Product tab** are on and that **Logged users only** is off if you are testing as a guest.

Can I show notes in the cart and at checkout?

Yes, both are free. Tick **Cart** and **Checkout** in Public notes > Frontend Options. For a variation in the cart, the notes of that variation are shown, not the parent product's notes.

Can I show public notes in several places at once?

Yes. Every position is a separate option, and Single product page and Shop pages accept several hook positions each.

Can I add public notes to order emails?

Yes, with Pro. See how to show product notes in orders and emails.



PRODUCT NOTES

All storefront display options are free. Product Notes Tab & Private Admin Notes for WooCommerce Pro also puts public notes in customer emails, PDF invoices and your

product exports.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the Product Notes support forum.

Related articles

- How to Search, Export and Bulk Edit WooCommerce Product Notes
- How to Add Notes to WooCommerce Product Variations
- How to Add Private Admin Notes to WooCommerce Products
- Product Notes Troubleshooting
- Product Notes Free vs Pro